

# The News-Review

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CHARLES V. STANTON Editor  
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## WE'RE STILL GROWING

By Charles V. Stanton

This is Newspaper Week. During this annual observance newspapers throughout the United States endeavor to call attention to the importance of a free press. Emphasis also is placed on services offered by the newspapers and the importance of those services to the local community.

We intend during the next few days to report in this column some of the activities, policies and plans of your newspaper. We hope that you will obtain a better understanding of what a newspaper means to you and, more especially, how the free press serves as the most important safeguard to your personal freedom.

The management of *The News-Review* operates on the theory that publishing a newspaper is not a mere private business enterprise. We believe that a newspaper is a public utility; that we are as much in public service as are the railroads, gas, power and electric companies; that we must consider service to the public to be of greater importance than profits. Yet, like any other utility, we must make a profit if we are to continue giving service. Too, our service is limited by financial ability. We would like to give more service than we now can provide, but income and profit discipline do not permit.

### Long Period Of Expansion

We hope you have been reading the series of articles written by Wendell Webb, editor of *The Oregon Statesman*, Salem, and appearing daily in *The News-Review*. If you have been reading those items, you know that a newspaper is highly departmentalized. Principal departments include the business office, editorial and news departments, advertising department, composing room, engraving department, stereotype and press rooms, and circulation department. Each department has its particular duties to perform, yet the whole must be coordinated. The work of coordination is largely the responsibility of the business manager.

*The News-Review's* business manager, Mr. Edwin L. Knapp, has had an extremely difficult task to perform.

We had years of national depression when business did not permit purchase of new equipment. Then came the war when no equipment was available. So, for more than 20 years *The News-Review* had little change in its mechanical facilities.

### Capacity More Than Doubled

During the late years of the war Roseburg began to expand. *The News-Review*, however, was working with obsolete and inadequate machinery, insufficient newspaper supply and a shortage of help. Those were tough days!

When equipment again came on the market, *The News-Review* began rebuilding. The old 8-page, flat-bed press, which pounded from early morning until late afternoon to get out a day's edition, was replaced with a 16-page, tubular press capable of printing 30,000 papers per hour. New linecasting machines were installed. Many new machines, such as material maker, Ludlow, saws, stripper, rotary miterer, were added. The engraving department was rebuilt from top to bottom. Because the newspaper was outgrowing its workshop, the commercial printing department was sold and moved to another location. Still the expansion continued.

Today *The News-Review* has no equipment held over from prewar days except a couple of linecasting machines. Everything else is new. *The News-Review's* mechanical department is one of the best in Oregon, for the size of the paper's operation, and is frequently inspected by other publishers as a model for efficient production.

*The News-Review* has more than doubled its number of readers, has more than doubled its weekly number of pages, has increased advertising service, enlarged circulation facilities and service, and has tripled the number of employees from prewar days.

This expansion program has been arduous and expensive. Mr. Knapp has had herculean tasks to perform. The program, however, was conducted with one thought in mind—that regardless of cost, *The News-Review* must be placed in a position to serve the community with the utmost efficiency.

We can report that *The News-Review* now has the necessary equipment to publish even a larger paper than we now are producing, whenever community expansion requires. We anticipate continued growth and are prepared to meet it.

## In The Day's News

By FRANK JENKINS

(Continued from Page One)  
were attacked by the communist-backed North Korean bullies and gangsters.

We can claim (with considerable truth) that we merely helped the attacked South Koreans to beat off their attackers. If we should step out now, after having smacked down the swaggering North Korean communist bullies and leave the South Koreans to clean up the family mess, we would be in a rather nice position.

We could say to all of non-communist Asia:

"See, we protected the liberties of the non-communist South Koreans. As soon as we had looted their wicked communist aggressors, we stepped out of the picture. We Americans have no imperialistic ambitions. When we fight beyond the borders of our own country our only purpose is to see to it that RIGHT TRIUMPHS."

If we could step out of it now AND IF THE SOUTH KOREANS COULD GO AHEAD AND RE-

### Victim Trails Robber, Causes Suspect's Arrest

PORTLAND—(AP)—James Stark, a tavern patron, calmly followed a gunman to the street, trailed him by automobile to get a license number and returned to the robbery scene to give police his data.

Shortly afterward, police traced the car to a North Portland address and arrested Donald Farley, 24, for armed robbery early Sunday. He was held under \$3,000 bail.

