

SHOP NIELSEN'S . . . THE FOOD STORE OF

FRIENDLY SERVICE

Alaska Pink Salmon OCEAN GLEN NO. 1 TALL TIN **39c**
TOMATO JUICE STOKELY'S FINEST 46-OZ. TIN **23c**
KARO SYRUP BLUE LABEL 5-LB. TIN **49c**

Have you ever longed to shop a super market where the friendliness compared to the small neighborhood store? Then you will want to do all your food shopping at Nielsen's. If you cannot find a wanted item, just ask a clerk and he will show you exactly where to find it. This is just a part of our friendly service. Another service that you find only at Nielsen's is a separate check stand for small orders. When you have only a few items, use this stand and your shopping is speeded up by minutes. Whatever service or food item you want, be sure to come to Nielsen's first where you receive friendly courteous service every time.



SOLID PACK TOMATOES Hudson House, Peeled, No. 1 Tin **15c**
STOKELY'S SPINACH No. 2 1/2 Tin **19c**
ROCK FISH Denco, for salads or sandwiches, 7-oz. Tin **11c**
PORK AND BEANS Hunt's, No. 2 1/2 Tin **15c**
CREAM STYLE CORN Oregon's Finest Fancy No. 303 Tin 2 for **25c**
CHOCOLATE SYRUP Hershey's, Lb. Tin **15c**
JELLO PUDDINGS 3 Pkgs. **19c**
CAKE MIXES Pillsbury's, White or Chocolate, Pkg. **33c**
BOOK MATCHES 50 Count Carton 2 for **25c**
AEROWAX LIQUID WAX Self Polishing, 1/2 Gallon Tin **98c**
SPRY SHORTENING 3-lb. Tin **79c**

Spreckel's Sugar 25-lb. bag **2.19**
Occident Flour Print bag, 50-lb. sack **3.89**
Potato Chips Blue Bell, 25c size bag **23c**
Whole Sweet Pickles Bonneville, 24-oz. jar **39c**
Campfire Marshmallows Lb. box **33c**
Umpqua Freeze Quart **35c**

Delicious ice milk product. Vanilla, Chocolate, Strawberry.



FREESTONE PEACHES Springdell, Sliced, No. 2 1/2 tin **23c**
BLACKBERRIES Flav-R-Pac, Extra heavy syrup, No. 2 tin **29c**
Swift's Spaghetti & Meat No. 2 tin **23c**
Swift's Corned Beef Hash No. 2 tin **35c**

Garden Fresh Vegetables

SNOW WHITE, SPRING CROP CAULIFLOWER lb. **19c**
TENDER GREEN U. S. NO. 1, SIZE A SHAFTER WHITE NEW POTATOES 2 lbs. **25c**
GARDEN FRESH GR. ONIONS or RADISHES bun. **5c**
YOUNG TENDER ZUCCHINI SQUASH 2 lbs. **29c**
WASHED, READY TO COOK FRESH SPINACH 10-oz. cello pkg. **15c**
SOLID RIPE TOMATOES 10-oz. cello tube **25c**
DUFFY'S FAMOUS SUPER X NETTED GEMS IN OPEN MESH BAGS, U. S. NO. 2 POTATOES 50-lb. bag **1.49**
FRESH STRAWBERRIES basket **29c**
 (Truck will arrive about noon Friday.)

All prices in this ad effective from 1 P. M. Thursday through Sunday, April 30.

Kraft Mayonnaise Quart jar **69c**
Durkee's Margarine Color Ease Pack, lb. **31c**
S&W COFFEE 2-lb. tin **1.53** Lb. tin **77c**

PALMOLIVE For a Lovelier Complexion in 14 Days Reg. Size 3 Bars **23c**

PALMOLIVE Get BIG BATH Size for Tub or Shower Reg. Size 2 Bars **21c**

Cashmere Bouquet With the Fragrance Men Love Reg. Size 3 Bars **23c**

SUPER SUDS DYNAMITE TO DIRT Large Pkg. **24c**

VEL CUTS DISHWASHING TIME IN HALF For Woolens and Fine Fabrics Large Pkg. **24c**

FAB with Super Wetting Action Washes Everything Faster—Cleaner than Soap Large Pkg. **24c**

PEETS QUICK, THICK LONG LASTING SUDS Washes Clothes and Dishes Easier Large Pkg. **33c**

AJAX MIRACLE FOAMING ACTION CLEANSER Cuts Grease Faster, Leaves No Grit 2 Cans **25c**



Swift's Branded Meats add assurance and pleasure to your meal planning. Look for the brand on every cut! Meat with a double guarantee. Trimmed right and waste free. "The Meat with the Tender Taste."

RIB ROAST The Roast Preferred By Most. Special Swift's Select **lb. 79c**

BEEF SHORT RIBS
Lean and Meaty
Just right for big appetites
Lb. 25c

RIB STEAK Swift's Select, lb. **79c**

Fresh Pork Hocks Tasty with sauerkraut, lb. **23c**

SALT PORK For variety, try it, lb. **25c**
High food value at a thrifty price.

FRESH PAN READY FRYERS CUT UPS **69c**

COLORED ROASTING CHICKENS FANCY NO. 1 **39c**

FRESH CORNED BEEF
Swift's Select
Boneless Brisket
Very Lean
Lb. 39c

PURE PORK SAUSAGE
America's Breakfast
for stamina!
"Just right seasoning"
Lb. 49c

ALL PURPOSE HOUSEHOLD SCISSORS 7" LENGTH
WITH HOLLOW-GROUND BLADES
ONLY 50c
Special Non-Rusting High Carbon Steel
with one Old Mixer trademark from Albers Co.
Send to: Albers Co., Box 345-T, Hollywood, Calif.

COOKIES

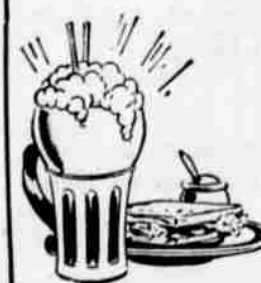
Sugar Wafers Lb. bag **39c**

Iced Honey Jumbles Lb. bag **39c**



SOILAX Pkg. **25c**
5-1 COOKER
Haven't you tried it?
SOILAX 25c

Nielsen's Market located one block South of City Limits on Highway 99. More than one acre of paved parking space. We suggest you follow S. Main street to avoid highway traffic. City bus service every hour.



COLD HAM SANDWICH and a MALTED MILK

... Are just one of the excellent taste treats that you can have at our fountain lunch. We have a large varied menu including salads, homemade pie and cake, tasty sandwiches and the ultimate in fountain beverages. Don't miss your opportunity to enjoy the best of snacks, stop at our fountain lunch today.

NIELSEN'S FOUNTAIN LUNCH

NIELSEN'S MARKET

IT'S THE SAVING ON EVERY ITEM THAT COUNTS
Store Hours . . . 9 a. m. to 8 p. m. Daily

All prices in this ad effective through Sunday April 30. We reserve the right to limit quantities.