

EAT THE FINEST! PAY THE LEAST

How to save? How to make the food dollar go farther? Solution . . . Shop Nielsen's every day of the week and save on every purchase. Nielsen's bring direct savings to you through quantity purchases and the careful study of changing market conditions. When wholesale prices drop, this price drop is immediately passed on to you. Drive out to Nielsen's, just 1 block south of city limits, and do that family shopping today and every day.

TOMATO CATSUP	E&A, MADE FROM VINE RIPENED TOMATOES, 14-OZ. BOTTLE	10c
MAYONNAISE	DURKEE'S, MADE WITH FRESH EGGS, QUART	59c
SLICED or CRUSHED PINEAPPLE	HAWAIIAN, No. 1 Flat Tin	2 for 25c
APRICOT HALVES	DUNDEE, IN HEAVY SYRUP, NO. 2½ TIN	19c
Egg Noodles	Porter's Fril-lets, Won't slide off the fork, lb. bag	29c
Spaghetti Dinner	Chef Boy-Ar-Dee, A meal for 4, Pkg.	39c
Diced Beets	Diamond A, No. 2 tin, specially priced at	10c
Whole Kernel Corn	3 Sisters, Tender golden kernels, No. 2 tin	11c
Cream Style Corn	Ida Dell, Rich, creamy, No. 303 tin	11c
Cut Green Beans	Otter Brook, Buy several cans, No. 2 tin	2 for 25c
Garden Peas	Plump tender peas, No. 303 tin	2 for 25c
Solid Pack Tomatoes	Hudson House, Vine ripe, No. 1 tin	2 for 35c
Spinach	Standby, Tender young leaves, No. 2 tin	17c
Date Prunes	Grown locally, Very sweet, 2-lb. bag	19c
Walnuts	Local, Unbleached, lb. bag	23c
Coconut	Durkee's, Long shred, 8-oz. bag	29c
Nestle's Chocolate Bits	6-oz. bag	19c



We'll redeem your
SNOWDRIFT COUPON
Try new Snowdrift
at a big saving
3-lb. Tin 75c



Nielsen's Market located one block South of City Limits on Highway 99. More than one acre of paved parking space. We suggest you follow S. Main street to avoid highway traffic. City bus service every hour.



BEEF SHORT RIBS lb. 29c

SUGAR CURED SLAB Bacon lb. 39c

Swift's Oriole **SKINNED HAM** Half or Whole lb. 53c

STEWING CHICKENS Fresh Killed Lb. 35c	Beef Round Steak Swift's Select lb. 79c Beef Pot Roasts Blade Cuts lb. 55c Beef Rib Roast Swift's Select lb. 69c Ground Beef Fresh All Meat lb. 45c	FRYING CHICKENS Pan Ready No Waste Lb. 69c
PURE PORK SAUSAGE Really Delicious Lb. 35c	BONELESS SIRLOIN STEAK NO BONE—WASTE FREE ALL MEAT—REALLY TENDER Lb. 89c	FRESH PORK HOCKS Economical Meal Lb. 19c



Lipton's Noodle Soup Mix 3 pkgs.	33c
Lipton's Tomato-Veg. Soup Mix 3 pkgs.	35c
Lipton's Tea Bags Orange Pekoe, 48 Count	53c
Lipton's Black Tea ½-lb. Pkg.	65c
Lipton's Green Tea ½-lb. Pkg.	49c

U. S. No. 1 Klamath	
POTATOES 25 lb. paper Bag	98c
Golden Ripe	
BANANAS	lb. 15c
U. S. No. 1	
YELLOW ONIONS	10-lb. mesh bag 49c
Large 64 Size	
ARIZONA GRAPEFRUIT	3 for 25c
Fancy and Extra Fancy Starking	
RED DELICIOUS APPLES	3 lbs. 29c
Large Green Crisp	
BELL PEPPERS	lb. 15c
Large Choice 126 Size	
NAVEL ORANGES	doz. 49c



Sweet Tender Local	
TURNIPS, no tops	4 lbs. 25c
Fancy Snow White Heads	
CAULIFLOWER	lb. 15c

Schillings Coffee Lb. tin	79c	Minced Clams Snow's, 8½-oz. tin	29c
American Club Coffee Lb. bag	65c	Dinner Napkins Zee, 40 count	2 pkgs. 25c
Morton's Shaker Salt 26-oz. Pkg.	9c	Kleenex Tissues 300 count box	27c
Apple Butter Dude Ranch, 28-oz. jar	29c	Wrisley Toilet Soap 10 bars in plastic bag	59c
Sweet Italian Peppers (Peperoncini) Pint jar	35c	Plastic Starch Dura, pint bottle	49c
Tree Ripe Olives Wyandot, 7-oz. tin	25c	Duz, Oxydol Large Pkg.	24c
Sweet Pickles Bonneville, 24-oz. jar	39c	Vel Drest Large Pkg.	24c
Broken Shrimp Dundee, 5-oz. tin	39c	JERGENS' Lotion Mild Toilet Soap 3 bars	25c
Fish Balls Imported, 13½-oz. tin	35c	Book Matches 50 count	2 pkgs. 25c

Wesson Oil Quart	55c
Cheddar Cheese Kay, 8-oz. Pkg.	29c
Large White Beans 5-lb. bag	49c
California Rice 2-lb. bag	25c
Gold Medal Flour 50-lb. bag	3.89
Spreckels Sugar 25-lb. bag	2.29
ROLPH'S Chocolates All Creams, 2-lb. box	1.49
Ekco Kitchen Tools Priced from	25c
Anahist Cold Tablets	55c 98c

SAVE MORE!
SHOP NIELSEN'S
Your Food Shopping Center

WINTER STORE HOURS
Monday through Saturday
9 A. M. to 8 P. M.
Sunday Hours
9 A. M. to 7 P. M.



NIELSEN'S MARKET
IT'S THE SAVING ON EVERY ITEM THAT COUNTS
Store Hours Monday through Saturday, 9 a. m. to 8 p. m.
Sunday 9 a. m. to 7 p. m.

All prices in this ad effective through Sunday, February 5. We reserve the right to limit quantities.