



Support the  
March of Dimes

# Our Prices are Lower than the Thermometer!

**ALLSWEET MARGARINE** Lb. 23c 2-lb. Pkg. **45c** BUY ALL YOU NEED  
**AMERICAN CHEESE FOOD** Brookfield 2-lb. Loaf **69c** No Limit  
**DENNISONS CATSUP** Stock up at this low price Fancy, Heavy Body 14-oz. Bottle **11c** No Limit  
**POWDERED OR BROWN SUGAR** Lb. Pkg. **10c** No Limit

**COLD WEATHER FOODS**

- Pork & Beans Smith's, No. 300 tin **10c**
- Spanish Rice Jifty, No. 1 tin **19c**
- Tomato Soup Rancho **3 tins 25c**
- Cove Oysters Gulf Belle, 5-oz. tin **47c**
- Tortillas Ashley's, 18 count tin **59c**
- Egg Noodle Giblet Dinner Swanson, No. 1 tin **25c**
- Chili Beans Smith's, No. 300 tin **10c**
- Krispy Crackers 2-lb. box **47c**
- Brown n' Serve Rolls Patterson's, Pkg. **20c**

Snoboy Fancy and Extra Fancy Starking

**DELICIOUS APPLES** box **3.49**

For a limited time, we offer FREE with a purchase of every box of Snoboy Starking Delicious apples, a patented stainless steel slicer that will cut apples into 8 sections and core them in one operation. Every housewife will want one! See how simple it is to use this weekend!

Crisp Green Arizona <b>LETTUCE</b>		Pre-Ripened Large 30 Size <b>AVOCADOS</b>	
2 Large Heads	<b>29c</b>	2 for	<b>29c</b>
Red Ripe <b>TOMATOES</b>	Free of Frost... Crisp <b>CELERY</b>	White Snowball <b>Cauliflower</b>	
12-oz. cello tubes <b>21c</b>	Lb. . . . . <b>12c</b>	Lb. . . . . <b>15c</b>	
Large Stuffing Size <b>BELL PEPPERS</b>	Tender Sweet Local <b>TURNIPS</b>		
2 lbs. . . . . <b>35c</b>	2 lbs. (no tops) . . . . . <b>15c</b>		
A WINTER FAVORITE <b>DANISH SQUASH</b> . . . . . each <b>1c</b>			

Marian Ackley, special appointed registrar from the County Clerk's Office, will be in Nielsen's to register you for the next election on Saturday, January 28, from 10 a. m. to 8 p. m.

- Crown Cake Flour 2 1/2-lb. box **29c**
- Albers Oats Quick or Regular, 3-lb. box **35c**
- Fishers Zoom Wheat Cereal, Large Pkg. **23c**
- Date Prunes Local, 2-lb. bag **23c**
- Hershey's Cocoa Lb. tin **39c**
- Schilling's Black Tea Orange Pekoe & Pekoe, 1/2-lb. Pkg. **49c**
- Grape Juice Standby, Quart bottle **39c**
- Boysenberry Preserves Shady Oak, Lb. jar **19c**
- Peanut Butter Swift's, 12-oz. jar **35c**
- Pitted Olives Mt. Ida Select, No. 1 tin **29c**



**HUNT'S PEACHES**

Sliced or Halves No. 2 1/2 Tin **19c** NO LIMIT

- TOMATOES** MISSION, NO. 2 1/2 TIN **2 for 29c**
- DIAMOND A PUMPKIN** NO. 2 TIN **5c**
- PURE HONEY** MILLER'S, 5-LB. TIN **69c**



**KIDS LOVE 'EM BOTH**  
**STRAIGHT ARROW**  
 MUTUAL BROADCASTING SYSTEM  
**NABISCO SHREDDED WHEAT** **15c**

Accept **KEN-L-RATION BARGAIN OFFER!**  
 PUPPY and KITTY SALT and PEPPER SHAKERS **25c**  
 Yours for only... **25c**  
 AND 2 KEN-L-RATION LABELS  
 Ask Us for Order Blank  
**KEN-L-RATION 2/27c**

If you enjoy **PIE** you'll especially enjoy a piece of our homemade pie topped with delicious ice cream. Try it today!  
**NIELSEN'S FOUNTAIN LUNCH**



- Crisco Shortening** 3-lb. tin **75c**
- Chocolate Drops** Thompson's, Lb. bag **29c**
- Baking Soda** A&H, Lb. box **2 for 19c**
- Pie Cherries** Standby, No. 2 tin **29c**
- Grapefruit Segments** Garden, No. 2 tin **21c**
- Wax Beans** Tempting, No. 2 tin **19c**
- Canned Milk** All Brands, Tall tins **3 cans 35c**



**TOMATO SAUCE** 8-OZ. TIN **5c** No Limit  
 Spanish Style

**TOP QUALITY SELECTED MEATS**

- SALT PORK** Just Right for Beans **LB. . . . . 29c**
- CANADIAN STYLE BACK BACON** No Bone, No Waste, All Lean **LB. . . . . 69c**
- RIB ROAST** Fit for a King **Lb. . . . . 69c**
- BEEF POT ROAST** Blade Cuts **Lb. . . . . 55c**
- BEEF SHORT RIBS** Fine for Braising or Stewing - Swifts Select Steers **LB. . . . . 29c**
- Pure Pork Sausage** **Lb. . . . . 45c**
- Pan-Ready Fryers** **Lb. . . . . 69c**
- Pan-Ready Rabbits** **Lb. . . . . 59c**
- Pure Grnd. Beef** **Lb. . . . . 39c**

Nielsen's Market located one block South of City Limits on Highway 99. More than one acre of paved parking space. We suggest you follow S. Main street to avoid highway traffic. City bus service every hour.

## NIELSEN'S MARKET

IT'S THE **SAVING** ON EVERY ITEM THAT COUNTS

All prices in this ad effective Thursday through Saturday, January 28. We serve the right to limit quantities.

Store Hours Monday through Saturday, 9 a. m. to 8 p. m. Sunday 9 a. m. to 7 p. m.