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KRNR

DIAL-LOG

By CAROL KERR

As if grocery clerks haven't already got enough to do, the Mutual network press department has been thinking up some pretty complicated ideas to add to the white aprons just when the latter would like to be listening to the World Series baseball games. Says the network press department's "press-exploitation suggestions sheet" bright item number 10: "Supermarkets or other food chains, particularly those stressing sale of eggs, might go for a 'how many goose-eggs will be chucked up' tie-in with the Mutual World Series broadcasts. Displays of their white eggs, surrounded by an inning-by-inning chart of game progress, would be the basic idea. As a matter of fact, where ciphers are to be entered in the line-score, they could mount these white eggs instead. A sure picture-grabber." (Series begins on KRNR Wednesday, Oct. 4 . . . 9:45 a.m.)

TONIGHT: "Cisco" and his faithful companion, Pancho, ride into a situation to rescue a sheriff who hated "The Cisco Kid," during the episode titled "The Sheriff Who Hated Cisco" (7:30-8:00 p. m.) . . . "The House that Jack Built" titles tonight's adventure drama with George Valentine on "Let George Do It" (8:00-8:30 p. m.). Bob Bailey, star of the highly rated program, has unleashed another talent. Bob has written his first screenplay in collaboration with Bill Hawks, brother of filmogist, Howard. Titled "By Torchlight," it is an adaptation of Violet McNeill's novel "Four White Horses

Yankee Soldier Now Able To Appraise Korean Campaign With Real Sense Of Humor

By HAL BOYLE

On the road to Seoul—(AP)—There is a lift of laughter along the front.

For the first time the American soldier can look at the Korean campaign with a real sense of humor.

He has lost his grudge against his country. For long weeks he was dazed by the realization that he was an outpost warrior of a land wealthy beyond belief—but a land too weak militarily to quickly settle a peace-threatening war in an obscure and backward oriental nation.

Men and machines now have appeared on the battlefield to end the days of sacrifices and to muscle through to victory.

And that has restored the faith of army men in the American homeland. Some of them have been overseas so long that subconsciously they had come to think of the United States chiefly as a supply base that had helped them occupy Japan in comfort.

The middle and upper level army brass, however, is less happy than the average rifle-carrying foot soldier.

The casualty rate, as usual in warfare, has been particularly high among junior officers and non-coms. They are the ones who must generally tell the men to get up and go—and who must themselves personally lead the privates into battle.

At the combat level the army feels it has lost, in a small-scale war, too many trained soldiers who ought to be saved for a possible large scale action.

These include the battle experienced sergeants from the Second World War and the young graduates of West Point, in whom the country has invested thousands of dollars to learn the tactics and the strategy of warfare.

A cynical officer of the national guard would put it this way: "The war in Korea came up so fast that the regular army had to be called and train the civilian draftees."

But a staff officer of the regular army said: "We had to fight with what we had. We have lost in combat men who ought to serve as a training corps for the future.

"And we have killed off future leadership here during an emergency that we may need later in a bigger war. The west Point class of 1950 in particular had been hard hit. We have lost lieutenants we might want as generals 10 years from now. And they are gone."

This doesn't concern the average soldier in an army he joined for security and which suddenly had plunged him into the insecurity of battle. More signed up to learn trade than signed to hold



HAL BOYLE

Trek Of Students Affects Nation's Labor Picture

WASHINGTON — (AP)—Both employment and unemployment dropped between August and September as large numbers of students left the labor force to return to classrooms.

The census bureau, reporting this, said:

1. The number with jobs declined to 61,235,000 in September. This was 1,141,000 below August's record high, but still the greatest number ever recorded for the month of September.

2. Unemployment fell 159,000 to a September total of 2,341,000, lower than last December, 1948, when there were 1,941,000 jobless.

There was nothing in the data to diminish fears of a growing manpower shortage as the nation approaches expansion of the defense effort.

The September employment total "exceeded last year's (September) level by about 2,000,000" and was 1,000,000 above the number of workers in boomtime September, 1943.

The bureau said employment on farms accounted for 349,000 of the decline in workers this month while non-farm employment was dropping 792,000.

School-age persons accounted for virtually all of the changes," the bureau said.

The armed forces, just beginning a steady expansion, increased from 1,337,000 in August, to 1,453,000 as of September 3, thus taking 116,000 men out of the labor force, the bureau reported.

Passion Play Ends With Heavy Attendance Mark

ROSEBURG, Germany—(AP)—The curtain went down Friday night at this year's last performance of the 26-year-old Oberammergau passion play.

The play has been performed every 10 years since 1634, with interruptions only during World War I and World War II.

Play officials estimated that 500,000 visitors from all parts of the world came for this year's performances. They paid some 5,000,000 Deutsche marks (\$1,900,000) to see the performances. The highest group of foreign visitors were 80,000 Americans.

