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EDWIN L. KNAPP CHARLES V. STANTON

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PROSPERITY DRAWBACKS

By CHARLES V. STANTON

Perhaps you have been wondering why your newspapers and magazines are so thin. However, if you stop to recall previous years you will remember that this is an

January and February are low months in the publishing business.

Advertising, which governs the size of newspapers and magazines, usually takes a nosedive immediately after Christmas, then climbs back to normal level in the early

That is why newspapers and magazines have fewer pages at this period of the year.

Having completed intensive sales efforts during November and December, merchants have the job of putting away unsold Christmas surplus goods, taking stock inventories, getting merchandise on the shelves for the spring season, handling tax matters, and transacting the large accumulation of year-end and new year routine.

At the same time consumer buying is at low ebb. The holiday season has drained the family exchequer. The pocketbook needs a little rest and recuperation after Christmas bills have been paid.

With but little exception, buying is confined to the es-

sentials of food, shelter and clothing.

Under these conditions, the merchant is not inclined to large advertising campaigns, unless his business falls into one of the essential fields.

Christmas Buying Heavy

While we are not acquainted with conditions elsewhere, we know that Roseburg merchants were, for the most part. pleasantly surprised by the heavy volume of Christmas Early buying was above average but volume for the last 10 days exceeded all expectations. Sales were so good, in fact, that many merchants became worried that their stocks would not last through the season.

It is the common practice to hold January clearance sales ahead of inventories. Because inventories are used for tax purposes, merchants like to get their stocks down to a low point before listing their assets for the assessor. It is standard practice to follow Christmas sales efforts with special bargains designed to move remaining winter goods ahead of inventory and before the arrival of spring merchandise. This general practice is proving somewhat embarrassing to several Roseburg chain firms. Head offices are sending out clearance sale instructions, but the Roseburg stores haven't enough surplus merchandise to justify sales of the magnitude ordered by headquarters.

One local store, we are informed, already has exhausted most of its January quota of merchandise, yet is receiving instructions for a clearance sale.

Advertising Level Affected

The situation in the merchandising field directly affects all advertising mediums. In large cities, January 1 usually means layoffs for many printers and pressmen. Smaller newspapers do not normally reduce their staffs, although workmen are not under normal production pressure.

Newspapers govern the number of their pages by the amount of scheduled advertising. One thing readers do not realize in that connection is that the news matter in a newspaper varies in total inches only slightly from day to day regardless of the number of pages. Typesetting machines are capable of producing a fixed amount of type daily. They usually are operated at full capacity, Regardless of the number of pages printed, a newspaper sets a minimum requirement for news space and will not go below this point, even though the paper may contain virtually no advertising. Thus the reader gets his news and features even though the paper may be lacking in advertising volume.

Newspapers do not like this seasonal aspect of their operation, but it is something we can't avoid - and it happens every year. This year it may be a little more noticeable because people around Roseburg had more money to spend at Christmas time than had been anticipated. But we're certainly not going to find fault with that condition.

Range Grazing Fee To Be Boosted

WASHINGTON — (25 — The Interior department announces it will raise the fee western stockmen must pay to graze livestock on public lands.

EUGENE — (25 — An 18-monthsold baby was killed Wednesday in a game of "toy guns" with two other children in the family. The baby was Kerry Sue Kneeland, daughter of Mr. and Mrs.

Effective at the start of the grating season May 1, the fee will be increased from six to 10 cents an the little girl was dead on arrival animal unit month. An animal unit month is the amount one horse, or one cow or five sheep will eat or

Chapman said stockmen using ne range recommented the in-

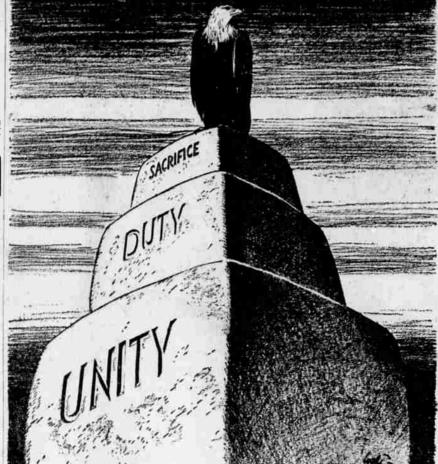
the range recommented the increase.

"Ranchers of the west have recognized the need for conservation and improvement of the public ranges, and are willing to pay their share of the costs," he said in a statement.

WaSHINGTON — (P) — Gen, It wisher says the European democracies must make equal sacrifices with America if or conservation of the public of defending Europe and main taining peace.

