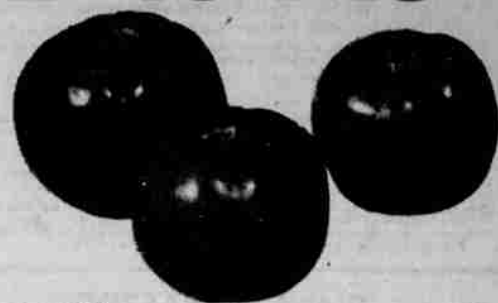


YOUR FARMER'S PRODUCE IS AS NEAR AS NIELSEN'S

The farmer's fields are as near and as convenient as Nielsen's produce department. We shop the local market and buy only local produce when available. When not available, we shop the California market for the best produce obtainable. All produce is refrigerated until the minute you buy to insure farm freshness. Shop for the best... shop Nielsen's for the best.

Take advantage of our large cold storage refrigeration. We always keep a large supply of cold melons on hand ready for you to eat.



ICE COLD WATERMELON Lb. 7¢

Our last shipment of the season... don't miss these Tiltons.

CANNING APRICOTS 20 Lb. Lug \$2.49

Local Fancy Bing and Royal Ann

CHERRIES JUST RIGHT FOR CANNING Lb. 15¢

Sunkist Valencia — Medium Size

Juice Oranges 3 Dozen 89¢

Golden Ripe

BANANAS

2 Lbs. 29¢

Delicious Field Ripened

Slicing Tomatoes 2 Lbs. 25¢

Crisp Tender

LETTUCE

2 Large Heads 25¢

GRAPEFRUIT JUICE OMIO 46 OZ. TIN 25¢
CORNED BEEF FRAY BENTOS 12 OZ. TIN 35¢
CHEESE SPREADS BORDEN'S, PIMENTO, RELISH 3 OZ. JAR 19¢
PANCAKE FLOUR PICKET 10 LB. BAG 79¢



Little Neck Clams 10 Oz. Tin 38¢

Wieners Oscar Mayer In Brine 10 Oz. Tin 55¢

Broken Shrimp Dundee 5 Oz. Tin 38¢

Giblet Gravy Chicken 8 Oz. Tin 10¢

Spaghetti Franco American No. 1 Tin 15¢

SWIFT'S Prem THE ONE WITH Tender Beef Added 45¢

Pork Sausage Swift's 12 Oz. Tin 49¢

Vegetable Stew Haley's No. 2 1/2 Tin 49¢

Spaghetti Haley's AND MEAT BALLS No. 1 Tin 25¢

Meat Balls Haley's IN GRAVY No. 1 Tin 43¢

FANCY FRYERS Fresh Cut Ups Lb. 73¢

FRYER TURKEYS Pan Ready Lb. 73¢

ROASTING HENS U. S. No. 1 Lb. 55¢

SLAB BACON By The Piece Lb. 49¢

FRESH GROUND BEEF
All Meat Lb. 65¢

PURE PORK SAUSAGE
Seasoned Right Lb. 55¢

LOOK FOR THE BIG 4

Our stores are Group 4 under your price regulation set-up. This is the lowest margin at which food stores are permitted to operate.

WE WILL BE CLOSED JULY 4

Borax Powder 2 lb. pkg. 35¢

Boraxo 8 oz. tin 18¢

Boraxo 1 lb. tin 31¢

Green Spot Buy this wonderful Orange Beverage! BIG 46 OZ. TIN SERVES 7 29¢

Libby's Olives Small, Ripe No. 1 Tin 27¢

Kosher Dills Del Monte 24 Oz. Tin 35¢

Sweet Pickles Airport 24 Oz. Jar 45¢

Homemade Pickles Libby's 12 Oz. Jar 25¢

RINSO GIANT SIZE 65¢

LUX LARGE SIZE FLAKES 33¢

LUX REG. SIZE TOILET SOAP 3/29¢

LUX BATH SIZE TOILET SOAP 2/27¢

SWAN REG. SIZE 10¢

SWAN LARGE SIZE 2/31¢

LIFEBUOY REG. SIZE 3/29¢

LIFEBUOY BATH SIZE 2/27¢

Ball Jars Regular Quarts Dozen 1.21

Ball Jars Regular Pints Dozen 97¢

Economy Jars Quarts Dozen 1.39

Kerr Jars Wide Mouth—Quarts 1.39

Kerr Jars Wide Mouth—Pints 1.21

Jelly Glasses Ball or Kerr 1/2 Pints Dozen 64¢

Ball Freezer Jars Pints - Doz. 1.19

M.C.P. Pectin Pkg. 12¢

Better coffee every time with



1 lb. 89¢

2 lb. \$1.77

Occident Flour Print Bag 50 Lb. Sack 4.35

Occident Cake Mix All Purpose Package 35¢

C&H Brown Sugar Lb. Box 13¢

C&H Powdered Sugar Lb. Box 13¢

WESSON OIL Quart Bottle 79¢

SNOWDRIFT SHORTENING 3 Lb. Tin 1.09

C&H CANE SUGAR 100 Lb. Sack 9.35

SHOP AND SAVE AT YOUR Home-Owned Super Market

SPECIAL SUMMER OFFER
10¢ OFF PURCHASE PRICE
Albers FLAPJACK
or Buckwheat Mix

This coupon is good for 10¢ off the purchase price of any size Albers Flapjack or Buckwheat Mix. Just fill in and present this coupon at our store.
NAME _____
ADDRESS _____
CITY _____
Offer closes August 31, 1951. Limit one coupon to a customer.

PERSONALIZED WITH YOUR INITIAL!
Crystal Rock Beverage
6 GLASSES for \$1
WITH A BOX-TOP FROM Tender Leaf Tea 34¢
COME IN FOR DETAILS

Camelot Pattern Silver Plate SERVING FORK & SPOON SET
Both for only 85¢
SHREDDED RALSTON WHEAT CHX
Pkg. 19¢

COME IN AND GET YOUR ENTRY FORM TODAY!
Free TRIPS TO THE WORLD SERIES!
TED WILLIAMS RECOMMENDS JOHNSON'S CAR-PLATE AND CARNU
Win your car in 20 minutes... without rubbing!
Clean FIRST with Johnson's CARNU
Quickly removes grease and grime to leave a perfect, clean surface for Johnson's Car-Plate.

All grocery prices in this ad are effective through Sunday, July 1. Meat and Produce prices effective thru Saturday. Store hours: Weekdays and Sundays 9 a. m. to 8 p. m.

Home-Owned Home-Operated
NIELSEN'S MARKET
"IT'S THE SAVING ON EVERY ITEM THAT COUNTS"
South Stephens at the City Limits — FREE PARKING