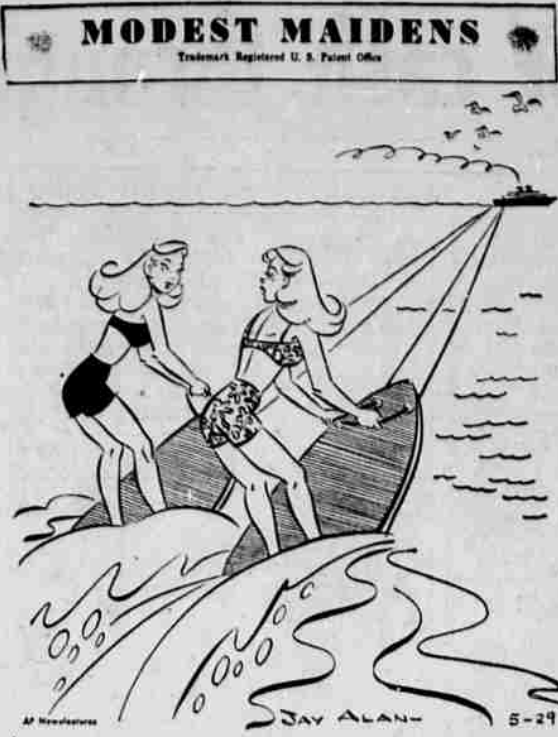


Beautiful Building

Crossword puzzle grid with clues for horizontal and vertical words. Includes a small illustration of a building.

Answer to Previous Puzzle

Answers to the crossword puzzle from the previous page, including words like 'Parasitic disease', 'Biblical city', and 'Arctic gulf'.



THE GOINGS LIABLE TO GET A LITTLE ROUGH BEFORE WE GET TO EUROPE BUT IT'S ONLY HALF FARE THIS WAY! FROM NINE TO FIVE By Jo Fischer



I got your message about an hour ago that you wanted to see my right away... Was it important?

Writer Quits Dreaming Of Great American Novel—Composes Jingles

By HAL BOYLE NEW YORK—(AP)—Myron Mahler worked his way through college acting as a county fair barker for a trained mule act. He also sold horoscopes, corn cures and hair curlers. But all the while he dreamed of writing the great American novel. Today, at 36, Myron Mahler is a success. He writes singing commercials for the radio. This talent for turning out musical jingles has helped make him vice-president of an advertising agency. And who is worrying about the great American novel? Not Mahler. He is content to have been a pioneer in a bold new art form that has swept the United States like virus "X."

Some adults complain singing commercials cause them indignation, too, but for a different reason, and even kindle vague homicidal impulses. "At a party people come up to me sometime and say, 'I'd like to kill you,'" laughed Mahler. "But they are usually just joking. Often they ask me to sit down at a piano and play 'my jingles for them.'" Two radio stations in the Metropolitan area ban singing commercials entirely, but Mahler feels they are going against the trend. "Frankly, I think jingles are here to stay," he said. "I don't believe there is any danger of their being used to death. Surveys show that many people regard them as the least objectionable kind of radio advertising. And nothing gives a produce recognition value quicker than a good jingle."

Business Directory

Business Directory listing various services such as House Moving, Radio Servicing, Plumbing, Heating, Washing Machine Service, Electricians, Floor Covering, Contract Painting, CEMENT CONTRACTING, TRUCKS FOR RENT, and more.

FUNNY BUSINESS By Hershberger



"Care to comment?"

BLONDIE By Chic Young



L'L ABNER By Al Capp



FRECKLES AND HIS FRIENDS By Merrill Blosser



ALLEY OOP By V. T. Hamlin



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