EVERETT — (49 — A director for the Western Conference of the Western Conference of the costs," he said in a statement.

Published Daily Except Sunday by the



What the State of the Union Should Be

In The Day's News

(Continued From Page One)

choosing our leaders, we paid too much attention to pure politics and too little attention to statesmanship anti patriotism.

If we had had wiser leadership in the years that are past, we would be better off now.

So, you see, we're all in the mess together. We won't get out of it by flopping around like a chicken with its head cut off, crying and wailing and blaming our leadership for what has happened to us.

You can get in the when the going gets tough.

Another British honor award on the list went to 88 year-old Mrs. F. Horne, who shocked eight acres of barley in one long working day.

The British. They're old and worn out, we hear.

leadership for what is to us.
You can get into a mess that way, but the only way out of a mess is to work your way nut. Like the frog in the milk can. He kept kicking until he churned himself a lump of butter to sit on.

terity can mean doing without now so you can have more later. It in-volves hard work and sacrifice,

That, too, is AUSTERITY.



share of the costs, he said in a statement.

The present grazing and range improvements fees have been in effect since Aug. 6, 1947.

U. S. AIDS FILIPINO RELIEF

MANILA — OP — President Elpidio Quirino has announced that \$1,500,000 snon would be available from the United States for relief purposes.

President Quirino has set up a committee to find new homes for families in Manila's slum districts. The slum clearance committee will conduct a survey and draft details of a relief program.

Other defending Europe and main and ain and main statement.

EVERETT — (P) — A director for the Western Conference of Teamsters, Fred J. Englert, was found dead in his brush-hidden car with a new conference in the death as suicide. A fose ran from the exhaust pine into the car through a reason.

FIRE-WATER SURPRISE KLAMATH FALLS — (P) — I. C. Gilder dug a new well. He got water from if — and when he held a match near the faucet, a fine-floor flame leaped out a nit water from the survey and draft details of a relief program.

Secretary of the Interior Oscar Chapman said the new fee will so into effect in the SS grazing districts of 10 western states.

The present range mprovement fee of two cents an animal unit month will remain unchanged. It is an additional charge to the grazing fee.

Inse unideren were playing in an utility room while the mother was doing the housework and the father additional charge to the grazing districts of 10 western states.

Bartholomew said the parents were unable to explain how the fee of two cents an animal unit month will remain unchanged. It is an additional charge to the grazing fee.

Inse unideren were playing in an utility room while the mother was doing the housework and the father graduated, and so on until junior thats himself graduated, and in a boy in the graduated, and in a bo

on what to do with himself after leaving high school has been delayed, now finds that teaching is the real goal he wishes. He concludes the "Story of Me" with Lubor Official's Death In Car Lubeled Suicide.

EVERETT — (49 — A director for the Western Conference of Teamsters, Fred J. Englert, was found dead in his brush-hidden car Wetnesday.

Snohomish county Coroner Ken the other night just because I didn't finish mowing the lawn. I'll get layed, now finish mowing the lawn. I'll get limbs mowing the lawn. I'll get layed, now finish mowing the lawn. I'll get limbs and jet layed my more and get my more and get my limbs with summer and get my more and get my more and get my limbs with senior year, the world's all right again: "You stop all this kind grousing stuff like thinking the teachers are down on you, instead of knowing they want you to succeed and are your friends." "It's a little like a shing your hands and neck yourself instead of having to be practically lassooed to the water faucel by Mom. Of

Editorial Comment From The Oregon Press

Medford Mail Tribune

wolves hard work and sacrifice, which are never popular but are often worth while.

Another name on the British bonor list is that of H. J. Summers, a creamery worker. He broke the world record by churning 54 tons of butter in a single day.

What the dollar is worth today compared with what it used to be worth depends, of course, on what previous year is taken for a combarded with what it used to be worth depends, of course, on what previous year is taken for a combarded with what it used to be worth depends, of course, on what previous year is taken for a combarded with what it used to be worth depends, of course, on what previous year is taken for a combarded with what it used to be worth depends, of course, on what previous year is taken for a combarded with what it used to be worth depends, of course, on what previous year is taken for a combarded with what it used to be worth depends, of course, on what previous year is taken for a combarded with what it used to be worth depends, of course, on what previous year is taken for a combarded with what it used to be worth depends, of course, on what previous year is taken for a combarded with what it used to be worth depends, of course, on what previous year is taken for a combarded with what it used to be worth depends, of course, on what previous year is taken for a combarded with what it used to be worth depends, of course, on what previous year is taken for a combarded with what it used to be worth depends, of course, on what previous year is taken for a combarded with what it used to be worth depends, of course, on what previous year is taken for a combarded with what it used to be worth depends, of course, on what previous year is taken for a combarded with the world in the previous year.

