

The News-Review

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POLITICAL ADVERTISING

By CHARLES V. STANTON

Politics in this country would undergo an abrupt change if candidates were held to rules of truthful advertising as demanded of business and industry.

The manufacturer, business house or individual using untruthful or misleading statements in advertising copy quickly is called to account by a Good Business Bureau, the Pure Food and Drugs administration or some other agency. But a candidate can make all sorts of statements and promises, most of which he knows full well are incapable of performance, and never be held to account. In fact, political candidates seem determined to outpromise one another with no thought of the consequences.

Consider, for instance, a candidate who "advocates" more and better pensions, aid to farmers and small business men, pensions to veterans, yet proposes lower property taxes and increased exemptions from income taxes.

Or a candidate who, in the face of all evidence to the contrary, declares the state treasury is bulging with surplus money.

Of course, if the candidate were to be pinned down, he could hedge his way out. He doesn't "promise," he only "advocates." And the treasury IS bulging with surplus money. The voter, of course, might just as well remain in ignorance of the fact that the surpluses are in earmarked funds, such as the industrial accident fund, unemployment compensation fund, and others. And, if we want to get technical, why shouldn't Oregon do the same as the federal government does with the social security fund—dump it all into the general fund and pay out benefits from the treasury by issuing more bonds?

Can The Candidate Perform?

Voters should analyze political statements to determine the ability of the candidate to perform those things he "advocates."

It will be observed that the candidate has a carefully prepared "out." President Truman, for instance, would have found himself in a real jackpot if Congress had granted him some of the powers he requested, and he knew it. But he also knew Congress wouldn't grant those powers, so he was safe in recommending them that he might have more political ammunition.

But let's take the platform of a candidate who "advocates" higher pensions for the aged. He knows nothing can be done about such pensions except by the legislature, probably coupled with a vote of the people. The same goes for pensions to veterans. He knows, too, that no legislature can increase state expenditure and, at the same time, reduce income. So he is perfectly safe in advocating these things.

Are Voters Being Fooled?

We doubt that many voters are sufficiently naive to be taken in by the promises of candidates. They have heard the wolf call too often to be fooled again. So, perhaps, no real harm is done.

But should not the voter be somewhat suspicious of the candidate who deliberately uses demagoguery in his campaign? When honesty, integrity and ethical character are desired of men in high places, should voters not look askance upon the candidate who "advocates" things impossible of his performance, or who makes misleading statements? Are we to expect the candidate who uses misleading slogans, platforms, phrases and information, saved only by technical interpretation from deliberate falsehood, to be honest, upright and statesmanlike in the conduct of the office to which he seeks election?

Personally, we would like to see honesty in political advertising, even though it would upset political practices to which we have become accustomed during many years of experience.

Sea Nymph Story Is Contribution To Local Culture

By CORINNE WOODARD

With the presentation at the junior high school auditorium Friday night of "The Sea Nymph," a contribution to local culture was made by the Ulah Rhoden School of Ballet.

The ballet will be presented again tonight.

The story of "The Sea Nymph" is that of Margot (Deborah Corkrum), "a poor little girl who is snubbed and ignored by the rich children" when she tries to enter into their games at a beach party.

The tidal wave and ocean nymphs carry her under the sea, where the Sea Goddess (Lucinda Randall) makes her one of them and she lives happily with the sunfish, mermaids, sea horses, and other denizens of the deep. A bit of pantomime highlighted the final scene when the Shark Maiden (Joyce Johnson) catches a little goldfish, but is forced by the Sea Goddess to let her go.

The program opened with a fantasy, "Frivolity," in which the corps de ballet in pink and blue costumes first represented a bouquet of flowers. Soloist for the following scene, "Day Dream," was Joyce Johnson, with the pas de quatre composed of Mary Moe, Dorothy Hunter, Louise Steffenson and Beverly Henbest. Soloist for "Challenge" was Shary Perrault, with three groups pantomiming ballet exercise and practice.

Of particular interest to the children in the audience was the "Bedtime Story" suite, performed by the petite ballet group. In this scene, with music and narration by Mrs. Paul Geddes, all the characters in Mother Goose rhymes come to life. Curly Locks in a hoop skirt, pink and white Lambs, a Quilt Contrary in pink ruffles vied with tinkly white-and-silver bells, and frilly yellow cockle shells, and pretty maids in lavender blue with black cummerbunds.

