

It's The Small Guys Who Get Clipped By Video Broadcasts

By MURRAY ROSE
NEW YORK. — (AP) — Television right now may be considered a wonderful invention to some of the major outlets in sports, but to small operators video is strictly a headache.

And the little guys are not alone in their views, either. They've got plenty of company in the higher strata. They don't come much bigger than the big ten which barred "Live" telecasts of its home football games for the coming season.

T. V. means extra gravy for such moneyed Giants of sports as the New York Yankees and Madison Square Garden, and storied Notre Dame which sells out most of its football games anyway.

But what about the small guys — the minor baseball leagues, the lesser known colleges and the neighborhood fight clubs, among others? They had plenty to contend with before in order to come up with some kind of a profit. Now they've got a super problem ahead of them.

How about the athlete? What does he get? Outside of the star boxers, few are cashing in. Most professional contracts call for one sum to cover all rights. The pugilists, led by militant managers' guilds, are complaining bitterly that they are getting just a pittance.

The fight managers want a larger chunk of the T. V. money but they would rather see the medium taboed altogether. We'll go into that more fully later.

It is generally agreed that T. V.

is a greater threat to attendance at an outdoor event as compared to an indoor attraction. Weather is the prime factor.

Say, for instance, that Bazoo Tech is due to play Razmo U. in football on a Saturday. The same day Notre Dame's famed Fighting Irish tangle with Purdue. Notre Dame's contest is going to be telecast in Bazoo Tech's area.

It's Murder
Bazoo's advance sale is murdered. Then, if it comes up rain on Saturday, Bazoo is going to play to an empty house. This is not a generalization but is based on actual case histories.

The Big Ten, as a matter of fact, in announcing its decision to ban "live" television, cited such an example.

It was significant that the three members of the N.C.A.A.'s special committee on television sat in on the Big Ten parleys.

The committee was appointed to study the impact of T. V. on the gate. Colleges have been asked to make no video commitments after the 1950-51 college year.

In baseball, take the case of the minor leagues. They'll be bucking "live" radio broadcasts of major leagues. These voice casts are blanketing the country. Then they may have to go against filmed, delayed telecasts of big league contests. In some areas the minors, where clubs are on the fringe of big league territory, will face the opposition of "live" telecasts, too.

Hollywood Hit
The colorful, shorts-clad Hollywood Stars of the Pacific Coast league already are moaning about the effects of the telecasts of its own games. Although the team is leading the P.C.L. standings, its attendance figures have been disappointing. There are over 250,000 T. V. sets in the Hollywood area.

Boxing managers rate television as fistiana's greatest menace.

"It's ruining the small clubs,"



(NEA Telephoto)
INFORMANT — Alfred Kohlberg (above), New York importer of Chinese textiles, said he is one of the persons who supplied information to Sen. Joseph R. McCarthy (R., Wis.) on Prof. Owen Lattimore and Ambassador-at-Large Philip C. Jessup, both accused by the Senator of Communist leanings. Lattimore described Kohlberg as the leader of a Nationalist China "lobby."

said Charley Johnston, president of the powerful New York Boxing Managers guild. "And it's hurting the gates in the big places."

T. V., especially the delayed version via film recordings, also has the top pro golfers concerned. Ben Hogan, Sam Snead and other top names among the clubwielders, want to be cut in. They have lawyers checking things.

In one golf tourney, the entry blank had a provision that the player "waves privacy rights as to radio, television and pictures by participating in the tourney."

TWIN PACERS
SYDNEY. — (AP) — What is believed to be the first application for the registration of twin pacers in Australian trotting history has been received by the Trotting association here. The twins are three-year-old bays, both a little over 13 hands high. Twin horses rarely survive to maturity.

Reservations for private Skating Parties are available at the Rainbow Skating Rink
Winchester Phone 528-R-2

Salt Blocks Put On High Summer Ranges Of Deer

Deer in southwestern Oregon are now receiving a spring tonic of sulfurized and iodized salt. Game agents for the Oregon State Game commission are packing the salt blocks into the high summer ranges by pick-up truck and packboard.

The salt should aid in correcting nutritional deficiencies experienced by the deer when they start on green feed, stated Dave Luman, district game agent. Salting also induces earlier deer migration from winter ranges, and frequently lures deer from areas where they are sponging off the farmer. On crowded summer or winter ranges salting has aided in dispersing deer concentrations, continued Luman.

The salt placement has been checked with the United States Forest Service so that it will not interfere with similar salting operations by stockmen.

Though the winter was severe, Luman reports that the deer in this area came through in good shape. A winter game census has just been completed by the game agent in Jackson, Josephine, Curry, and Douglas counties, and a careful check of winter kill reports in outlying areas turned up only a few dead deer.

Y-Kiwanis Program For Saturday Is Canceled

The YMCA-Kiwanis activity program for boys on Saturday morning has been called off for this week, according to Cece Sherwood, local "Y" activity program committee member. This is necessary since Chuck Allen and Marlen Yoder, who have been directing the program, will both be out of town this weekend.

