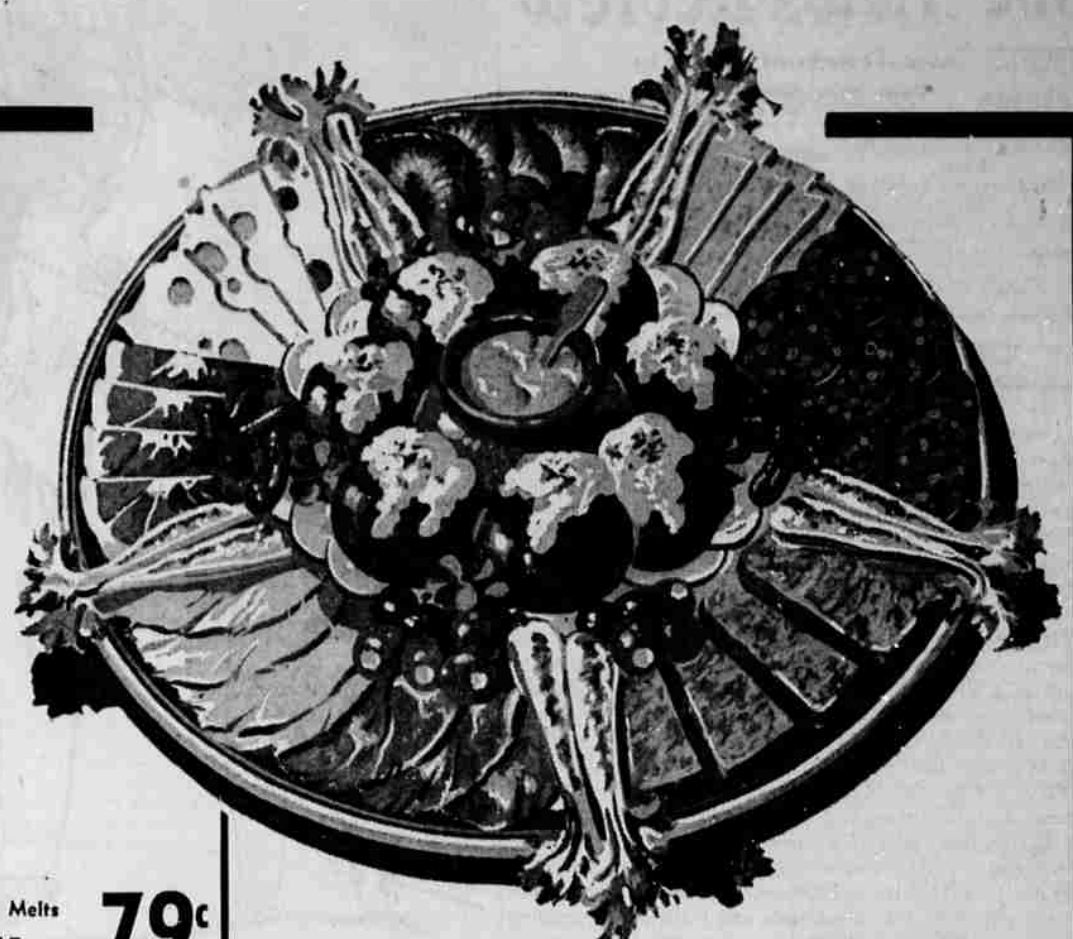


LIGHT LUNCHES FOR WANING SUMMER APPETITES

Summer weather means that appetites wane. Make your family's appetites pick up with simple tasty light lunches made from the tempting cool foods that you find on display here at Nielsen's. Fresh vegetables for combination salads, cold cuts for your daily meat requirements and cold delicious ice cream are only a few of the summer items that go into cool satisfying summer lunches. Treat yourself to easier summer meal planning by doing your family food shopping at Nielsen's, the store that thinks of your summertime food requirements.



CHATEAU CHEESE FOOD SPAGHETTI MEAT BALLS CREAMERY BUTTER

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|----------------------|----------------------------|------|
| ALBACORE GRATED TUNA | ICY WATERS, 7-OZ. TIN | 29c |
| LIPTON'S TEA | ORANGE PEKOE, 1/2-LB. PKG. | 65c |
| S & W COFFEE | DRIP OR REG., 2-LB. TIN | 1.49 |
| GRAPEFRUIT JUICE | GOLDEN GOBLET, 46-OZ. TIN | 39c |

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|------------------------|-----|
| Slices, Spreads, Melts | 79c |
| 2-LB. LOAF | |
| Chef Boy-ar-dee | 19c |
| NO. 1 TIN | |
| Gold Crest | 65c |
| POUND | |



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|-------------------------|-----|
| BORDEN'S COTTAGE CHEESE | |
| Pint | 25c |

MEAT TRIMMED RIGHT "The Meat with the Tender Taste"