In "Coppelia," the public square of a European town is the setting for a light love story. The toy maker has a collection of mechanical dolls in his house, which are set to dancing by three mischievous girls. The Oriental doll was portrayed by Jennie Murphy, Harlequinette by Patsy Schermer, Spanish doll by Carolee Rutherford, and Scottish dolls by Nancy Bell and Patty Jo Babcock. Other leading characters in the story were danced by Hallie Bond, Lucinda Randall, and Arvilla Montgomery.

Organ selections offered by Mrs. Paul Geddes between suites were the lively "Dancing Tambourine," by W. C. Polla, and the soulful "Deep Purple," by Peter De Rose. Recognition was also given to all mothers for the costumeing, to Ethel Osterkirk for the make-up, and to Gertrude Starnier, recording technician.

During the intermission, a framed print, "Pas de Trois," by A. Von Munchhausen, was presented to Mrs. Rhoden by her pupils.

Looking For Honey Without Hornets?



In the Day's News

(Continued from Page One)

the subject, the federal-aid-for-local-hospitals appropriation had been BOOSTED by 75 million bucks.

WHY?

I don't know. But I suspect that a lot of these congressmen come from districts that WANT HOSPITALS BUILT WITH THE AID OF FEDERAL DOUGH.

THE Washington dispatch goes on: "Bigger increases still (in the 29 billion dollar appropriation bill) are in the offing. . . . Waiting to be reached probably next week are proposals to add substantially to funds for river and harbor and flood control projects" (ALL of them to be built with money from Uncle Sam).

HOW about that one?

It will work like this: A lot of these congressmen come from districts that want improvement (with federal money) of their rivers and harbors. A lot more of them come from districts wanting big flood control dams, with their accompanying big payrolls while the dams are being built.

When a congressman comes from a district that wants big wads of federal dough for hospitals, or for harbor improvement, or for flood control dams, he HAS TO HEDGE ON ECONOMY.

Economy in the abstract is all right, but when it is applied to the hospital or the harbor improvement project or the river improvement project or the flood control project THAT HIS DISTRICT WANTS it's a different matter entirely.

Economy of that sort, you see, is FALSE economy.

Would Abolish Airport, Develop Idle Acreage

ROSEBURG—In April 4th News-Review headline in regards airport bonds for \$200,000 it said "Yes."

To the newcomers of the last few years here there may seem nothing unusual about this request, but to us taxpayers for the last 25 years this is a old lullaby, played to the tune of several hundred thousand dollars and the demands are never satisfied.

There will be a delegation wanting certain changes and they will tell us the great advantages and financial returns to the city. But in a few years the wanters are back for more money. So far the airport has been a big financial liability to the city, being used by a few private planes. As for the commercial planes let them do as the Youngs Bay, Roseburg Lumber company, Joelson's Lumber company and the rest that has been a financial asset and giving hundreds of men labor.

Those for airport articles do not tell you about one of the big government planes that landed on the airport a couple of years ago and had no trouble landing or taking off.

As for the present airport, I suggest this be done away with. There is several thousand acres laying idle in Douglas county because there is no plants to handle the produce at present. Thousands of tons of beans and fruits are hauled to Eugene and Salem to the cannery.

We not only need a cannery, but a processing plant for berries US and squanders it somewhere else.

Personally, I think we'd be better off to spend our money OURSELVES, thus getting all of it, instead of sending it to Washington first and getting back only a LITTLE of it.

Scissors from the MENDING BASKET

By Viannett S. Martin

"Miss Nasholm is interested in weaving, you know," remarked Miss Muriel Mitchell, Roseburg librarian, who surprised me by dropping in on her way home from the county library workshop meeting in Bend, the other afternoon.

Miss Clara Nasholm is librarian in Eugene. No, I didn't know! Guess what I did the next time I was in Eugene? Miss Nasholm smiled at the question which followed the how do you do's. "Oh, yes, I've been weaving for eleven years. We have a guild now, here in Eugene, and on May sixth we are having an exhibit, as our way of contributing to the Children's hospital."

More questions brought out that Miss Nasholm first took a course at the University of Oregon; then she had the opportunity of spending six months in Stockholm where she went to a weaving school. Not only that, she shipped home a ten-harness loom of Swedish make. She uses only eight but thought the extra two would do for extra parts—or if she does wish to use the full ten, she has them.

Just imagine weaving the material for a pair of slacks for your dad! She does that as casually as somebody else stirs up a cake, at least so far as the know-how is concerned. Rugs, full size linen table cloths, everything!