But—
In the United States of America at least, that is a buck-passing answer. It invites this searching question. Were we, the voters who dall the choosing, any better than the leaders we chose?

They COULDN'T HAVE BEEN THEY COULDN'T HAVE BEEN VOTED THEM INTO OFFICE.

World See, we're all in the see, we're all in the list went to 88-year-old Mrs. Floring with the dollar at the list went to 88-year-old Mrs. Floring, who shocked eight acres of the last went to 88-year-old Mrs. Floring, who shocked eight acres of the last was worth of the dollar at the condition of the list went to 88-year-old Mrs. Floring, who shocked eight acres of the dollar at the condition of the dollar a

worn out, we hear.

Wait a minute. The British now have 20,000 men fighting alongside us in Korea. They started with a brigade—which is roughly around 5,000. As the going got worse, they SENT MORE MEN. much of its own food than for the city family that has to buy all, or almost all, of the food it consumes.

There's an odd little tale in the acws this morning. It concerns the British mistitution known as the New Year Honor List. The 1950 honor list was published in London today.

It is headed by Sir Stafford (Cripps, Britain's chancellor of the exchequer (we call it secretary of the treasury) He was picked because of the AUSTERITY PROCAUSE of the War Stafford (Rand Which for five years he has GRAM which for five years he has GRAM which for five years he has GRAM which for five years he has greatly and for meats of all kinds, only 35 cents.

London, however, wasn't Alling family that owns its own bound that has to pay from the proceeding the same of the family that owns its own bound that has to pay from the family that owns its own bound that has to pay from the war to keep it from being the war.

Well they boarded it up again on New Year's eve to keep it from bound the war.)

It depends, too, on what you are buying. For foods in general the dollar is worth a little less than of the family that owns its own bound that the family that owns its own bound that the family that owns its own bound that the family that owns its own bound than for the family that owns its own bound than for the family that owns its own bound than for the family that owns its own bound than for the family that owns its own bound than for the family that owns its own bound than for the family that owns its own bound than for the family that owns its own bound than for the family that owns its own bound than for the family that owns its own bound than family that owns its cents of the 1939 dollar when you can buy house furnishings, 47½ cents when you buy coal, heating oil, or a other fuels. But the dollar on Oct. on 15 last was worth \$1.02½ cents of icy the 1938 dollar when you paid your electricity and gas bills (public utilities industry, take a bow.) significance as far as the security of our country is concerned." "The American people." he said.

Boby Killed As Children
Play With "Toy Guns"

EUGENE — 45 — An 18-months old baby was killed Wednesday in a game of "toy guns" with two other children in the family
The abby was kerry Sue Knee and, daughter of Mr. and Mrs. liartley Rneeland, of Route 2. Eugene.

Coroner Phil Bartholounew said the little girl was dead on arrival at Eugene haspittal, with a neek wound, caused by a shoigun.

The children were playing in an utility room while the mother was doing the housework and the father in the language of the children of New York with a 16-may fail the little girl was dead on arrival at Eugene haspittal, with a neek wound, caused by a shoigun.

The children were playing in an utility room while the mother was doing the housework and the father in the language of the children of New York with a 16-may fail there it continues in fourth game and since something or some many size of the children of the children of New York with a 16-may fail the little girl was dead on arrival at Eugene haspittal, with a neek wound, caused by a shoigun.

The children were playing in an utility room while the mother was all the little girl was dead on arrival at Eugene haspittal, with a neek wound, caused by a shoigun.

The children of New York with a 16-may fail the little girl was dead on arrival at Eugene haspittal, with a neek wound, caused by a shoigun.

The children of New York with a 16-may fail to the children of New York with a 16-may fail to the children of New York with a 16-may fail to the children of New York with a 16-may fail to the children of New York with a 16-may fail to the children of New York with a 16-may fail to the children of New York with a 16-may fail to the children of New York with a 16-may fail to the children of New York with a 16-may fail to the children of New York with a 16-may fail to the children of New York with a 16-may fail to the children of New York with a 16-may fail to the children of New York with a 16-may fail to the children of New York with a 16-may fail to the children of New York wi age weekly earnings have more than doubled since 1939, and their "seal" wages (in terms of pur-chasing power) are up about one-

Attack China Or Quit Korea, Sen. Bridges Says

WASHINGTON - (A)- In a statement on capitol hill today. Sena-tor Bridges (R-NH) proposed that the United States "should either tor Bridges (R-NH) proposed that
the United States "should either "Russia will understand that
open a second from China, by
language," he added. backing a Chinese Nationalist in-vasion, or we should immediately withdraw our forces from Korea."

