

IT'S HERE!

The new
higher octane
76
gasoline!

There's a great new gasoline at your Union Oil Dealer's—the *new* 76! Its quality is finer than ever before.

THE NEW 76 GIVES YOU:

1. **Greater power!** The octane rating has been increased.
2. **Quicker starting, faster warm-up!** Made by an exclusive, new blending process.
3. **Better performance!** Road-rated to give smoother anti-knock performance at *all* speeds.

UNION OIL COMPANY
OF CALIFORNIA

76

FILL YOUR TANK — FEEL THE DIFFERENCE!