

School Children Asked For Songs For Broadcast

UNIVERSITY OF OREGON, Eugene (Special)—Requests for songs to be sung on the big broadcast of "Let's Sing, America!" in April must be in the hands of Miss Maude Garnett by March 2.

Miss Garnett, associate professor of public school music and director of the popular KOAC program, asks that children from each school submit a list of 15 songs from the "American Singer Book for Combined Grades."

The list should have five songs from each of three divisions—patriotic songs, folk songs, and composed songs (such as the Brahms lullaby).

Requests for songs not in the songbook may be made, if the songs are popular and widely known. The chosen list will be mimeographed and distributed to the school children. Starting March 16, the songs will be rehearsed over the air at the regular broadcast time on Thursdays at 1:15 p.m.

The big broadcast, to which children from schools all over the state come, will be on April 20.

Although Samuel Morse gave his first public demonstration of the telegraph in 1838 it was not until 1843 that the first experimental line was set up between Washington and Baltimore.

The U.S. Geological Survey estimates its mapping operations cost about 25 cents per acre.

Intensive Advertising Gives West Coast Lumber Top Spot In Country's Retail Marts

Oregon's famed West coast lumber has now been given charm and distinction.

In three short years of intensive national advertising, in competition with the nation's best known products, West Coast lumber has become the most sought after of all lumber species.

It is being demanded, in ever increasing quantities, by milady, who has a pretty big say about how the country's new homes are built. More and more, architects and designers specify West Coast woods for new schools, churches, commercial and industrial buildings.

Much of this increased demand for West coast woods, much of the wider acceptance and greater appreciation of Douglas fir and other species from this region, stems from the three-year, nation-wide advertising and promotion campaign of the West Coast Lumbermen's Association, pointing out that though lumber consumption dropped off nationally in 1949, the Douglas fir region reported gains in sales and shipments.

"Douglas county's prosperity," Gossard said, "depends on whether local mills can maintain full production and full employment. We have had ample demonstration, during the last three years, of sales possibilities when we get out and really promote West coast lumber."

Lumbermen from this region, members of the West Coast Lumbermen's association, are being given a larger share in planning and executing the industry's 1950 nation-wide promotion and advertising.

Douglas County Men Named

Six Douglas county lumbermen have been named to important key committees of the association by President D. W. Gossard.

Named from Douglas county are: Henry N. Jacobson, Youngs Bay Lumber Co., Roseburg; D. B. Kesner, Sutherlin Timber Products Co., Sutherlin; C. B. Tobin, Yoncalla Lumber Co., Yoncalla; M. L. Hallmark, Douglas County Lumber company, Roseburg; C. C. Studley, Robert Dollar company, Glendale, and Jim Whipple, E. G. Whipple Co., Drain.

These men will serve on the strong traffic, trade promotion and car supply committees.

Gossard said that Douglas fir and other West Coast lumber species have won the widest acceptance they have had in more than a quarter of a century. Each year since 1946, with the start of national advertising of West coast woods in 20 leading national magazines and periodicals, lumber sales from this region have increased, with

1949 the biggest year since the roaring '20s.

Local lumbermen will be asked to help shape plans for selling West coast lumber to the American consumer in even larger quantities. Gossard paid high tribute to the association's national advertising and selling program, pointing out that though lumber consumption dropped off nationally in 1949, the Douglas fir region reported gains in sales and shipments.

"Every sawmill and every employee in western Oregon profits from the association's merchandising program," Gossard stated. "It is to the interest of all local millmen to join with their time and money to make certain this remarkably successful national lumber promotion program does not lag for want of full industry support."

The association chieftain, himself one of the outstanding lumber sales managers in the West coast region, said the entire promotion campaign costs the average sawmill less than the wages of a clean-up man around the mill.

Gossard said any mill operator in this region not participating in the national promotion effort, who desired to help, should contact Association headquarters in Portland.

In addition to national advertising, Gossard said the association has supplied more than 1,100,000 pieces of literature on lumber use on request to every state in the Union during 1949. A new color and sound motion picture, "Lumber for Homes," is now ready for showing and should prove a powerful tool to help retailers sell more West coast lumber, he said.

Establishment Of Second Capital Would Present Tough Obstacles

By BRUCE BLOSSAT

There's lots of talk these days about having a second capital for the government to skip off to in case we get into an H-bomb war. Rep. John Rankin, the Mississippi fireball, suggests we go underground at Mammoth Cave, Ky.

That presents some challenging angles. Right off, a big problem would be to find some echo-proof chambers for Congress, for not even the lawmakers could endure a constant play-back of their own sonorous phrases. It's bad enough that they bump into them now in the Congressional Record.