Sherwood added that starting Saturday of next week softball will be played on the field across from the junior high school. This program will run from 9 to 11:30 a.m. If the boys desire gloves, they are asked to bring their own. On rainy days volleyball will be played in the junior high gymnasium.

Paidanius To Coach Astoria High Hoopers

ASTORIA, April 28. — (AP) — Ward Paidanius, former Astoria student who will be graduated from Oregon State college in June, will become head basketball coach of Astoria high. He was named to succeed Alex Pedersen, who is resigning.

Roseburg High Defeats Glide Baseball Team

The Roseburg high school diamondmen defeated Glide 8-1 in a baseball game on the Finlay field diamond Thursday afternoon.

The Indians scored one run in the first inning after Garey got a hit, putting him on first. Garey then stole all three bases to score. The Indians scored again in the second inning with the aid of several untimely errors by the Wildcats. Roseburg had its big inning in the third, when three Indians crossed the plate.

Glide's sole run came in the second when Mullins scored on Gardner's three-base hit. Glide held the Indians runless in the fourth and fifth innings but in the sixth inning Scofield, Smith and Olson all scored on well placed hits and Wildcat errors.

Summary: R H E
Roseburg 113 003-8 5 2
Glide 010 000-1 2 6

California Favored To Win Triangular Meet

SEATTLE, April 28. — (AP) — California's Golden Bears were odds-on favorites today to leave the University of Washington stadium tomorrow afternoon with more points than the Huskies and Idaho's Vandals combined.

The comparative speeds of their transportation just about symbolizes the strength of the two visiting track and field squads.

Based on the performers' best times and distances to date, California is expected to win all but three events — the 880, 120-yard high hurdles, and the discus. Those go to Washington, maybe.

The meet will be a scorer's nightmare. Washington will be facing both California and Idaho in separate dual meets, and all three schools will be vying in a triangular affair.

Badminton Continues At Junior High During May

Playing of badminton on Monday at 7:30 p.m. in the junior high gymnasium will be continued through the month of May, according to Marlen Yoder, "Y" secretary. A 50-cent charge will be made each evening to cover the expense of the gym and for the badminton "birds." John Ulrich has consented, according to Yoder, to continue in charge.

Any adult of the community is invited to take part in this program that lasts for two hours. Each participant is asked to furnish his own racquet and gym shoes.

Weekend Angling Prospects Bright

PORTLAND, April 28. — (AP) — The State Game commission today predicted good fishing in many Oregon areas this weekend.

The outlook by districts includes: Douglas, Lane and Lincoln counties — Trout angling varies from fair to good in most of the waters of the central coastal area. Large fish are being taken from tidewater, but the lakes are producing more limit catches. Salmon angling remains slow in the Umpqua river. Stream conditions are good for trout and steelhead fishing which opens May 1 on the Umpqua watershed.

Coe county — Streams low and clear. Striped bass fishing far on Coos and Millicoma rivers.

Curry county — Prospects good. Salmon fishing on the lower Rogue river good.

Upper Umpqua Area — Water conditions excellent in all sections. Bait and spinners will take the most fish, but flies such as bucktail coachman and caddis should produce well if the weather is mild. Good catches of natural caddis flies have come off recently. Salmon angling is slow. Anglers are urged to release spawned-out and ripe steelhead, and to send any tags recovered from trout together with information as to date and exact location of capture to the Game commission.

Broken Neck Fatal To Rodeo Performer Madland

MOJAVE, Calif., April 28. — (AP) — Kenny Madland, 20, Portland, Ore., rodeo performer who broke his neck in a riding accident April 8, died at Edwards air force base near here last night.

Madland was being flown from St. Bernadine's hospital, San Bernardino, to another hospital in San Francisco. The plane landed at the air force base when he lapsed into unconsciousness.

Madland's neck was broken when a 2000-pound Brahma bull threw him and rolled on him during a charity rodeo at Victorville, Calif.

Seattle Team Releases Fielder At Deadline

SEATTLE. — (AP) — The Seattle Rainiers handed outfielder Hillis Layne his outright release Thursday, cutting their roster to 25 players shortly before the midnight Pacific Coast league deadline.

Manager Paul Richards announced that action in San Diego, after the Rainiers lost a 10-3 baseball game to the Padres.

Layne, who came to Seattle from Chattanooga in 1947, led the PCL in batting in his first season with a .367 average but slumped to 2.50 last year. Up to and including his

last game he was batting .318 this season. Layne played third base in his first three years with the Rainiers but was shifted to the outfield this spring.

The U.S. Department of Agriculture says that two American hens now average as many eggs as three 25 years ago.

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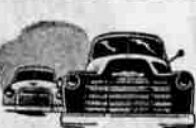
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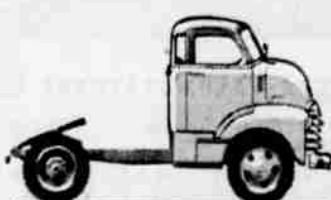
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