## Always A Risk Where There's A Big Brother



## Scrap from the MENDING BASKET

By Viahnett S. Martin

So short a time ago it was a daily contest with the big maple to see how much of our branch the maple could cover with discarded blossoms that left damp places like grease on the wood floor. Now begins the sham battle of sharply rattling winged seeds with which the maple branches are crowded. Any day now there will be falling leaves—and then when EJ takes over! Up on the roof he goes, broom in hand, to keep the house from being covered up with fast dropping big leaves. One colored leaf fell just in front of me this morning, a hint of what's ahead. As if we didn't know, after several years' tussle. Bo I love this bigleaf maple for all the work it makes. It also air-conditions our house so folks exclaim at the coolness in our home. It takes a fire in the fireplace, many a summer morning, to persuade that coolness to move on up the chimney! But even on a warm day an excuse for a fire is welcome, isn't it?

For years I used to sweep, reluctantly, from our sidewalk a golden covering of acacia blossoms. I miss that acacia fragrance, but in place I have the scent of the woods . . . there is no loss.

One day, driving down along the Umpqua, there was a vivid spot of color across the river . . . the scene stayed in my heart until it became a sonnet. Thinking others who enjoy the Umpqua too, might like it, here it is—it came yesterday in the current issue of a magazine of poetry.

Oregon Technician

Reflected in the Umpqua, mirror clear,  
It's seaward flow held back by  
rising tide  
Where alder, chittim, dogwood,  
oak appear  
To crowd so closely to the river  
side—  
See that vine-maple there? A herald,  
With trumpet poised, in cloak  
of crimson hue,  
About to fanfare autumn's  
pageantry  
The moment that he hears the  
signal cue.  
The first form background, up  
against the sky,  
And misty curtains rising at the  
call  
Reveal the massed ensemble sil-  
lenced by  
The prologue for the drama  
of the fall.  
The sun the spotlights actors  
on the scene:  
Ah, look! There's autumn, star-  
ring as the queen!"

—Viahnett Martin in  
The American Bard.  
(Used by permission)

## Russia's Hunger For Power Stressed In Foreign Policy Statement Of United States

WASHINGTON—(AP)—The State department officially described Russia Friday as "a power-hungry government that is bent on spreading its power by force, terror."

In a policy outline drafted at President Truman's suggestion, the department said that since 1945 the Soviet Union has annexed some 7,500,000 square miles of new territory and has taken more than 500,000,000 people under its control.

"It is now trying to extend its empire across Asia," the department added.

These new denunciations of Russia were contained in a 100-page booklet entitled "Our Foreign Policy." In a brief foreword, Mr. Truman said he suggested the work to "set down as simply and clearly as possible what we are after in our relations with other governments and their peoples."

A first printing of 50,000 booklets has been ordered so the booklets can be distributed to private organizations, clubs and libraries in the United States and abroad. The booklet, written in simple language, seeks to explode Moscow's theory that the present world tension stems from a conflict between capitalism and communism.

"The conflict is really between a power-hungry government that is bent on spreading its power by force, terror and every other means and the community of free nations which refuses to be conquered or dominated, or to stand by and see its members swallowed up," the booklet said.

"It noted that many of the anti-Communist democracies are not capitalist, but have a freely chosen Socialist system."

In assailing Russia's expansionist tactics, the State Department said Moscow "sifted out three nations—Estonia, Latvia and Lithuania—and 'has reduced to servitude' six more—Czechoslovakia, Hungary, Romania, Bulgaria, Albania and Czechoslovakia.

"Soviet leaders have marked Communist China for the same fate," the department added.

The situation of the United States, it said, is something like that of the early settlers of the west, who carried arms to protect themselves against marauders. The booklet added:

"Today each nation has to arm



By WENDELL WEBB Editor, The Oregon Statesman.

### NEWS OF THE WORLD

It would cost you many hundreds of dollars to telephone the various cities and countries from which your newspaper presents news each day. And then you wouldn't have much because it also costs millions of dollars to maintain staffs of experienced reporters the world around.

Your share is but the few cents a day you pay for your newspaper. Three world-wide wire services provide news to augment a newspaper's staff of local reporters and correspondents. They are The Associated Press, The United Press and The International News Service.

Newspapers themselves own the AP, sharing its costs cooperatively. The others to a major extent operate on their own. All three serve newspapers of all complexions. The AP and the UP, as the largest and "line" because its clients neither could withhold news even if it wanted to—the other would carry it. Neither can do more than present news objectively, factually, accurately—it could follow no "line" because its clients include all political and social beliefs. Both must keep right "down the middle" of impartiality.

Some of the world's greatest editors and reporters work for the wire services, many of them anonymously. The service's full-time staff number into the thousands, all skilled craftsmen in their field. They include, in addition to editorially-trained men and women, teletype operators, maintenance men, field representatives, scientists, linguists, interpreters.