Did she use drafts? I gathered that if one darns a stocking the way our grandmothers taught us to darn, the weaving would make a draft pattern if one were a mind to write it down. Both of Miss Nasholm's parents were born in Sweden, and she herself speaks the language. So is it so remarkable that weaving seems to her something very precious and most natural!

Her one regret is that it is so difficult to secure the materials she wishes for, the kind she used abroad. Either the demand here is not enough to bring them in, or the high tariff discourages importers.

The Eugene librarian, when not busy with her duties, spends her spare time at the loom. A piece of her work won second place at the International Textile exhibit last year in Greensboro, N. C.

I certainly do look forward to the guild's exhibit in Masonic Temple, Eugene, 2-9 p.m. Saturday, May sixth. I hope there will be a big crowd. What a nice way to help the Children's hospital!

LETTERS to the Editor

Money Acceptance From Liquor Dealers Rapped

ROSEBURG—In reply to your editorial "Who's Fooling Who?" on April 17, I shall say that it is unfortunate to say the least that schools or churches ever accept money from liquor dealers. Not that their money is any the less usable than that received from legitimate businesses, but that it gives the liquor dealer the advantage that they must have to keep in good standing with the public. They are not being generous, but are trying to buy the public's good wishes. And they seem to be succeeding to a certain extent.

Far better have less attractive and poorer equipped ball fields than use money from the sale of liquor, which is the athlete's worst enemy.

In my opinion, the tavern keepers should have no special consideration whatsoever. I commend the Oregon Liquor Control commission on their ruling.

Anyone who is any kind of athlete at all does not drink beer or any alcoholic beverage. Many, I am sure, would feel disgraced to have that kind of advertising on their suits. The very small ones, with the mention of food allowed, are bad enough.

MARY E. SOUTHWICK
Roseburg, Ore.

News-Review classified ads bring results. Phone 100.

Spring Is Theme Of Books Offered At Public Library

By MURIEL MITCHELL

"Out of Doors in Spring" is the theme of a shelf of books appropriate to the season, now on display in Roseburg Public Library. When sunny mornings and longer daylight tempt one to explore hills and woods, many objects make one question what bird, what flower, what tree or fern?

"Wild Flowers," by Homer House, is a huge volume with many colored plates to help identify the unknown subjects. A smaller "American Wild Flowers," has delicate paintings of a number of favorites. Other books in this field include "Flowers and Their Travels," by Fox, and "Flower Families and Ancestors," by Clements.

To help with ferns, there are "Who's among the Ferns," by Beechcroft, and "The Fern Lover's Companion," by Tilton, both fully illustrated.

The nature lover who enjoys woods will find much to interest him in the "lumber shelf" books recently donated by Roseburg Lumber company. Others which fit in happily are "The Complete Guide to North American Trees," by Curtis and Bausor; and "Trees; the Yearbook of Agriculture," sent to this library through the courtesy of Senator Gus Cordon.

"Trees" is not just a government bulletin, but a beautiful book, full of color as well as information—it even has a poem.

Books on birds are many and gay. John Kieral's "Introduction to Birds," gives briefly salient features of a hundred, all pictured in color. Audubon's "Birds of America," long the standard for both beauty and literary excellence, is now available in a smaller size volume which libraries will lend without worrying. "How to Know the Birds, an Introduction to Bird Recognition," by Peterson, is another which helps a beginning bird-watcher. For this area, "Birds of the Pacific Coast," by Elliot, "Bird-watching in the West" by Twining, and "Western Bird Guide," by Reed are particularly useful.

Then there is "The Butterfly Book" by Holland, which describes and depicts all the butterflies of the United States and Canada—color pictures too. That's a lot of butterflies.

Fabre's "Book of Insects" is distinguished not only for charming style, but for colored plates painted by E. J. Detmold so exquisitely as to give glamour to the praying mantis and even the field cricket.

"City of the Bees" by Frank Stuart describes the marvels of bee society, and is a worthy successor to Maeterlinck's "Life of the Bee."

"Western Wild Life," by Allen Chaffee, and "Animal Inn, the Stories of a Trailside Museum," by Virginia Moe, have much to appeal to younger readers. Other nature books for the young crowd are "Animals Through the Year," by Buck; "Let's Go Outdoors," by Huntington; "The Book of Living Reptiles," by Dittmars; "The Chisel-Tooth Tribe," by Bronson.

