

Dewy FRESH VEGETABLES

for Vitamin-Packed Meals

If you want celery that crunches, carrots that are crisp and tender, and cauliflower that is fresh and tasty then you will want to select your vegetables from our displays. All of our produce is hours fresher. When possible we buy produce from local growers but when that is impossible we buy direct from the southern market and the vegetables are rushed to us by fast trucks. This swift service gives you vegetables that are fresher. Fresher vegetables means that the vitamins are retained when you serve them to your family. For the best in fresh produce, always shop Nielsen's first.

WHOLE APRICOTS	West Peak, No. 2 1/2 tin	19c
GREEN BEANS	Otterbrook, No. 2 tin	2 for 25c
LIMA BEANS	Genesee, Fresh green & white, No. 2 tin	15c
CUT ASPARAGUS	Dundee, No. 300 tin	17c
FRUIT COCKTAIL	Hunt's, 8-oz. tin	10c
S&W BAKED BEANS	28-oz. tin	29c
S&W BROWN BREAD	Lb. tin	23c
DARK SWEET CHERRIES	Hunt's, No. 2 1/2 tin	33c
PEANUT BUTTER	Swift's, with plastic coaster top, 12-oz. jar	35c



ITALIAN BROCCOLI Tender, green... 13c

SHADY OAK FRESH MUSHROOMS 1/2-lb. cello bag 39c

TENDER, SNAPPY, FRESH GREEN BEANS First of the season Lb. 25c

Fresh Sweet NEW CROP PEAS lb. 19c

Tasty California AVOCADOS 2 for 25c

Snowy White CAULIFLOWER lb. 19c

Slender Crisp CUCUMBERS lb. 23c

For Better Pies and Sauce

HOOD RIVER ORTLEY APPLES 4 lbs. 29c Loose box 1.98

Choice Hydrated CALIFORNIA DATES Lb. Cello Tube 25c

Crisp Solid Heads LETTUCE 2 heads 19c

Crunchy Stringless CELERY, thick stalks lb. 10c

For Sweeter Juice FLORIDA ORANGES lb. 12c

All prices in this Ad effective from 1 P. M. Thursday thru Sunday, March 19



Friskies CUBES AND MEAL
COMPLETE DOG FOOD
★ Economical ★ Easy-to-feed 5-lb. Bag 69c
★ Dogs love it
THE ONLY FOOD YOUR DOG NEEDS

SWEET PICKLES	Bonneville, 24-oz. jar	39c
RIPE OLIVES	Loma Linda, Medium, No. 1 tin	29c
MINT JELLY	Kerrs, 12-oz. tumbler	19c
GRAPE JUICE	Standby, Quart bottle	39c

SUNSHINE CHEEZ-IT CRACKERS
Serve them for Snacks or with Tomato Juice
6-oz. box 15c

Tomato Juice	Hunt's, No. 300 tin	3 for 25c
SEMI-SWEET MORSELS	Bag	19c
BISQUICK	Large package	45c

Wisconsin Cheddar Cheese Borden's 1b.49c

LARGE LIMA BEANS JUST THE THING FOR HAM HOCKS 2-lb. Bag 29c

Cream Style Corn IDA DELL GOLDEN—NO. 303 TIN 10c

MACARONI SUNRISE FOR ECONOMICAL MEALS 2-lb. Bag 29c

RAZOR CLAMS Royal Red, Minced, 7-oz. tin 39c

SHRIMP Dundee, Broken, 5-oz. tin 39c

ALASKA PINK SALMON Ocean Glen, No. 1 tin 39c

TORTILLAS Ashley's, 30 count tin 98c

Schilling's Black Tea 1/2-lb. Pkg. 49c

EGG NOODLES Porter's Frillets, Pound bag 29c

PEPSI COLA 12-oz. bottles Plus deposit 6 bottles 30c

NOW! SHREDDED WHEAT 15c

White King Soap Powder Large Pkg. 24c

White King Water Softener Pkg. 25c

SPRY SHORTENING 3-lb. tin 75c

COFFEE Manila, Vacuum pack jar 69c

SPRECKELS SUGAR 25-lb. bag 2.27

Brown 'n Serve Rolls Patterson's, Pkg. 20c

REDDI-WIP CREAM 7-oz. tin 55c

Pasteurized Milk Roseburg or Umpqua Dairy, Qt. 20c

Kellogg's All Bran Large box 25c

Pillsbury's Flour 25-lb. bag 1.98



The family's favorite roast

cut from the finest of Swift's select steer beef... Trimmed right and waste free... The meat with the double guarantee. The meat with the tender taste. Be sure to get yours at this money-saving price! Blade cuts.

BEEF POT ROAST 1b. 59c

SHORT RIBS BEEF Try them braised, Lean, Meaty, Lb. 25c

PORK LOIN ROAST	PURE PORK SAUSAGE Lb. Seasoned the way you like it! 45c	SALT PORK Just right for that pot of beans Lb. 25c
Rib or Loin End Cuts Lb. 45c	PURE GROUND BEEF Lb. Ground Fresh Daily All Meat. 45c	

SEA FOODS

SLICED SALMON, Lb.	65c
FILLET RED SNAPPER, Lb.	35c
FILLET SOLE, Lb.	49c
FRESH OYSTERS, Med. size, Pt.	55c



Wizard Glass Wax Pint tin 39c

Powdered Bon Ami 12-oz. tin 13c

French Dry Cleaner Parfum, gallon 98c

Upholstery Cleaner Old English, Pint tin 29c

Soilax Cleaner For woodwork, Pkg. 23c

Red Oil Polish Old English, 24-oz. bottle 25c

Aerowax LIQUID WAX, Quart tin 54c

Wright's Silver Polish Jar 25c



RICH CREAMY ICE CREAM SUNDAES

Made of Arden's Ice Cream are the supreme of taste sensations. "Flash Frozen" Arden's Ice Cream retains all of the delicate flavors of fresh fruits and favorite flavorings. Arden's Ice Cream, the rich creamy favorite, is featured at our Fountain Lunch. Have a delectable ice cream sundae this weekend at our Fountain Lunch and you'll say that it's the best ice cream to be found.

NIelsen's FOUNTAIN LUNCH

NIelsen's MARKET
IT'S THE SAVING ON EVERY ITEM THAT COUNTS
Store Hours... Monday thru Saturday, 7 a. m. to 8 p. m. Sunday 9 a. m. to 7 p. m.

All prices in this ad effective through Sunday, March 19. We reserve the right to limit quantities.