

PRODUCE

If you want vegetables that are as fresh as the morning's sunrise, shop Nielsen's and you will find just that. Only at Nielsen's can you buy dewy fresh vegetables that retain all the crispness and flavor that your family desires. Don't be satisfied with wilted, tasteless vegetables when crisp, freshly gathered ones cost no more at Nielsen's. Shop Nielsen's and you will always take home the best.

All Prices In This Ad Effective from 1 P.M. Thursday Thru Sunday, April 2



AS FRESH AS THE DAWN

- BANANAS** GOLDEN RIPE **lb. 15c**
- FRESH ASPARAGUS** SLENDER GREEN SPEARS **2 LBS. 25c**
- TENDER GREEN ONIONS** FOR YOUR FAVORITE SALADS **3 BUN. 10c**
- BRIGHT RED RADISHES** NEW SPRING CROP **3 BUN. 10c**
- Extra Fancy Summer Washington **HOT HOUSE RHUBARB** **lb. 23c**
- Crisp Solid Heads **ARIZONA LETTUCE** **2 heads 25c**
- Field Grown **Ripe Tomatoes** From Mexico **2 lbs. 29c**
- Fancy, Spring Crop **CUCUMBERS** Fine for Salads **lb. 19c**
- Golden Coreless **LOCAL CARROTS** Bulk **5 lbs. 25c**
- Sweet Tender **LOCAL TURNIPS** Bulk **5 lbs. 25c**
- Fresh Green **ITALIAN BROCCOLI** **lb. 15c**
- Large 48 Size, All Green **ARTICHOKES** **2 for 25c**

16,000 lbs. of Ed Duffy's SUPER X NETTED GEM POTATOES arrived at Nielsen's Market this morning by fast truck DIRECT from his own cellars in BEND, OREGON. The quality of these potatoes is assured by careful inspection. They are packed in OPEN MESH bags for your own inspection and approval. ONLY IN MESH BAGS DO YOU SEE WHAT YOU BUY! Duffy's Famous Super X potatoes are available in Roseburg only at Nielsen's Market. Select your potatoes from the following packed bag sizes . . . U. S. No. 1 Medium Size in 25-lb. Mesh Bags, U. S. No. 1 Baking Size in 25-lb. Mesh Bags, U. S. No. 2 Mixed Sizes in 50-lb. Mesh Bags, and U. S. No. 1 Baking Size in our large open display bins for your own selection. Depend on our large volume to bring you the finest quality potatoes obtainable. Try these top quality Netted Gem Potatoes this weekend.

- MAINE SARDINES** Packed in Oil No. 1/4 Size Tin **3 for 25c**
- CORNERED BEEF** NATIONAL, All Meat, No Waste. 12-oz. Tin **35c**
- RED SOCKEYE SALMON** OTTER, From icy Alaska waters, No. 1 tin **69c**
- CREAMERY BUTTER** GOLD CREST **LB. 65c**

- Sweet Pickles** Bonneville, 24-oz. jar **39c**
- Cucumber Chips** Hunt's, 12-oz. jar **15c**
- Minced Razor Clams** Royal Red, No. 1 flat tin **43c**
- Biltmore Tuna** Morsels, No. 1 flat tin **33c**
- Anchovies** Fillets, 2-oz. tin **23c**
- Antipasto** 2 1/2-oz. jar **39c**

- Bartlett Pears** WILAMET, No. 2 1/2 tin **19c**
- Orange Juice** HUDSON HOUSE, 46-oz. tin **39c**
- Grape Juice** STANDBY, From Concord grapes, quart **39c**
- Solid Pack Tomatoes** HUNT'S, No. 1 can **15c**
- Garden Peas** LIBBY'S, Sugary, tender, No. 2 tin **2 tins 35c**
- Spaghetti** FRANCO AMERICAN, No. 1 tin **2 tins 25c**
- Gerber's Baby Foods** Strained or Chopped **3 tins 25c**
- Strained Tuna for Babies** WHITE STAR, Can **19c**
- Vitafood Dog Food** No. 1 tin **3 tins 25c**
- Canned Milk** All Brands, Tall tins—Case 5.49 **3 tins 35c**
- Occident Flour** 25-lb. Apron Bag **2.09**

For your eating pleasure, serve Swift's Branded Beef—Trimmed right and waste free. The Meat with the Double Guarantee. The Meat with the Tender Taste. Look for the brand on every cut!

- BEEF Short Ribs** 25c
- BEEF Pot Roast** Blade Cuts Aged for tenderness. The roast preferred by most **59c**

- PAN READY FRYERS** FRESH, Tender Cut Ups **Lb. 69c**
- Swift's Select **Corned Beef** Boneless Briskets **lb. 49c**
- Bacon Jowls** Sugar Cured, lb. **19c**
- PURE GROUND BEEF** Fresh Daily **Lb. 45c**
- PURE PORK SAUSAGE** Seasoned Right **Lb. 49c**
- Lenten Sea Foods**
- SLICED SALMON** Lb. Chinook **65c**
- Fillet Sole** Lb. Fresh Caught **49c**
- Fillet Rock** Lb. Fresh Boneless **35c**
- Salt Cod** 1-lb. Boneless Pkg. **Lb. 55c**

ORDER YOUR EASTER HAM TODAY



- Durkee's Mayonnaise** Pint jar **39c**
- Chase & Sanborn Coffee** 2-lb. tin **1.47** Lb. tin **74c**
- Schilling's Black Tea** SCHILLING'S, 1/2-lb. Pkg. **49c**
- Date Prunes** Plump, sweet, 5-lb. bag **49c**
- Waxed Paper** ZEE, 125-foot roll **19c**
- Yes Facial Tissues** 300 count box **27c**
- Paper Towels** ZEE **2 rolls 29c**

- COOKIES**
- ★ Iced Honey Jumbles
- ★ Sugar Wafers **Lb. bag 39c**
- Scotch Cleanser** **3 boxes 33c**
- Plastic dispenser only 1c with purchase of 3 boxes.
- Easter Egg Colors** Paas, 10c Pkgs. **3 for 25c**
- Societe Candy Eggs** Marshmallow center **bag 29c**
- Chocolate Marshmallow Eggs** Carton 12 eggs **25c**
- Large Duck Eggs** Pound bag **43c**
- Easter Figures** Brach's Mellow Creams **bag 29c**
- Brach's Candy Eggs** **bag 29c**
- Hershey's Baking Chocolate** 1/2-lb. Pkg **39c**
- Hershey's Dainties** CHOCOLATE BITS, BAG **bag 19c**
- White King Water Softener** Pkg. **25c**

FINER CAKES with NEW Emulsified

Only 3 Minutes Mixing Time

SNOWDRIFT **79c** 3-Lb. Can

SOIL-OFF the Short-Cut cleaner FOR PAINTED WALLS AND WOODWORK

24 oz. bottle **39c**

NIELSEN'S MARKET

IT'S THE SAVING ON EVERY ITEM THAT COUNTS

Store Hours . . . Monday thru Saturday, 9 a. m. to 8 p. m. Sunday 9 a. m. to 7 p. m.

