

SAVE
WAVY-LINE CHENILLE
4.00 full
 Velvety, close-tufted chenille... in a whirl of wonderful colors! Matching bullion fringe. Full sizes.

LAST 3 DAYS OF PENNEY'S **LUCKY 49th** ANNIVERSARY!

STARTS
 FRIDAY
 9:00 A. M.

FOUNDERS DAYS



EXTRA-SMOOTH...
 super-fine cotton yarns give you smooth, firm texture! long wear! snowy-softness!

FAMOUS PENCO SHEETS

Penney's own top quality muslins... at Penney's own famous-for-thrift prices!

3 19
 81" x 108"
 42" x 36" Cases 67c

72" x 108" \$2.99 81" x 99" \$2.99
 63" x 99" \$2.49 72" x 99" \$2.79

Check the sizes! Double-check the quality! Compare price tags, too! Then come to Penney's and find outstanding value in super-smooth Penco sheets. They're so long-wearing, no telling how long you'll have them! Simply wonderful buys!



Hemstitched
STAMPED CASES
 69c ea.

Ready to embroider in all your fancy stitches. All new designs, fun to work with... and so easy. Fully finished with deep hemstitched hem.



RAYON
MARQUETTE PRISCILLAS
 3.77 pr.

New, fresh sparkle for your windows. Frilly, washable rayon marquette priscillas in egg shell and dusty pastel tones... real values at this price.
 190 By 81 \$7.44

LUCKY YOU

big, big choice of drapery prints... all vat-dyed, pre-shrunk*... all priced at an Anniversary low!

Rough Textured Pebble-Weaves!
 For Drapes or Slipcovers

Lucky you! Low, low price! Choose from big, splashy florals, modern abstracts, decorator motifs! Pebble crepe. And they're all 48" wide! Thrifty Anniversary buy!

\$1.00 yd. 48" wide

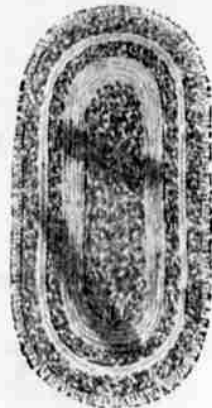
CC VALUES

*Average shrinkage 2%



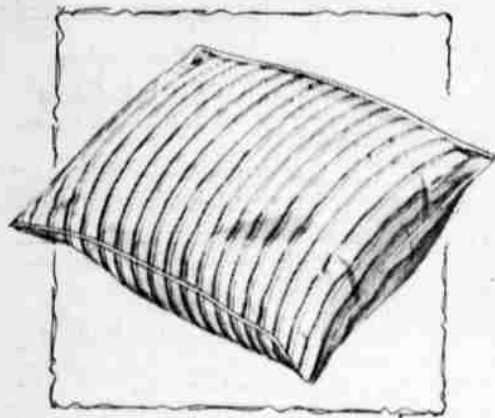
JUMBO SIZE!
HEAVY PLASTIC GARMENT BAGS
 1.77

Protect your clothes... store them safely away when out of season in these big, strong plastic bags! Jumbo 16-garment size, with 30" zipper.



30" Oval Cotton
BRAIDED RUGS
 66c

LIMIT 4 TO A CUSTOMER



Now! You Save on Bed Pillows

FOR YOUR SUMMER CABIN! FOR GUESTS!

1.00

Just when you need them most, Penney's finds you good, soft bed pillows—at a savings! Plumply filled with chicken feathers, covered in long-wearing, strong blue and white striped ticking, they're unusually good values at this low, low price. Buy! Save plenty! 16" x 24" size.

10% duck down, 90% duck feathers, 20 x 26 **4.49**

100% Natural Latex Foam Rubber, 17 x 27 **8.90**

100% Grey duck down, 20 x 26 **8.90**

Extra Special



MISSSES' JEANS

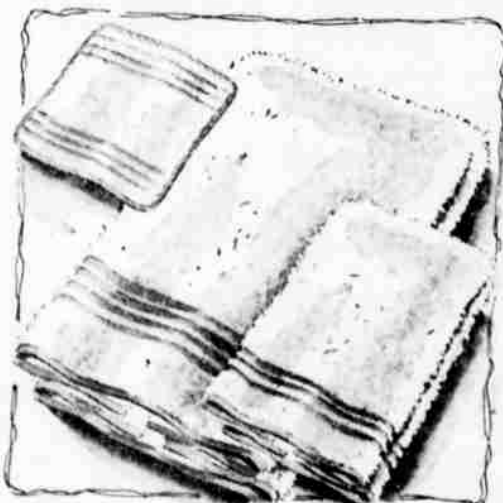
10 to 16. Sanforized denim. Side zipper and yoke back.

1.88

SHOES REDUCED

\$2 - \$3

Sandals, casuals, and dressy heels. Broken sizes.



Thick, Colorful Cannon Towels

LUCKY YOU! THEY'RE PRICED OH, SO LOW!

Bath Size, 20" x 40"

60c

Mimosa yellow! petal pink! aqua! flamingo! citron! Such vibrant new colors for your bathroom... stitch makes-your-skin-tingle, quick-drying, famous quality! Come shop now... these are lucky four-leaf clover finds at Penney's Anniversary prices!

FACE TOWELS, 15" x 25" 42c
 WASH CLOTHS, 12" x 12" 16c

EXTRA SPECIAL



POLO SHIRT

Bright colors blended perfectly in all over designs. Made of closely knit cotton in short sleeve style. Men's, S-M-L-L.

1.00

TUBBINS
Washable Plastic HOUSE SLIPPERS

Colorful designs for traveling or home use. S-M-L.

39c



LIMIT 2 PAIR EACH CUSTOMER

60 Gauge 15 Denier Perfect Nylons

YOUR LUCKY HOSERY BUY OF THE YEAR!

Only

1.00

Talk about hose value! This is it! Beautiful, beautiful 60 gauge nylons—every inch perfect! Even the shoes are brand new! And don't let that high gauge scare you! It means extra stitches to every inch of hose to give you more wear! 8 1/2-11.

So Practical. Semi-Service Sheer.

51 gauge, 30 denier, 8 1/2 to 10 1/2 -- pair **1.15**

Non-run Mesh Hose 45g 30d 8 1/2 to 10 1/2 -- pair **1.35**

PENNEY'S