Lures At Seashore For those who yearn for the beaches, here are "Let's Go to the Seashore," by Huntington; "Animals of the Seashore," by Guberlet; "West Coast Shells," by Keep; "Fishes and Shells of the Pacific World," by Nichols. All these enhance the pleasure of finding a shell or bit of seaweed.

"The Rock Book," by Fenton, and "Geology," by Emmons, appeal first to the rock-bound, but have something for any inquiring mind.

"Out of Doors in Spring," by Hylander, is a pleasing summary of goings-on among trees, ponds, animals, flowers, mosses and such. Finally, for sheer delight in springtime reading, and a feeling of outdoor living, we commend to you "The Twelve Seasons" by Krutch; "Cream Hill," by Gannett; "One Day on Bettle Rock," by Sally Carrighar.

National Music Week Program Is Set At Jr. High

A musical program in connection with National Music week (May 7-13) will be held at the Roseburg junior high school auditorium Monday, May 8, beginning at 8:15 p.m. The program is sponsored by private music teachers of Roseburg and the junior high.

Several quartets, both instrumental and vocal, will be featured. The junior high school "German band," the Naomi Scott quartet, and the Eastern Star chorus, under the direction of E. Cloyd Riffe and other choruses and solos will be among the attractions.

The program will be a general portrayal of American music from early days to the present. Among others, works by Stephen Foster, Civil war songs, Negro spirituals, and influential foreign numbers will be heard. There will also be ballet numbers.

Leroy Hiatt will be master of ceremonies and commentator for the evening's performance.

Dr. E. W. Carter
Chiroprapist—Foot Specialist
129 N. Jackson
Phone 1170
Over Rexall Drug Store

PHONE 100
between 6:15 and 7 p. m., if you have not received your News-Review.
Ask for Harold Mobley

Local News

Attend Dinner Meeting — Mr. and Mrs. Harold Augustus of Roseburg attended the Eugene Knife and Fork club dinner meeting in Eugene Wednesday night, at which time Dr. Franz J. Polgar, talked on "Miracles of the Mind." He demonstrated his talk with science and mathematics, mental telepathy and hypnosis. Dr. Polgar is rated as the outstanding mental telepathist of the day. Mr. and Mrs. Augustus are charter members of the Knife and Fork club, which meets once a month in Eugene.

Visit Relatives—Mrs. Joe Barnes and son George, of Camas Valley visited Wednesday with relatives in Elgarore.

Rose PTA—Rose PTA will meet at Rose school Monday evening at 8 o'clock for installation of officers.

Improving — Mrs. J. H. Howe is reported improving at her home on Hoover street after an illness of several weeks.

To Meet Monday—The Parents club will meet at 8 o'clock Monday evening at St. Joseph's schoolhouse. Election of officers will be held. All parents are asked to be present.

Drive To Sutherlin — Mrs. Ray Asbury, Mrs. Tom Haven and Mrs. Chester Stillner drove to Sutherlin Wednesday, where they spent the day at the Leonard Barge residence.

Daughter Is Born—Mr. and Mrs. Robert Blue of Portland are being congratulated upon the arrival of a daughter, Janet Lynn, weighing seven pounds, and born April 22. Mrs. Blue, the daughter of Mr. and Mrs. Cody Long, is a former resident of Rice Hill. This is the Blue's second child.

Return to Roseburg — Dr. and Mrs. B. R. Shoemaker have returned to Roseburg after spending several days in Portland. They attended the Shrine Rodeo Tuesday at which time the Douglas County Sheriff's posse presented a drill.

New Employment — Dwight Tinker and Andrew Hanson have accepted employment at the Ford Lumber Co mill atillard. They were formerly employed by Vern Sanders, whose mill burned recently.

Sale Planned — Adventist Dorcas Welfare society will sponsor an apron and fancywork, as well as foods sale May 11 at the Firestone store, 240 N. Jackson street. Mother's day gifts will be a special feature of the sale.

There are about 3,000 sweat pores to the square inch on the soles of your feet.

For the second time in 9 months State Farm Mutual Offers NEW, drastic cuts in auto insurance costs! SEE US TODAY O. L. Rose Sam Campbell AUTO—FIRE—LIFE P. O. Box 489 Phone 288 116 W. Cass, Roseburg, Oregon Licensed Agents for State Farm Mutual Automobile Insurance Company

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Remember the no-re-member-to-vote-for CARL C. HILL
Republican Candidate
Douglas County Judge

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