Through their vast organizations, the wire services can provide news in your city of the activity in Paris, Rome, Tokyo, Jerusalem—anywhere—a few moments after it happens. And conversely, the news in your city can get on the national and world-wide wires just as promptly through your own newspaper tie-in.

### LABOR PACT AGREED ON

PORTLAND—(AP)—A new contract was negotiated Saturday between the Doernbecher Manufacturing company and the CIO Furniture Workers. The union represents 720 workers.

Details were not announced.

"The mere suggestion brings home to us the fact that there is a price no decent, freedom-loving people will pay for security, or for the false promise of it."

### Camas Valley Grange Has Reception For Teachers

Members of the Camas Valley Grange held a reception for the teachers in the school auditorium on Tuesday evening, Sept. 26.

Courses were given to each lady teacher and the Grange master's wife. Men teachers and members' buttonholes of tiny white city-sunbonnets.

A short program was presented on a stage decorated to represent an old-fashioned garden.

Refreshments were served from a long table at the foot of the stage. Mrs. Guy Moore poured the tea and Ethel Brown served at the coffee urn. Carl Lables centered with floating tuberosa rooted gerania blossoms wreathed the guests in groups of four.

Serving on the decoration and program committee were Margaret Croach, Mrs. L. A. Pryor, Mrs. H. S. Taylor and Mrs. Ernest Booth. Marion Banks made the corsages.

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STATEMENT OF THE OWNERSHIP REQUIRED BY THE ACT OF CONGRESS OF AUGUST 24 1912 AS AMENDED BY THE ACT OF MARCH 3 1933 AND JULY 2 1946 Title 49, United States Code, Section 223

1. The names and addresses of the publisher, editor, managing editor, and business managers:  
Publisher: News-Review Company, Roseburg, Oregon  
Editor: Charles V. Stanton, Roseburg, Oregon  
Managing Editor: Charles V. Stanton, Roseburg, Oregon  
Business Manager: Edwin L. Knapp, Roseburg, Oregon

2. The owner is (if owned by a corporation, its name and address, and also immediately thereunder the names and addresses of stockholders owning or holding 1 percent or more of total amount of stock; if not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual member, must be given.)  
News-Review Co., Inc., Roseburg, Oregon  
Southern Oregon Publishing Co., Roseburg, Oregon  
Harris Ellsworth, Roseburg, Oregon

3. The known bondholders, mortgagees, and other security holders owning or holding 1 percent or more of total amount of bonds, mortgages, or other securities, and, if there are none, None.

4. Paragraphs 2 and 3 include, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, also the statements in the two paragraphs show the affiant's full knowledge and belief as to the correctness and existence under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner.

5. The average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the 12 months preceding the date shown above was: (This information is required from daily, weekly, semi-weekly, and tri-weekly newspapers only.) 8001.

EDWIN L. KNAPP Business Manager

Sworn to and subscribed before me this 2nd day of Oct. 1950.

CHARLES V. STANTON Notary Public for Oregon

My commission expires Oct. 12, 1951.

News-Review classified ads bring results. Phone 100.

## Chicago Public Library Names First Woman Head

CHICAGO—(AP)—A woman has been chosen head librarian of the Chicago public library, the first since the institution was founded in 1873.

The library's board recommended that Miss Gertrude Gscheidle, 44, be given the post, one of the nation's top library jobs, which pays \$11,700 a year. The recommendation is tantamount to appointment.

Miss Gscheidle, a library employee since 1924, has been assistant librarian since 1944. She will succeed Carl B. Roden, 79, librarian since 1918, who has retired.

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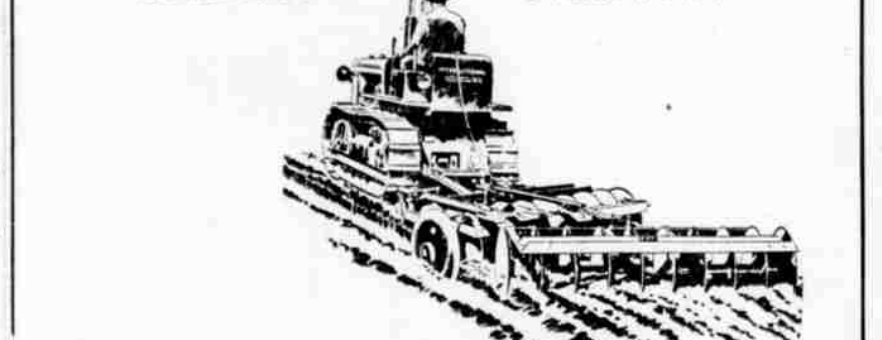
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