

TODAY IN ROSEBURG!



COME JOIN THE FUN!

HAVE A BIG TIME!

The Open House is being held to help celebrate the start of the Oregon Travel Slogan Contest... and you and your family and friends are all invited to attend. There will be souvenirs, entertainment, surprises for the children—lots of fun for everyone. Remember, it's your party!

FREE MOVIES!

Thrilling motion picture enter-

tainment for the whole family! See beautiful scenery of Oregon and this "Amazing America!"

SEE THE SILVERSIDES!

On display for your inspection will be Greyhound's Silversides Super-Coach, finest bus on the highways. Sleek and streamlined, it was designed by Raymond Loewy. It's air-conditioned—has deep-cushioned adjustable seats, wide-view safety glass windows. It's America's "favorite ride!"



*Here's how you can win a FREE Vacation: Nothing to buy—no obligation at all! Enter the Oregon Travel Slogan Contest at the Greyhound Open House today! You may win the 1st Local Prize and the Grand Prize, too! Just write a slogan which describes advantages of travel in Oregon. Get contest rules and your entry blank at the big Open House today!

GRAND PRIZE—A 10-Day Expense-Paid Oregon Vacation for two persons.

First Local Prize—Four-Day Expense-Paid Tour of Oregon by Greyhound for two persons.

Second Local Prize—Round-trip transportation for two persons to any point in Oregon served by Pacific Greyhound Lines.

Third Local Prize—Round-trip transportation for one person to any point in Oregon served by Pacific Greyhound Lines.

*Includes transportation, hotel rooms and sightseeing tours.

OFFICE: 344 South Stephens, Roseburg
A. J. Murray, Agent



GREYHOUND

Supply Of Cattle Slumps As Price Ceilings Appear

By The Associated Press
The first beef price ceilings under OPS went into effect Monday, and the supply of cattle fell off sharply at Oregon markets. Some market observers said, however, that the price ceilings were not to blame. They admitted that some ranchers might be withholding cattle from the market because of the ceilings, but added that the supply decline had been expected anyway. It is mostly seasonal, a department of Agriculture expert said at Portland. He observed, though, that offerings were even lighter than expected—down to an estimated 500 cattle at Portland Monday, the lowest Monday offering since 1939. Some wholesalers put the blame

squarely on price ceilings. They said many ranchers were keeping cattle from market because of the ceilings. They also asserted that buyers were reluctant to purchase beef because of fear that government inspectors will downgrade it later. That could mean they would lose money, having to sell the meat in a lower price bracket. The pattern was different in the Midwest. There cattle were more numerous at markets than a year ago. A department of Agriculture spokesman said it indicated producer resistance to the ceilings had been broken in that area. Carl C. Donaugh, Oregon OPS director, appealed to all parties to co-operate in the price program. He referred to recent talk of

"black markets, producer strikes and meat famines", then added: "It is difficult to believe that anyone could sacrifice a strong America to gain a temporary profit advantage. It is true that there were fewer cattle at the North Portland livestock market than usual on Monday. Regardless of the reason for this, it is the duty of all of us to hold the line on prices. "If the consumer will not pay more than the ceiling level of any commodity, including meat, there is no question that America can and will produce sufficient quantities to maintain our standard of living." Diamonds were mined in India in ancient times.



"ABBA DABBA GIMME"—If Apes talk that way, this joy-registering chimp would be saying "Holy Toledo! How long has this been going on? More, more, give me more!" His excitement resulted from his first taste of ice cream at the Cleveland, Ohio, zoo, where he's a popular resident.

For the first time...

the fine grooming essentials used by Hollywood's most famous men

Now available to the men of America... in limited quantities

- We are proud to present these 5 New Different Formulas
- SHOWER SHAMPOO, hangs on longest! \$1.30
- AFTER SHAVE LOTION, skin conditioner! \$1.30
- CREAM HAIR DRESSING, grease-free! \$1.30
- DEODORANT COLOGNE, refreshing! \$1.60
- LAZY SHAVE, hides that beard! \$1.30



for your leading man on Father's Day

Fred Meyer
112 North Jackson

Lucky says—

B'GORA, YE CAN'T BEAT SHAMROCK POTATO CHIPS FOR FLAVOR... EH, PATRICK?

