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## RECREATIONAL GOLD

By CHARLES V. STANTON Promoters are so numerous in Southern California they
wear flowers on the lapels of their coats so they won't
try their promotion on one another. Such is the report,
somewhat exaggerated we imagine, from Dan Keohane,
former Roseburg resident, now engaged in the practice of
law at Inglewood. Incidentally, Dan has been doing a little
promotional work on the side, having been one of the origi-
nitors of Pioneer City, subject of a recent feature article in
Saturday Evening Post.
The tremendous influx of population into California is
making life less attractive to a man who appreciates the
wide open spaces, and Dan is visiting in Roseburg now while
considering moving back to this community.
Dan has many taless to tell of promotional activities in
Southern California, where the boys with the big ideas are
making plenty of fast bucks with their schemes, The tre-
mendous tide of new settlers offers unlimited opportunity
for the man with ideas for real estate speculation and land
enterprises.
One of the most fertile fields for promotion, says Keohane,
One of the most fertile fields for promotion, says Keohane,
is to be found in recreation. As the state becomes more and more congested, the promoter who can come up

## Promoters to Mine Gold in Oregon

$\qquad$ sources, of this state and that when California eventually of investment money from the Golden State.
 are Oregons recreational resources. They need only investequal to the richest mines. But, because familiarity breed draw recreational dollars and how many opportunities in Oregon to provide playgrounds for millions of people,
anxious to escape briefly the congestion and nerve strain of metropolitan areas.
engaged in promotion of trails in California. Riding-hiking large sums of money are provided by state agencies in being obtained across private lands near cities. Soon, say Keohane, Californians, who are turning more and more horseback riding for recreation and
thousands of miles of trail available.

## Will Seek Playground in Oregon

It is to be expected that Oregon will become California'
playground. While California's own riding trails, desert re tially supply the re
ctuded in California's population.
Here in Oregon we have excellent fishing streams, wilder
ness areas, national forests, hundreds of lakes, unexcelle scenery. It would be possible to create dozens of win
sorts, given adequate financing and access highways.
As California promoters begin to run out of promotion
ideas, some of the smart boys will start looking around for new material. Oregon could be a promoter's paradise. The
possibility for fishing resorts, dude ranches, conducted tours in national forests, widerness areas and scenic wonderands
such as the Cascades, Wallowa mountains, Snake river can-
yon, etc., offers unlimited opportunity. When California enterprise and capital actually begin to discover these possi
bilities the expansion will be startling to the conservative Oregonian, so indifferent to the rapid growth of the rec daily.
The Umpqua basin, we predict, will be one of the spot.
attracting early, development. That is why we are so extremely interested in establishing a county park program.
whereby lands may be acquired and dedicated for continued
public use. If we fail to acquire these lands soon, it will
ultimately be too late.




Of Adventists Hold Session Here