"We have had enough talk and enough debate," Bridges said, "I propose some concrete action for a change,"

C

and the United States prior to 1946. Up to that time, it was very difficult for people educated in Canada or the United States to realize like true extent of the influence of Marxis philosophy upon what was happening not alone in Europe, but right here at home on the North American continent."

That's in the formal language of the highest court in British Co-tumbia. Tanslated into every-day language, it means that the court takes a dim view of the extreme takes a dim view of the extreme to which our supreme court carries the doctrine of individual liberties and rights. The Canadian court makes it clear in other passages of its decision, that it believes thoroughly in that doctrine; but that it does not believe the doctrine should be carried to the extreme point of validating the traitorous objectives cloaked in the guise of being merely a political party, but in reality seeking the establishment of a Communist government, by force and violence if necessary.

"The facts before this court and the known conditions existing to-day," the British Columbia court's opinion said, "do not permit us to take the neutral and delached view of communism which the majority of the United States supreme court, as it was constituted between 1937 and 1847 personaled them salves to

and 1947, persuaded themselves to "We are compelled today to take a more informed view of "om-munism ideology and practice than

was generally prevalent in Canada and the United States prior to 1946.

The Canadian Court's opinion The Canadian Court's opinion was even more specifically critical of the late Justice Holmes. It referred to him as "a judicial pragmaist whom Mr. Justice (Felix) Frankfurter once described as 'so remote from the common currents of life that he did not read the meyspapers'."

Then it quoted from some of Holmes' opinions, carrying the freedom of speech idea to its ultimate extreme, and added:
"These statements do not recognize moral limitations; they do not recognize a distinction between propaganda as such, and reasoned

propaganda as such, and reasoned statements founded upon historical experience. They push the right of free speech to a limit that makes

Senator Morse Points Out U.S. Populace "Musts"

WASHINGTON - (AP) -Senator Morse (R.Ore) says the American people must mobilize their re-sources, retluce their scale of liv-ing and stop inflation if the United States is to survive as a free na-

He said in a statement the no-tion that the United States can be built up as a Gibraltar of defense for Americans "is but a figment of distorted imaginations." Former President Herber

Hoover proposed last week that U.S. forces be concentrated in forging a Western Hemisphere Giber altar — with forward outposts on Britain, Japan and Formosa.

Morse said the curent debate on the nation's type of foreign polhas never

helping Europe rearm herself, but they call for working out with our European allies a mutual defense program aimed at checking Rus-sia from seizing Europe.

"The American people must face the ugly fact that if Europe goes down to Russia the security of America will be in great danger and we run the serious risk of war with Russia which will last for many years."

The \$2nd Congress, he said, "should declare a moratorium on politics at usual and dedicate itself carrying out & full scale mo-

Sex Attack, Beating Fatal To Aged Woman

we have bad chough talk and chough debate." Bridges said. 'I propose some concrete action for a change.'

The New England senator said the cream of Chinese Communist military power is committed to be lourney crowded: 'If we exploit this situation at acher on years and actived: 'If we exploit this situation at acher on years what I fail and China can be re-won for the free world.'

What I fail and China can be re-won for the free world.'

We have bad chough talk and chough talk and chough talk and chough talk and china senator said. 'PORTIAND — (A) — A 76-year-old woman, heaten and raped here nearly a month ago, died in a hospital Thursday. Miss Sofia Karison, attacked the home Dec. 9. suffered to frach the head, police said. An autopsy will be held to determine whether the beating yearing the first talk and the community and the

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Washington

By FULTON LEWIS JR.

(Copyright, 1950 King Features Syndicate, Inc.)

sion by the British Columbia court of appeals that being a Communist is in itself good and sufficient reason for barring a person from practicing law. The more I delve into this decision, the more unfortunate it seems that lend-lease isn't still operating. We might well have traded our own supreme court for that one

WASHINGTON-I told you yesterday about a recent deci-

The opinion noted that our su-preme court itself in several cases

eventually adopted the views of Justice Holmes, and said this "may perhaps explain the supreme court's defached (and one might say quixotic) attitudes towards communism."

"Should we not hate what is wrong? Should Canada permit people to preach disaffection which may lead to consort with the cnemy and the weakening and ultimate destruction of our own countries." Seek language and thinking

try? Such language and thinking can easily give reasons to Communists to believe there is no timit to the naivete of the people of Canada and the United States."