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Remaining Hours Today

4:00—Fulton Lewis Jr.—MBS
4:15—Hemingway—MBS
4:25—Homemakers Club
4:45—Sam Hayes—MBS
5:00—Mark Trail—MBS
5:20—Challenge of the Yukon—MBS
6:00—Magi's Garden
6:15—World of Sports
6:20—Silver Shower
6:45—Sam Hayes—MBS
6:55—Bill Henry—MBS
7:00—Sleepytime Tales
7:10—Love Shows Orchestra
7:30—Cisco Kid—MBS
8:00—Let George Do It—MBS
8:30—You Know It
8:45—Cedric Belfrage—MBS
9:00—News—MBS
9:15—Fulton Lewis Jr.—MBS
9:30—Hi Neighbor
9:45—Personality Time
9:55—Five Minute Final—MBS
10:00—Love & Mystery—MBS
10:15—War Front—Home Front—MBS
10:45—Hank's Music Shop
11:25—News Nightcap
11:30—Sign Off

TUESDAY, OCTOBER 3, 1950

6:00—Coffee Club Capers
6:15—Farm Fair
6:45—Rise and Shine—MBS
7:00—Hemingway—MBS
7:15—Breakfast Gang—MBS
7:30—Sons of Pinneers
7:45—Local News
7:50—Music
8:00—Cedric Brown—MBS
8:15—Favorite Hymns
8:30—Haven of Rest—MBS
9:00—Modern Home
9:15—Piano Favorites
9:30—Man About Town
9:45—Brighter Side
10:00—News—MBS
10:15—Television—MBS
10:30—Say It with Music
10:45—Magazine of the Air
11:00—Ladies Fair—MBS
11:20—Queen for a Day—MBS
12:00—World News
12:15—Battling Melodist
12:30—Local News
12:50—Market Reports
1:00—Man on the Street
1:15—Treasure Chest
1:30—Modern Concert Hall
2:00—Tune-O
2:30—National Guard Show
2:45—It's Requested
3:00—School Show
3:45—Good News Pam
4:00—Fulton Lewis Jr.—MBS
4:15—Hemingway—MBS
4:30—Behind the Story—MBS
4:45—Sam Hayes—MBS
5:00—Mark Trail—MBS
5:30—Soy King—MBS
5:45—Bobby Benson—MBS
6:00—Gabriel Heatter—MBS
6:15—World of Sports
6:20—Silver Shower
6:45—Sam Hayes—MBS
6:55—Bill Henry—MBS
7:00—Sleepytime Tales
7:10—Chuckwagon Jamboree
7:30—Melody Time
8:00—Song of Liberty—MBS
8:20—Joving Jamboree
9:00—News—MBS
9:15—Fulton Lewis Jr.—MBS
9:30—Personality Time
9:45—Personality Time
9:55—Five Minute Final—MBS
10:00—Love & Mystery—MBS
10:15—Music You Want
10:45—Hank's Music Shop
11:25—News Nightcap
11:30—Sign Off

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Foam Rubber Has Feather Industry Badly Ruffled

By ARTHUR L. EDSON

WASHINGTON — (AP)—The feather industry has its feathers ruffled, and it's all because of foam rubber.

This came out at a Federal Trade commission hearing.

The FTC is trying to work out fair trade rules for the feather and down people, who make everything from down comforts to Arctic jackets. And the hearing barely had started before Emanuel Licht of New York took over.

He's a duck man himself. Represents the growers out on Long Island.

Licht said he'd like the fair trade code to forbid a feather merchant from advertising his produce as "non-allergic."

"Non-allergic" it turns out, is a fighting term in the feather industry.

"The foam rubber business," Licht said, "has got the public fully prejudiced against feathers. They began their campaign in 1948. They derided our industry, and claimed that their product is non-allergic."

Here Licht paused for effect. "There isn't such a thing as non-allergic rubber," he said. "nothing is non-allergic in itself. People can be allergic to anything."

Maybe you never have thought about it, but feathers can be complicated. The hearing bogged down for 20 minutes over a definition of the word "down."

Here's the way the FTC proposed to define it: "Down means the undercoating of waterfowl, consisting of clusters of light, fluffy barbs or filaments grown from one quill point, without any quill shaft."

After working that over, the feather men got along okay until they came to a definition of "crushed feathers."

One fellow said crushed feathers could be either (A) crushed or (B) curled. Another fellow said, no, that isn't the whole story. His company, he said, twists it crushed feathers.

That's all I can tell you about feathers. I slippe d uncertainly away, completely crushed, curled and twisted.

Bonds To Speed Highway Jobs Approved By Board

PORTLAND — (AP)—A proposal to issue bonds to speed road improvements in Oregon got a measure of approval Friday from the state highway commission.

The proposal came from a Jackson county delegation, urging widening of the Pacific highway to four lanes from Ashland to Central point.

Commissioner Charles Reynolds, La Grande, commented, "Bond issues are necessary if we are to bring our highways up to proper standards."

Other commissioners indicated they also might look with favor on bond issues, but said legislative approval would be needed first.

The Jackson county delegation advocated the bonds as a way to finance improvements speedily. They said that with bonds it would take only four years to do what otherwise would require ten years.

Commissioners also told the Jackson delegation that the entire Pacific highway through Oregon is being studied for improvements.

Raymond F. Davidson On 'Showboat' Carrier

One of the "Showboat" sailors in the Far Eastern area is Raymond F. Davidson, seaman, USN, of 828 Hamilton St., Roseburg, who is a crew member aboard an aircraft carrier participating in the Korean campaign.

His ship, a carrier of the Essex class, was titled "Showboat" by her crew, the name stemming from the fact that she was frequently used as an orientation ship for civilians and military personnel on training exercises.

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NEW YORK — (AP)—Voice of America broadcasts to North Korea are stressing that the North Korean people will not be held responsible for the war acts of their Communist leaders.

A spokesman for the State department's radio said that programs beamed to Korea also are assuring unification of the country, and the stamping out of Communist militarism.

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