



MEET MR. VALUE!

AT NIELSEN'S MARKET



Only at Nielsen's can you, Mrs. Shopper, find the values that means more food in your cupboard and more money in your purse. Make Nielsen's your one-stop food shopping center; where the word "value" has a pleasant connotation ... a real significance.

CORNED BEEF	FRAY BENTOS	12-Oz. Tin	35c	Whole Kernel Corn	3 SISTERS NO. 303 TIN	2 FOR	27c
AMERICAN CHEESE	BROOKFIELD CHEESE FOOD	2-Lb. LOAF	89c	Del Monte Peas	No. 303 Tin	2 FOR	35c
FRUIT COCKTAIL	HUNT'S	No. 2 1/2 Tin	33c	Cut Green Beans	LORRAINE No. 2 Tin	2 FOR	29c
PACIFIC SALMON		No. 1/2 Tin	25c	Solid Pack Tomatoes	Hudson House No. 1 Tin	2 FOR	35c
				Cut Asparagus	WALLA WALLA—Fancy Green	PICNIC TIN	25c
				Chopped Ripe Olives	MATMOR	4 1/2-Oz. TIN	10c
				Chili with Beans	STIDD'S	POUND TIN	25c
				Oyster Stew	Wiegardt's	10-Oz. TIN	29c

VAN CAMP'S TENDERONI	Cooks in 7 Minutes PACKAGE	10c
SWIFT'S DEVEILED HAM	4-Oz. Tin	19c
SWIFT'S WHOLE CHICKEN	Ready to Eat—3-Lb., 2-Oz. Tin	1.89
SWIFT'S PEANUT BUTTER	With Coaster Cap—12-Oz. Jar	33c
S & W BAKED BEANS	28-Oz. Tin	29c
S & W BROWN BREAD	Pound Tin	23c

PRIME Meats

Smoked Picnics	Hockless Sugar Cured	lb. 49c
SWIFT'S PREMIUM HAMS	Half or Whole	lb. 65c
PORK CHOPS	Lean Center Cuts	lb. 69c
PURE GROUND BEEF	FRESH DAILY	Lb. 63c
PURE PORK SAUSAGE	COUNTRY STYLE	Lb. 55c
HEN TURKEYS	OVEN-READY PRIME BIRDS	Lb. 67c
FRESH FRYERS	Pan-Ready Cut Ups	LB. 73c

STA-FLO
LIQUID STARCH
QUART — 23c
25c Packet of Flower Seeds FREE

READY TO SERVE SALADS

- Macaroni
- Potato
- Sunshine
- FRUIT JELLO
- BAKED BEANS

TASTE THEM
Demonstration
SATURDAY

WOODBURY
3-CAKE "THRIFTY PACK"



BOYS' GIRLS' WRITE SECRET MESSAGES IN THE DARK GET STRAIGHT ARROW'S RITE-A-LITE ARROWHEAD AND MESSAGE CARD ONLY 25¢ AND A BOY TOP FROM

NABISCO SHREDDED WHEAT®
Pacakege 18c

Serve CRANBERRY HEARTS with TURKEY or CHICKEN

Ocean Spray
CRANBERRY SAUCE
2 for **35c**

FROZEN FOODS

EVERFRESH PEAS	Carton	21c
MARSHALL STRAWBERRIES	Sherwood—PACKAGE	49c
ORANGE JUICE	Old South 6-Oz. Tin	19c

FRUITS and VEGETABLES

50 lbs. POTATOES	U.S. No. 2 Klamath	95c
Winesap Apples	Extra Fancy and Fancy Yakima 42-Lb. Box Wrapped and Packed	\$2.29
STARKING DELICIOUS APPLES	Double Red Yakima "C" Grade Yakima	5 lb. 39c
WINESAP APPLES	U.S. No. 1	10 lbs. 69c
RED YAMS	Fancy Hydrated Sweet Juicy	3 lbs. 25c
CALIFORNIA DATES	Fancy White	12 Oz. Cello Pkg. 23c
CAULIFLOWER	New Spring Crop	lb. 15c
GREEN PEAS	Firm Ripe	2 lbs. 25c
BANANAS		2 lbs. 27c



SPECIAL SALE

STRAWBERRY PRESERVES
Lb. Jar **39c**
Assorted JELLY
2-Lb. Jar **55c**

YOUNGBERRY
LOGANBERRY
BLACKBERRY

PRESERVES
Lb. Jar **29c**

Wesson Oil
Quart **83c**

WASHING POWDER
VEL-FAB
SUPERSUDS
PET'S
Lg. Pkg. **33c**

AJAX CLEANSER
2 cans **25c**
Cashmere Bouquet
Re. Bar **3/29c**
Bath Size **2/27c**

Better coffee every time with

STW COFFEE

DUMBLE BEE BRAND
CHUNK STYLE TUNA

No. 1/2 Tin **29c**

Lb. Tin **89c**
2-Lb. Tin **1.77**

SNOWDRIFT

Cash your coupon here with coupon **99c**

Home-Owned Home-Operated

NIELSEN'S MARKET

"IT'S THE SAVING ON EVERY ITEM THAT COUNTS"

HIGHWAY 99 SOUTH — NEAR CITY LIMITS

FREE PARKING

All grocery prices in this ad effective through Sunday, March 18th. Meat & produce prices effective through Saturday. Store hours: Weekdays 9 a.m. to 8 p.m., Sundays, 9 a.m. to 7 p.m.

SPECIAL INTRODUCTORY OFFER

FLOWER SEEDS WITH EVERY BOX!

Big 25c Package of Carnation Flower Seeds at no extra cost!

Carnation INSTANT WHEAT— Pound Box **19c**

ALLSWEET OLEOMARGARINE

2 lbs. **65c** FOR **and SAVE!**

Don't Miss This

Fisher's Biskit Mix

Large Pkg. **45c**

EXCITING OFFER!

Get This Beautiful SIMULATED PEARL NECKLACE \$1.20 VALUE for only **35c**

Plus 3 Wrappers from Regular Size or 2 Wrappers from Both Size

PALMOLIVE

3 Regular Size Cakes **29c**
2 Small Size Cakes **27c**

GET YOUR FREE ORDER BLANK