They shouldn't have too much trouble running interference among the stalactites, stalagmites and other rocky obstacles dotting their underground path. Years of experience in fending off job-seeking constituents would come in handy here.

The standard gripe about climate won't exactly fit at Mammoth, though some undoubtedly would find the place a trifle cool and moist. We could expect a big boom in sales of footwarmers, de-humidifiers, heavy woolen goods.

And despite all cries for economy, some new agencies would be bound to spring up. Certainly a federal bat control authority would be one. Today anti-stream pollution control gets attention. At Mammoth, anti-stream control would be more to the point.

Many members of capital officialdom probably would feel safer if their cave-dwelling were an around-the-clock affair. But others would surely prefer to climb out of the hole at sundown and scatter to snug Kentucky hide-outs. Vice-President Barkley, who hails from Paducah, could easily slip home weekends.

Ground Hog Day likely would be matched by Congressman's Day. If a lawmaker climbed out of the cave and saw his shadow, it would mean another year of an unbalanced budget.

Vacations would pose a difficulty. For short trips, near-by Fort Knox might have some appeal. The place could be expanded to include a few choice suites. Snuggling up to all that gold would be comforting to men who had just voted another ten billion.

About the only passable substitute for Florida or California would be the giant Carlsbad Caverns in New Mexico. Plenty of space there, but you have to bring your own

ultra-violet.

Not much to cheer about in all this, admittedly. But Rankin nevertheless may have something. Off-hand it sounds better than exposing oneself to a radio-active rash by strutting around Des Moines or Denver in broad daylight.

U. S. Census Doubling By Year 2000 Is Predicted

SAN FRANCISCO. — (AP) — The U. S. population may double in the next 50 years.

Dr. Joseph S. Davis, director of Stanford university's institute of food research, said the year 2,000 may find 200 to 300 million persons in this country. The Bureau of Census estimates the present population at 149,000,000.

More babies, increased life expectancy and immigration are the three factors on which Dr. Davis based his prediction in a pamphlet "The Population Upsurge in the United States."

BOYS HELD IN THEFT

ATHENA, Ore., March 8. — (AP) — A hardware store was robbed of \$45, plus guns, knives and ammunition Sunday, and state police arrested two 14-year-old boys. The boys were nabbed before the burglary was discovered. Police said they later recovered the loot from an automobile. No charges have been filed yet against the boys, whose names were withheld.

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Demoralizing Coal Shortage Stalked Nation's Industry During Last Week

By G. A. Phillips
NEW YORK. — (AP) — A demoralizing coal shortage stalked the nation last week. It imposed hardships on millions of individuals and crippled business and industry.

At the end of the week no reliable evidence was at hand to indicate how long the struggle between the United Mine workers and the coal operators would continue.

A federal court pondered the union's guilt in ignoring a back-work order and set Monday as the earliest date any development could be expected. The White House continued a hands-off policy. The coal operators rested on a point of law and John L. Lewis, chief actor in the drama, mourned the loss of a brother in Springfield, Ill.

But it was clear that unless coal moved in the near future there would be an immeasurable increase in industrial paralysis, economic stagnation and human hardship.

Hardly any segment of business escaped the consequences of the great coal strike.

Retail trade was hurt by extensive brownouts and curtailed hours of shopping in numerous cities as officials sought frantically to channel what little coal there was on hand to the place where it would do the most good for the most people.

The populous and heavy coal consuming state of New York was among the places where drastic rationing was in effect.

The conservation measures included dimouts, brownouts, pooling of coal resources, early closings of theatres and other places of amusement.

Railroads were hit a second body blow by the coal strike. Already they had been forced to cut passenger train schedules by 25 percent. This week they faced growing troubles in keeping those now in operation on time due to the poor quality of coal firemen had to work with.

Railroads have the authority to confiscate any coal moving on lines or within their reach elsewhere, but they have been reluctant to adopt such stringent measures because of the hardship it might entail on the ultimate consignee. A car of coal shunted to a siding in an outlying district and billed to a leading coal merchant could really be destined for a nearby town's only hospital or high school.

Unemployment zoomed to the highest level since pre-war days as a direct result of the various strikes in force this week and the joblessness caused indirectly by strikes. While no actual count was possible, the total of those out of work probably exceeded five million or nearly 16 percent of the total working force.

The Labor department reported about 7 per cent of the civilian labor force was unemployed in January, a sizable jump over the 4 1/2 percent out of work in the first month of 1949.

The booming steel industry apparently lost its daring gamble that the strike would be settled before coal stocks reached the critical stage.

Unless the coal situation changes quickly, this will be the last week of high activity in the steel mills for some time. The authoritative weekly "iron age" said coal stocks were so low that some mills would cut blast furnace operations by 75 percent.

Since the introduction of the 16-inch television receiver, manufacturers report it is fast becoming the popular set.



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