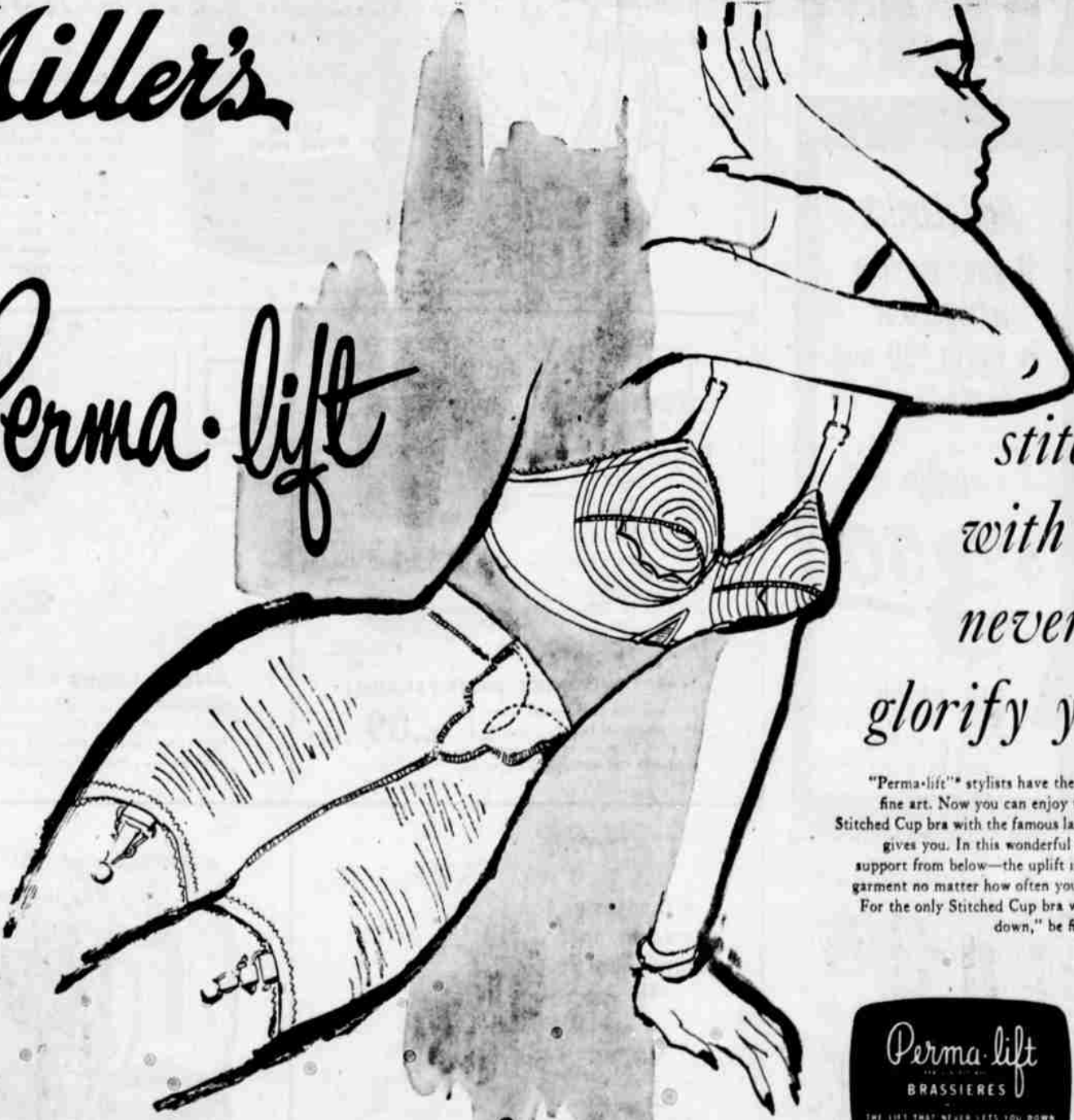


College Mothers' Club Holds Officer Election

SOUTHERN OREGON COLLEGE, Ashland — Mrs. J. R. Smith, Medford, an alumna of Southern Oregon college, was elected president of the college's Mothers' club for 1951-52 during the fifth annual Mothers' weekend held here May 11 and 12. Other officers elected for the coming year were Mrs. Paul Nyberg, Ashland, vice-president, and Mrs. Dale Franklin, Medford, secretary-treasurer. The new officers will later appoint chairmen for SOC Mothers' clubs in the Klamath Falls, Coos Bay, and Roseburg areas. The Mothers' weekend, termed "highly successful" by college officials, featured a luncheon at the Elks, attended by around 300 mothers of SOC students, special guests, faculty members, and students, a tea and style show at Susanne Homes hall, and the drama department's "Liliom." The Mothers' weekend is held at the college each year to acquaint mothers of SOC students with the college and its activities.

Miller's

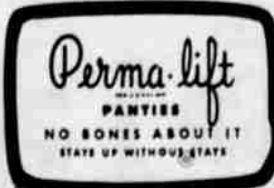
Perma-lift



stitched cup bras with "the lift that never lets you down"... glorify your figure

"Perma-lift" stylists have the knack of bra designing down to a fine art. Now you can enjoy the compact, youthful beauty of a Stitched Cup bra with the famous lasting uplift that only "Perma-lift" gives you. In this wonderful brassiere, the Magic Insets gently support from below—the uplift is guaranteed to last the life of the garment no matter how often you wash it or how long you wear it. For the only Stitched Cup bra with "The Lift that never lets you down," be fitted in a "Perma-lift" Bra today.

■ Pert and perky is this wispy little "Perma-lift" Pantie—fabulously dainty, yet marvelously strong. So comfortable too, and No Bones About It—Stays Up Without Stays—the Magic Inset eliminates annoying bones, yet it can't roll over, wrinkle or bind. Get yours in our corset department, today.



Look for the Magic Inset



Crisp Cotton Bra 3.00 White • Misty Nylon Bra 4.00 White • Power Net Pantie 6.95 White—Sizes 24 to 30 • Power Net Girdle 6.95 White—Sizes 24 to 30