

We're Bending over Backwards, Mrs. Smith—

- By Serving You Quickly—Courteously
- By Keeping Prices Low
- By Stocking Famous Brand Merchandise
- By Keeping Our Stocks Fresh



PANCAKE FLOUR
WHITE STAR TUNA
PREM LUNCHEON MEAT

HUNGRY JACK
Tops for Flapjacks—4-lb. Pkg.
Grated—"Bite Size"
7-oz. TIN
Grand Tasting—Economical
12-oz. Tin

43¢
29¢
39¢

CRISCO 3-lb. tin **75¢**
White King Powder Large Pkg. **24¢**
Ivory Snow or Flakes Large Pkg. **24¢**
TIDE, DUZ Giant Pkg. **69¢**

NEW! USEFUL! SEGO MILK GIFT SPECIAL
ALUMINUM PAN for 18 large SEGO MILK COUPONS & 25¢
FRENCH FRY WIRE BASKET for 18 large SEGO MILK COUPONS & 25¢
Tall Tins for **35¢**

FLOUR UMPQUA CHIEF, 10-lb. bag **85¢**
COFFEE AMERICAN CLUB, lb. bag **65¢**

DURKEE'S MAYONNAISE

PRUNE JUICE DEL MONTE, Quart Bottle **29¢**
HERSHEY COCOA LB. TIN **39¢**
SHREDDED WHEAT SUNSHINE, 12-oz. Pkg. **15¢**
POP CORN GIANT YELLOW, 2-lb. Bag **29¢**
CREAMED HONEY SIOUX BEE, Lb. carton **25¢**

BY POPULAR REQUEST,
QUART JAR

CHINESE DINNER BEN GEE, Pkg. **49¢**
INSTANT POTATO FRENCH'S, 10 servings, Pkg. **29¢**
VAN CAMP'S CHILI WITH BEANS, No. 300 Tin **25¢**
BROWN BREAD B & M, 1-lb. Tin **23¢**
CHICKEN SPREAD SWANSON'S, 6-oz. Tin **29¢**

59¢

TOOTSIE FUDGE
RICH CHOCOLATE FLAVOR
QUICK! Cooks in 4 Minutes
12-oz. Pkg. **29¢**

FREE TO OUR CUSTOMERS!

The 3 Grand Prize-winning recipes in the Pillsbury \$100,000 Grand National Baking Contest

Pillsbury's \$50,000.00

★ No Knead Water Rising Twists \$10,000.00

★ Starlight Mint Surprise Cookies \$4,000.00

★ Aunt Carrie's Ben Ben Cake

GET THEM AT PILLSBURY DISPLAY

SNO-SHEEN CAKE FLOUR, 2½-lb. Pkg. **39¢**

Dromedary Gingerbread
Washington's Mother's Delicious Colonial Recipe
25¢

Nielsen's Market located one block South of City Limits on Highway 99. More than one acre of paved parking space. We suggest you follow S. Main street to avoid highway traffic. City bus service every hour.



4000 POUNDS SALE
VELVEETA CHEESE FOOD
½-lb. Package **25¢**
2-lb. Loaf **79¢**

Freestone Peaches Springdell, No. 2½ tin, in heavy syrup **19¢**

1-12-oz. pkg. Grape-Nuts Flakes Reg. 35¢
1-8-oz. Post's Corn Toasties Both for **26¢**

1 pkg. Swansdown Instant Cake Mix Reg. 70¢
1 pkg. Swansdown Devil's Food Cake Mix Both for **45¢**

WAXED PAPER Zee, 125-foot roll **19¢**

Assorted Chocolates Brachs, Valentines, 1-lb. heart shaped box **89¢**

Assorted Chocolates J. J. McDonald's, 1-lb. heart shaped box **1.59**

DOG FOOD Vita Food, Lb. tin **3 for 25¢**

Pan Ready RABBITS Tender Fryers Lb. **59¢**
Stewing Chickens lb. FRESH KILLED **35¢**
Pan Ready FRYERS Fresh Cut Ups Lb. **59¢**

SLAB BACON By the Piece **lb. 39¢**

STANDING RIB ROAST
Swift's Select—Fit for a King
Lb. **69¢**

Fresh Ground BEEF
ALL MEAT
Lb. **45¢**

Beef Short RIBS
Lb. **29¢**

BEEF RIB STEAKS
Tender and Juicy
Lb. **69¢**

SMOKED CHICKENS
Get Yours Today. They Are Delicious.

BEEF CHUCK ROASTS
Swift's Select Blade Cuts
Lb. **55¢**

Sugar Cured HAM S
Half or Whole
Lb. **49¢**

NIELSEN'S MARKET
IT'S THE SAVING ON EVERY ITEM THAT COUNTS
Store Hours Monday through Saturday, 9 a. m. to 8 p. m.
Sunday 9 a. m. to 7 p. m.

All prices in this ad effective through Sunday, February 12. We reserve the right to limit quantities.