WASTE FREE

- | | | |
|-------------------------|-------------|---------|
| SUGAR CURED Picnic Hams | Short Shank | lb. 39c |
|-------------------------|-------------|---------|

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|------------------------|------------------------|
| FRESH HEN TURKEY | STANDING RIB ROAST |
| LB. Drawn to Order 42c | LB. Swift's Select 79c |

- | | | | |
|--------------------|--------------------|--------------------|---------|
| Pan Ready Fryers | lb. 69c | Fillet Red Snapper | lb. 45c |
| Salt Pork | Lean Sides lb. 29c | Fresh Halibut | lb. 59c |
| Fillet Sole, fresh | lb. 49c | Fresh Oysters | pt. 55c |

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|-------------------------------|------------------------------------|-----|
| MAYFIELD'S Red-E-Serve Salads | Potato or Macaroni, Lb. ctn. | 33c |
| CHOPPED OLIVES | Matmor, 4 1/2-oz. | 5c |
| Chocolate Bars | Nestle's, Plain or Almond, Lb. bar | 39c |



PICNIC FOODS AND SUPPLIES

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|------------------------|-----------------------|-----|
| Plastic Spoons & Forks | Pkg. | 10c |
| Hot Drink Cups | Pkg. | 14c |
| Paper Plates | 9-inch, fluted, Pkg. | 14c |
| Wooden Spoons | Pkg. | 10c |
| FRENCH'S MUSTARD | 24-oz. economy size | 29c |
| HAMBURGER RELISH | NALLEY'S, 12-oz. jar | 25c |
| Swift's Franks | 12-oz. tin | 49c |
| Deviled Ham | Swift's, 1/4 size tin | 17c |

1-lb. can 32c
3-lb. can 85c

More people use Morton's

9c PKG.

LAVA SOAP
Reg. Size 9c

DUZ
Giant 69c

OXYDOL
Giant 69c

TIDE
Large Size 24c

DREFT
Large Size 24c

SPIC and SPAN
Reg. Size 24c

Nielsen's Market located one block South of City Limits on Highway 99. More than one acre of paved parking space. We suggest you follow S. Main street to avoid highway traffic. City bus service every hour.

NIELSEN'S MARKET

IT'S THE SAVING ON EVERY ITEM THAT COUNTS

All prices in this ad effective through Sunday, June 11. We reserve the right to limit quantities.

- | | |
|---|-------------------|
| GUARANTEED VINE RIPENED, KLONDIKE WATERMELONS | lb. 4c |
| SOLID, RIPE, FLAVORSOME FIELD GROWN TOMATOES | 2 lbs. 39c |
| FANCY CRISP, LONG SLENDER CUCUMBERS, for slicing | 2 for 15c |
| ICEBERG TYPE GARDEN FRESH LETTUCE | 2 large heads 25c |
| MAKES A WONDERFUL MEAL Fancy California Egg Plant | lb. 19c |
| KENTUCKY WONDER, FULL SLENDER Green Beans, always cook tender | lb. 21c |

OLD POTATOES

ED DUFFY'S FAMOUS DESCHUTES NETTED GEM POTATOES

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|---|------|
| 10 lbs. U. S. No. 1 | 59c |
| 25 lbs. U. S. No. 1, med. size in mesh bags | 1.29 |
| 50 lbs. U. S. No. 2, in open mesh bags | 1.49 |
| 100 lbs. U. S. No. 1, medium size | 4.98 |

Through our direct contact with Ed Duffy at Bend, Oregon, Nielsen's can continue to supply our customers with these wonderful potatoes for a short time. For better all purpose potatoes use these fine Netted Gems.

IVORY SOAP
MEDIUM 3 for 25c

IVORY FLAKES
24c

CAMAY BATH SIZE
2 for 21c

IVORY SNOW
24c

CAMAY BATH SIZE
2 for 21c

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|--------------------------|--|-----------|
| TOMATO CATSUP | E. & A, 14-oz. bottle | 2 for 29c |
| ROCK FISH | Makes delicious salads and sandwiches, 7-oz. tin | 11c |
| S&W OVEN BAKED BEANS | 28-oz. tin | 29c |
| S&W BROWN BREAD | Pound tin | 23c |
| PINEAPPLE | Sliced or Crushed, No. 1 flat tin | 15c |
| SEEDLESS RAISINS | 2-lb. bag | 25c |
| WHOLE KERNEL CORN | SUMMERTIME, No. 2 tin | 10c |
| ROSEDALE PEAS | TENDER GARDEN, No. 300 tin | 2 for 25c |
| FRESH LIMA BEANS | GENESSEE, Green and White, No. 2 tin | 15c |
| SUNSHINE KRISPY CRACKERS | 2-lb. Box | 47c |

Now! Swift's Meat & Baby's Food 6 VARIETIES 19c CAN

SWIFT'S PREMIUM PORK SAUSAGES 100Z CAN 49c

SWIFT'S CORNED BEEF HASH 16 OZ. CAN 35c