

HATS OFF TO BETTER SERVICE



We are members of an association which pledges to give EACH customer friendly service PLUS a host of extra courtesies not found elsewhere. Most of us are local fellows, your neighbors—all of us want to EARN customers through honest, conscientious service. When you drive into one of our service stations you are entitled to exceptional service. Depend on the Umpqua Valley Retail Dealers' Association. Look for our membership card when you drive in.

JUST THE BEGINNING . . .

A tank full of gas is just the beginning of service you get at any Umpqua Retail Dealer's Station.

WE CHECK

- OIL
- BATTERY
- FAN BELT
- WATER
- TIRES
- RADIATOR
- CRANK CASE LEVEL

AND

wipe your windshield clean as a whistle
ALL AT NO EXTRA CHARGE TO YOU . . .
it doesn't cost a penny more
for really good service.



MEMBER OF

UMPQUA
Retail Gasoline Dealers
Association

1950



Our smile is
your smile!

That smile of ours when you drive in . . . it means something! It means we ENJOY helping you. As a result your car gets better servicing and you enjoy trouble-free motoring. For service that puts a smile on YOUR face, do business with a reputable member of Umpqua Retail Gasoline Dealers Association.

**You'll like the prompt, courteous service you'll receive
at these friendly dealers**

KEN L. GILKESON'S SERVICE STATION
Lane and Stephens Sts.—Phone 306

J. JARVIS ROBERTSON ASSOCIATED SERVICE
Stephens and Brockway

BARKER'S TEXACO SERVICE
603 S. Stephens St.

KEN ELLISON MOBILGAS
740 S. Stephens St.

IRV PUGH CHEVRON STATION
Jackson and Douglas—Phone 1460

KELLEY'S TEXACO SERVICE
2820 N. Stephens

MAC WOOD'S UNION SERVICE
248 N. Stephens St.—Phone 971

MYERS OIL COMPANY
Highway 99 N. on Garden Valley Rd.—
Phone 152

ROD'S SHELL SERVICE
810 S. Stephens St.

CLEM'S MOBIL SERVICE
Highway 99 North

BILL & WARD'S ASSOCIATED SERVICE
200 S. Stephens St.

BOB BROWNING RICHFIELD SERVICE
Cass and Stephens

CARL NICKENS' ASSOCIATED SERVICE
1580 Harvard Ave.

CLAUDE RHODES TEXACO SERVICE
3 Miles South on Highway 99

JOHN W. ROBERTSON SHELL SERVICE STATION
202 N. Stephens St.

CLIFF SMITH'S RICHFIELD SERVICE
Douglas and Main Sts.

C. W. FERBER TEXACO SERVICE
Stephens and Mosher Sts.

DON JOHNSON UNION STATION
Stephens and Lane

ED SINES TRIANGLE CHEVRON
600 Winchester St.

HAVENS' SHELL STATION
Stephens and Mosher Sts.

Congratulations to the following new members

ADAIR'S ASSOCIATED SERVICE
Main and Washington

C. E. RODMAN'S CHEVRON STATION
Canyonville

D. C. PITTS' CHEVRON STATION
Myrtle Creek

G & J MOBIL SERVICE
Canyonville

H. R. REYNOLDS' CHEVRON SERVICE
921 S. Stephens—Phone 545-R

JIM REED'S SHELL SUPER SERVICE
Canyonville

LEE'S UNION SERVICE
Myrtle Creek

LOG CABIN MOBIL STATION
3 Miles S. of Canyonville on Highway 99

MYRTLE CREEK SHELL GARAGE
Myrtle Creek

ROBIN'S UNION STATION
Riddle

SUPERIOR ASSOCIATED SERVICE
Myrtle Creek

TRI-CITY MOTEL & TEXACO SERVICE
Tri-City

WINNIE'S SHELL STATION
Myrtle Creek

"OUR TEAMS OF FRIENDLY SERVICE MEN WORK QUICKLY FOR YOUR DRIVING COMFORT"
ALWAYS BUY FROM UMPQUA RETAIL GASOLINE DEALERS' ASS'N MEMBERS