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Jack Holt

Noted screen actor brings a colorful variety of stories and observations to the microphone.

10:45 - 11 A. M. Mon. thru Fri.

March of Dimes Del McKay interviews Dr. E. J. Waincott of Roseburg.

Let George Do It George Valentine and "Brooksie" in another suspenseful mystery-adventure!

You Name It Name the three mystery tunes . . . and win a free merchandise gift-certificate!

8:30 - 8:45—Tonight

KRNR 1490 on your Dial

THE MUTUAL DON LEE BROADCASTING SYSTEM

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KRNR 1490 on your Dial Mutual Broadcasting System REMAINING HOURS TODAY 4:00—Fulton Lewis Jr.—MBS. 4:15—Hemingway—MBS. 4:30—Homecoming Club. 4:45—News—MBS. 5:00—Music. 5:15—Tom Mix—MBS. 5:30—Erskine Johnson—MBS. 5:45—Music At Six. 6:00—Mutual Newscast—MBS. 6:30—Sports Page. 6:45—March Of Dimes. 7:00—Local News. 7:15—Songs In The Evening. 7:30—Bill Henry—MBS. 7:45—Dick Haymes. 7:55—Sammy Kaye. 8:00—Clara Kid—MBS. 8:15—Let George Do It—MBS. 8:30—You Name It. 8:45—Tex Beneke. 9:00—News—MBS. 9:15—Hi Neighbor. 9:30—Scandinavian Melody. 9:45—Fulton Lewis Jr.—MBS. 10:00—Music You Want. 10:30—I Love A Mystery—MBS. 10:45—Music. 11:00—McPherson In Person. 11:30—Sign Off. TUESDAY, JANUARY 24, 1950 4:00—Musical Clock. 4:30—News. 4:45—Farm Fair. 4:55—Blue & Shine—MBS. 5:00—Hemingway—MBS. 5:15—Breakfast Gang—MBS. 5:30—Local News. 5:45—Music. 6:00—Favourite Hymns. 6:15—Chuckwagon Jamboree. 6:30—Haven of Rest—MBS. 6:45—Modern Home. 6:55—Music. 7:00—Man About Town. 7:15—Heater's Mailbag—MBS. 7:30—News—MBS. 7:45—Songs of Cheer—MBS. 7:55—Say It With Music. 8:00—Jack Holt. 8:15—Ladies First—MBS. 8:30—Queen For A Day—MBS. 8:45—Music at Noon. 9:00—Sports Page of the Air. 9:15—Local News. 9:30—National News. 9:45—Market Reports. 10:00—Man on the Street. 10:15—Rosebroom. 10:30—Standard School Broadcast. 10:45—Patrol Fun. 11:00—It's Requested. 11:15—Sons of the Pioneers. 11:30—School Show. 11:45—Good News Program. 12:00—And Kostasians—MBS. 12:15—Fulton Lewis, Jr.—MBS.

KRNR DIAL-LOG

AROUND THE STUDIO: Bob McCarl back on announce-shift after a week's hassle with a cold. . . Laura Fett (continuity) taking in the clutches of a familiar condition as a result of not catching Anahist in time . . . temperature: 103. . . Lyle Fenner spending sleepless nights taking care of son Mike who has a whopping good case of the measles. . . Troubles . . . troubles . . . troubles.

TONIGHT: Interesting fifteen-minute "March of Dimes" discussion at 7 . . . featuring Dr. E. J. Waincott of this city being interviewed by Del McKay. . . "Let George Do It" at eight . . . in the story of the pathetic environment of a border town, where people alternate between hope and despair of ever being admitted to the U. S. . . turning out to be fertile soil for murder, during the latest George Valentine adventure titled "The Floaters." For details of how you may win a free merchandise gift-certificate, tune in "You Name It" at 8:30 with Ray McPherson.

William Holden, Paramount star, who interrupted his career for war and post-war military service, will be featured Erskine Johnson's guest for the latter's thrice-weekly capsule program, Monday, Wednesday, and Friday of this week. (Jan. 23, 25 and 27, 5:55 - 6 p. m.).

ADVANCE: "Linger Awhile" broadcast of Wednesday, January 25 (1:30 - 2:00 p. m.) will feature a special interview with Mrs. Lee Marsh, 1029 Wharton Avenue . . . police victim. Joining Mrs. Marsh in the interview will be fundraising Del McKay.