Thinking back on Alger Hiss, the simple Agrarian reformist Chinese Communist, the outright stealing

simple Agrarian reformist Chinese Communist, the outright stealing of atom secrets by Russian spies,

the bitter anti-American tirades of

the Chinese Communist delegates before the United Nations—tirades delivered within our very own shores—and scores of other inci-dents, I sometimes wonder if there is any limit to that naivete.

communism . .

Tot Survives Fall Down Sheer Cliff

CHELAND, Wash, — (49) — Atwo-year-old girl who fell 100 feet down the sheer face of a cliff the day before New Year's is resting well at a hospital here.

"It would make you hold your breath to see where she fell," her doctor, M. J. Wham, recounted. Susan Eve Brooks, daughter of Mr. and Mrs. Lee Brooks, was missing Sunday morning. Mrs. Brooks and neighbors searched along the high bank of the old Chelan river bed about 10 feet from the Brooks home.

We might well have traded our own supreme considerable profit.

There are several interesting points in the British Columbia court's opinion, in addition to those I noted yesterday. For one thing, the court made it clear that it does not regard the Late Justice Cliver Wendell Holmes and our own supreme court as quite so sacrosanet as do some Americans. It took several broad swipes at both.

There are several interesting it only metaphysically distinguishable from an absolute right which impossible to decide judicially when an abuse of free speech has occurred. They would reduce loyally to one's country to an impersonal interpolation to tally heyond the ken of ordinary mortals."

Translated out of the somewhat Translated out of the somewhat labored judicial jargon, it means, again, that the Canadian court takes the very realistic—and to me at least, very sensible—view that freedom of speech cannot be tortured into legalizing trailrorus Communis: activities. Some place there must be a limit to all things

her ordeal.

She apparently slipped and rolled much of the distance before drop-ring directly to the old river bed. She landed about 75 feet from water that now is released over a dam into the old river channel.

come by exposure when only a mile from his destination, was found dead under a log on Grouse Another paragraph of the Cana-dian court's opinion is in some-what plainer language, It says:

mountain.

The boy, Norman Fielders, had been missing since, Sunday when he left home to hike up the peak on the north shore of Burrard in-let.

GOT A KICK? PHONE 100

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S. J. Shoemaker, Pres. M. E. Ritter, V. Pres. H. O. Pargeter, Sec. & Mgr. A. N. Orcutt, Adv. V. J. Mioelli, Treas. Asst. Secretary



DIRECTORS G. V. Wimberly G. C. Finlay Guy Cordo B. R. Shoemaker W. F. Harris

N. Fullerton

Condition of

The Umpqua Savings and Loan Association Roseburg, Oregon At Close of Business December 30, 1950

RESOURCES Notes Secured by D. R. Loans 4,382 66 2,321.67

Notes Secured by Stock Sales Contracts Federal Home Loan Bank Stock ____ 13,000.00 Government Bonds 45,000.00 Home Office Building Advanced Borrowers ... 398.98 Interest Receivable 125.08 Cash on Hand and Due From Banks 208,776,94 \$2,007,246.18

LIABILITIES

Investment Stock	\$1,852,532.89
Building Account Reserve	13,000.00
Contingent Reserve	60,205.02
Surplus	10,340.03
Deferred Profit	1,928,79
ncomplete D.R. Loans	23,953.97
Other Reserves	486.83
Individed Profits	44,788.63 82,007,246.15

State of Oregon, County of Douglas, ss.

(ESD

I, H. O. Pargeter, Secretary of the above Association, do hereby selemnly swear that the above statement is true, to the best of my knewledge and belief.

ATTEST:

H. O. PARGETER, Secretary

SAM J. SHOEMAKER, President.

Subscribed and swarn to before me this 3rd day of January, A. D.

W. F. HARRIS, Notary Public for Oregon

My Commission Expires November 17, 1952.

Be Matched, "Ike" Says

from the Brooks home.

A dog led them to a certain area but nobody could see where the girl might have fallen over the perpendicular clay bank.

Don Dodson, 12, another boy, Jimmy Simmons, and Mrs. Brooks picked their way to the valley below the cliff.

"I was walking along when I heard a faint cry," young Dodson said, "I looked around and saw Susan lying there. I carried her to her mother, and then the three of us carried the little girl around the cliff and back home."

"Dr. Wham reported today Susan Eve has a fractured leg but is in not too serious condition from her ordeal.

She apparently slipped and rolled

BOY HIKER DIES

VANCOUVER, B. C. - (A) - A 12-year-old, hiker, apparently over-

surveying crew found the

If your paper has not been received by 6:15 etween 6:15 and 7 p.m. ONLY