

Celebrate the 4th

WITH Budget Priced Foods

VELVEETA CHEESE. **2 lb. loaf 79¢**
CHICKEN SWANSON **3 1/4 oz. tin**
BROKEN SHRIMP DUNDEE **50z. tin 39¢**
CORN CREAM STYLE - IDADELL **NO. 303 TIN 10¢**



NIelsen's WILL BE
CLOSED JULY 4
IN OBSERVANCE
OF INDEPENDENCE
DAY...



BETTER MEAT BUYS
FOR THE FOURTH OF JULY.
OUR MEATS ARE SELECTED,
INSPECTED AND GUARANTEED
TO GIVE SATISFACTION...
ALWAYS SERVE MEAT
WITH THE TENDER TASTE

SKINLESS WIENERS LB. 45¢
PAN READY FRYERS POUND 69¢

FRESH ROASTING HENS READY-TO-EAT
PRIME NO. 1 BIRDS DRAWN TO ORDER POUND 39¢
HAMS HALF OR WHOLE SWIFT'S PREMIUM LB. 69¢

FRESH GROUND BEEF 1b. 55¢
RIB ROAST 1b. 79¢
RIB STEAKS 1b. 79¢
PURE PORK SAUSAGE 1b. 55¢
BEEF SHORT RIBS 1b. 29¢
BEEF POT ROAST 1b. 69¢

BE SURE AND SEE THE WORLD'S LARGEST HOT DOG ON DISPLAY HERE

TRY this delicious New
Frozen Dessert Mix
ONLY 2 PK. 27¢



LIPTON'S NOODLE SOUP MIX 3 PK. 35¢
ROAST BEEF SWIFT'S 12oz. TIN 49¢
EGG NOODLES MISSION BAG 29¢
BISKIT MIX FISHER'S 2 1/2 LB. PKG. 39¢
TOMATOES WHOLE NO. 2 TIN 23¢
PEELED LIBBY'S
FRUIT COCKTAIL HUNT'S NO. 1 TALL TIN 19¢
Swift's SWIFTNING 3 LB. CAN 79¢

**COMPLETE STOCK OF KERR
AND BALL FRUIT JARS AND
CANNING SUPPLIES...**

CIDER VINEGAR GALLON JUG 53¢
C&H CANE SUGAR 100 LB. SACK 8.59
BULK COFFEE

AIRMAIL.....LB. BAG... 68¢
SUPREME.....LB. BAG... 70¢

Kellogg's 2 FOR 17¢
CORN POPS

NEW GLO-COAT
JOHNSON'S SELF POLISHING FLOOR WAX
59¢ 98¢ 114¢

★ NIELSEN'S PRODUCE ★

TOMATOES FIELD GROWN 25¢
LETTUCE CRISP 2 HEADS 19¢
GREEN BEANS FANCY GRADE 21¢
SWEET CORN GOLDEN BANTAM FULL EARS 25¢
BELL PEPPERS STUFFING SIZE 1b. 23¢
APRICOTS CALIF. ROYAL FANCY 2 lbs. 19¢
BANANAS GOLDEN RIPE 1b. 15¢

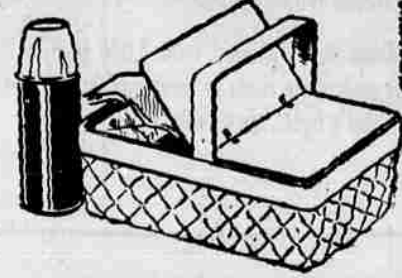
KLONDIKE Watermelon 20,000 LBS. DELIVERED HERE FOR YOUR FOURTH OF JULY PICNIC - GUARANTEED VINE RIPE



Pard Rich in ENERGY BUILDING ELEMENTS
3 CANS 39¢
Schilling's SALT SEASONING BOTTLE 15¢



PICNIC BASKET SPECIALS
FRANKFURTERS SWIFT'S 12oz. tin 49¢
PITTED RIPE OLIVES 2 1/2 LBS. 27¢
SWEET PICKLES 2 1/2 LBS. 39¢
VAN CAMP'S PORK & BEANS The family favorite NO. 2 CAN - 2 FOR 35¢ NO. 300 CAN - 3 FOR 39¢



PICNIC BASKET SPECIAL
BLUE BELL POTATO CHIPS 2 1/2 LBS. 19¢
1¢ sale UMPQUA EZE ORANGE DRINK - BUY ONE QT. AT REG. 15¢ PRICE - GET 2ND QUART FOR 1¢ - BOTH FOR 16¢



WHITE STAR BITE SIZE TUNA-EASY SANDWICH FILLER NO. 1/2 TIN 33¢
COKE OR 7-UP 6 BOT. 25¢ PLUS DEL. 11¢
PEPSI-COLA 6 BOT. 29¢ PLUS DEL. 11¢
UMPQUA FREEZE QUART 35¢
MARSHMALLOWS CAMPFIRE POUND BOX 29¢



SPECIAL SALE
PURE JELLY 2 1/2 LBS. 49¢
PURE STRAWBERRY PRESERVES 1b. 39¢
SUMMER'S COOLING DRINK

LIPTON'S TEA
ORANGE PEKOE 1/2 BOX 65¢
1/4 LB. 33¢
48 TEA BAGS 35¢
LIPTON'S GREEN TEA 1/2 LB. PKG. 49¢

HIRES ROOT BEER 6 BOT. 29¢ PLUS DEL. 11¢

NIelsen's MARKET

IT'S THE SAVING ON EVERY ITEM THAT COUNTS

PAPER CUPS HOT OR COLD PKY 14¢
PAPER PLATES FLUTED PKY 14¢
PLASTIC STICKS FORK PKY 10¢
PAPER NAPKINS 200 COUNT PKY 25¢
SOUTH OF CITY LIMITS DN 99