4:15—Hemingway—MBS. 4:30—Behind the Story—MBS. 4:45—Music. 4:55—Straight Arrow—MBS. 5:00—B-Bar-B Riders—MBS. 5:15—Fulton Lewis, Jr.—MBS. 5:30—Music at Six. 5:45—Mutual Newscast—MBS. 6:00—Sports Page. 6:15—Musical Interlude. 6:30—Local News. 6:45—Songs in the Evening. 6:55—Bill Henry—MBS. 7:00—Sports Cast. 7:15—Music You Remember. 7:30—Jr. Chamber of Commerce. 8:00—Romance in Music. 8:30—Jovin Jamboree. 9:00—News—MBS. 9:15—Songs of Our Times. 9:30—Congressman Ellsworth. 9:45—Fulton Lewis, Jr.—MBS. 10:00—Music You Want. 10:30—I Love A Mystery—MBS. 10:45—Benny Strong Orch.—MBS. 11:00—McPherson In Person. 11:30—Sign Off. Purslane is a weed infesting onion fields.

Antiquated Methods Of Teaching Reduce Attendance At High Schools

By BRUCE BLOSSAT Every year 1,000,000 youngsters drop out of high school. Most don't quit because they can't do the work, for studies show 60 per cent have average or greater abilities. They leave because they're bored or badly adjusted, because the schools don't offer the things they want to learn.

Is it the kids' fault? Frances V. Rummell, writer for the U. S. Office of Education, says not. In an article in the Saturday Evening Post, she pins the blame on school administrators, teachers, and to some extent, parents. She says the good high schools in America are in a distinct minority. And she quotes Earl J. McGrath, chief of the U. S. office, as rating most secondary schools obsolete and inadequate.

What's wrong with them? Says Miss Rummell: They try to train students for jobs they'll never get and to prepare them for the college education most will never seek. The emphasis is on the old-fashioned classical curriculum—Latin and Greek, mathematics, the more distant periods of history, subjects too often dry as dust and remote from today's living.

Leading educators want schools to fit students for the lives they are going to lead. Most will never have white-collar jobs because there aren't enough to satisfy everybody. Most will have routine, even dull jobs and will need to find outlet in leisure time activities. The youngsters themselves supply a clue to their needs. Surveys among students show they want to learn how to get along with people, to manage a home and their everyday finances, to keep healthy, master the problems of marriage understand civic affairs. But so many schools and teachers are steeped in the traditional

Navy Plans Use Of Beaching Gear To Free Missouri

NORFOLK, Va., Jan. 23.—(AP)—The Navy plans to use heavy beaching gear on the next attempt to tug the Missouri, the nation's only active battleship, off a Chesapeake bay shoal. In Washington, Navy officials announced plans for an investigation and a naval court of inquiry on how and why the "Big Mo" ran aground.

The Navy will make the next try at freeing the ship on Feb. 2. Three Tugs Failed. Failing in three attempts to haul the battleship free with a fleet of tugs, salvage officers dug deeper into their bag of tricks today and came up with the announcement that heavy beaching gear will be used. This is how it works:

Ten or 12 four-ton anchors will be placed 1,000 yards astern of the nation's only active battleship. Each anchor, its cable drawn taut, will exert a pulling force of 80 tons, a naval spokesman explained.

Force of 800 Tons. Thus, a pulling force of some 800 tons will be exerted on the 45,000-ton warship. The spokesman said that this, plus the deep trench an Army sledge has carved in the shoal about the ship, plus removal of her fuel oil, Ammunition and provisions, plus submarine pontoons under her stern, may even cause the Missouri "to slide off the shoal by herself." Feb. 2 was selected for the next attempt to haul the Missouri loose from her Chesapeake bay that will bring the most favorable shoal as that is the earliest date high tides.

