

Give Chic To Fingers

With your nails well groomed and the color of your nail polish in tune with your costume of the day, you can stride into the new Fall season assured that you are truly "in step with the fashions."

For best groomed nails a weekly manicure on your beauty schedule is a necessity. As a memory refresher, Cutex gives the essential steps.

First, take off your polish with cotton pads, using an oily polish remover. Hold this on your nail for a few seconds and wipe firmly down towards the nail tip.

Shape your nails with an emery board. File from each side of the nail toward the tip, careful to avoid working too close to the corner.

Your nails deserve a good scrubbing now. Wrap an orangewood stick in cotton and dip into oily cuticle remover. Work your cuticle back very gently, starting from the base of the nail at the center and working up and out.

Then go over your nails again with oily polish remover on a cotton pad. This prepares the surface two coats of nail brilliance polish and overcoat.

Top it all off with a good massage with hand cream and you're finished.

Now, with your nails so well groomed, you can be a color adventurer and enjoy a nail polish wardrobe!

Perfume Adds Regal Scent To Milady's Furs

Do you know the satisfying feeling of walking down the street as though you were swathed in sable although your coat is of muskrat? Fragrance on furs give you this sense of queenliness.

The choice of which perfume you prefer on your sealskin or Persian Lamb rests with your own nose. Do you like the scent? Do you like the way it smells on your fur? Then that is the perfume to wear.

Touch your perfume only to the outer tips of the fur hair. These are called "guard hairs" and protect the underneath soft hair. Or spray the scent, holding the atomizer far enough away from the coat or scarf so that a fine mist of fragrance settles on the fur, no big globules of the liquid to work down to the skin itself.



SMOOTH shoulders above a bracelet length, cuffed bell sleeve give a narrow top look to this fleece coat.



RAINCOATS have fashion as indicated by this Zelan treated corduroy coat with detachable alpaca lining and collar.

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MRS. LEE MORTENSEN is pictured above modeling a polka-dot dress—a part of the Style Shop's new Fall style. The extra full skirt has square dance dress—two rows of ruffles in the same material as the dress. (Master line. Of royal purple iridescent material, the two-piece garment studio photo).

It's **Autumn** ---and time to repair --- time to remodel

MR. HOME OWNER: CHECK THIS LIST OF ITEMS YOU NEED

BOYSEN PAINTS
BUILDERS HARDWARE
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CARPENTER TOOLS
SANDRAN FLOOR COVERING
PLASTIC SHEETS
CABINETS — READY MADE
& TO ORDER
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TEXTURE PAINT
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METAL MOULDINGS
WOOD MOULDINGS

EYES TROUGH
GLASS — PLATE, CRYSTAL, WINDOW
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DOOR AND WINDOW FRAMES
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OVERHEAD GARAGE DOORS
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...here comes fall and a
NEW SUIT!

Backbone of Every Smart Wardrobe

Time to select your new Fall suit—and what a splendid variety there is to choose from! Fashion's newest slim lines all dressed up with rich velvet trim . . . hem-easing pleats and buttons . . . strategically placed pockets!

In the most wonderful array of fabrics and colors ever—soft flannels, gabardines, Winter rayons, worsteds . . . in banker's grey, grapes, black, brown and a host of other wanted shades in your favorite weaves. A suit selected here will be your wardrobe favorite!



COATS know no season . . .

... When they selected from the zip-in-lining coats now on display in the Style Shop. Lining out, you have a coat for the coming cold weather. We have the coat for you . . . tailored, flared backs, fur trimmed, shags, gabardines, tweeds . . . all in the wanted colors. After seeing these coats you will know that one of them is for you. They are so versatile, so beautifully tailored that you will want to wear yours out of the store.

A hat for milady . . . then you will want to see our superb collection of fall millinery. Fur felts, velours, and other materials make up our hats into sure-to-please styles. All in the new fall colors.

You'll find the clothes you want today at a price you wish to pay at . . .

The Style Shop

139 North Jackson

Phone 20



There is a pair of shoes here for you. We have budget priced shoes that will harmonize with any of your new Fall clothes. Your budget is helped in many ways when you select your Fall shoes from Karl's.

Sizes 8 1/2 to 10 1/2

New, beautiful perfect nylons of 60 gauge, 15 denier in sheer fall colors at this low price

Pair **1.15**



A new pair of shoes, a new handbag to complete your accessories and here at Karl's you will find the handbag that you want. See our wide selection.



A low walking casual that will add to your new Fall casual wearing apparel. Available in red or brown leather and in black suede. Sizes 4 1/2 to 9. Widths N, M.

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A dressy shoe that you will want. Comes in black suede only. Sizes 4 1/2 to 9 and budget priced at only

4.99



A high style shoe that accentuates your new Fall clothes. Suede is in this Fall and this shoe is available in black suede. Sizes 4 1/2 to 9

3.95



Bags in leather, suede and plastics are here awaiting your selection. The style is good, they wear long and all are economically priced at only

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KARL'S SHOE STORE

206 North Jackson

Phone 948-L