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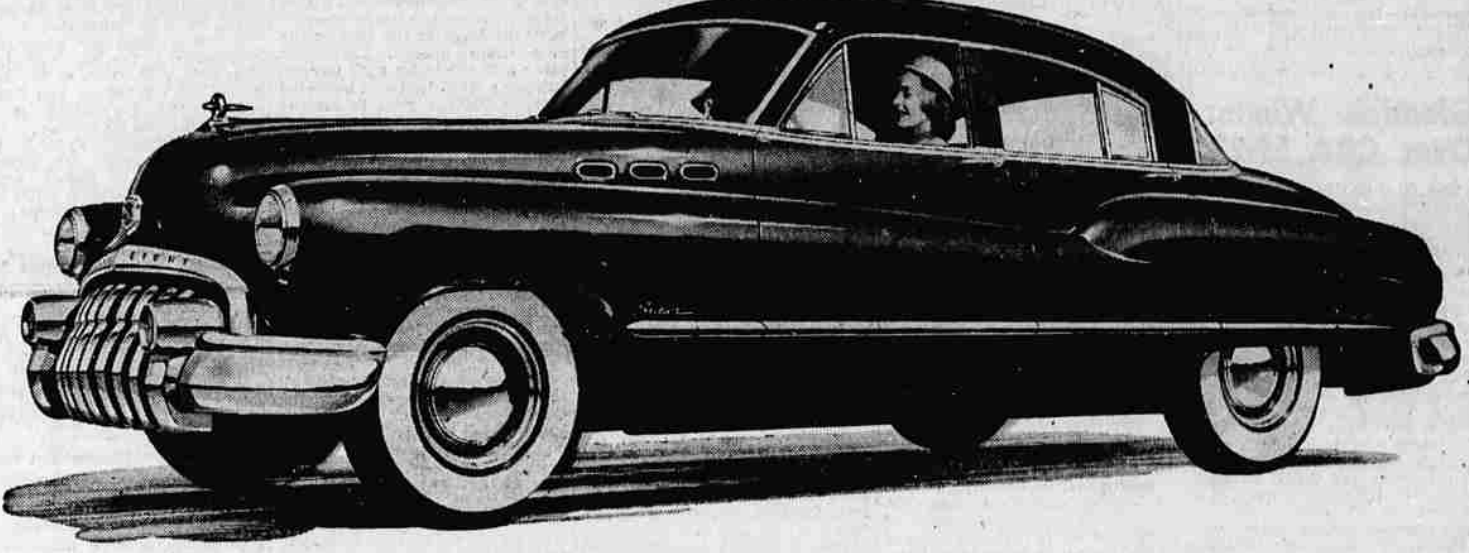
ROSELLE, N. J. Jan. 20.—(AP)—A 27-year-old engineer tossed together \$420 worth of parts and took a peek at color television.

The feat made him what broadcasters list as the only private person in the country watching color television today.

Forrest W. Killy says it's easy. He assembled an old electric motor, two slats of wood and some colored cellophane. Started officials of the Columbia system, on whose color TV principles Killy based his adapter, said they were amazed at the "utter simplicity" of his device.

ACCIDENT PREVENTION PORTLAND.—(AP)—The governor's committee on industrial safety is going to concentrate on accident prevention in small plants. That was one of the objectives adopted by the nine men of the committee here. Paul E. Gurske, chairman of the State Industrial Accident commission, said small sawmill and logging operators have 72 percent of the accident injuries.

NAME YOUR NEED



There's a Buick to Match it!

HERE is a car—one of a whole parade of brilliant 1950 models—that realizes an ambition for Buick, as it very well may for you.

It has been eight long years since Buick has been able to bring you a full and complete line and say, "Sir—suit yourself!"

We can now. Never before could we give you a choice of four wheelbases, three engine sizes and five power ratings.

We can now. Never before could we offer you an array of models that ranges from simple, practical utility-type coupes to sportsters as sleek and commanding as the stunning, Buick-fashioned Riviera.

We can now. We have long offered you valve-in-head efficiency. For 1950 we have higher compressions and greater power in every engine—plus a new engine—the F-263—

that brings thrilling new heights of liveliness and zip in the SUPER.

We've always been strong for room. Now you have it—abundances of it—on cars cleverly trimmed in over-all length so as to slide easily into tight parking spots and swing deftly into your garage.

We've always sought to price our cars to serve as many people as possible. Now we're reaching more than ever—with a

SPECIAL that costs less per pound than some "Lowest-Price Three" models.

There's more—much more—but that gives you the idea:

You have a lot to choose from in the 1950 Buick line. So much so that we can truly say here's a car to gratify any taste, and prices to suit practically any purse.

Will you see your Buick dealer just to see if that isn't so?

Features like these mean BUICK'S THE BUY HIGHER-COMPRESSION Fireball valve-in-head power in three engines, five hp ratings (New F-263 engine in SUPER models.) NEW-PATTERN STYLING, with bumper-guard grilles, taper-through fenders, "double bubble" taillights • WIDE-ANGLE VISIBILITY, close-up road view, both forward and back • TRAFFIC-HANDY SIZE, less over-all length for easier parking and garaging, short turning radius • EXTRA-WIDE SEATS cradled between the axles • SOFT BUICK RIDE, from all-coil springing, Safety-Ride rims, low-pressure tires, ride-steadying torque-tube • DYNAFLOW DRIVE standard on all ROADMASTERS, optional at extra cost on SUPER and SPECIAL series • NINETEEN MODELS with Body by Fisher • WIDE CHOICE OF EQUIPMENT adding flexibility to prices that bracket every price range above the lowest



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