

STORE HOURS

Monday thru Saturday, 9 a. m. to 8 p. m.
Sunday, 9 a. m. to 7 p. m.

It's Smart to—

SHOP . . . WHERE YOU ALWAYS SAVE NIELSEN'S!



Shop where you always save! Where? Nielsen's! You can stretch your food budget a lot further by shopping the store that brings you a saving on every item. The policy of Nielsen's is to bring direct to you every price drop that hits the wholesale market as soon as possible. Nielsen's want to help you to help yourself to the savings that you find in every department any and every day. Shop Nielsen's today and save!

BEANS
● Large White
● Red Mexican
● Pink
● Small White
2-lb. bag 19c

S&W BAKED BEANS
25-oz. tin **29c**
S&W BROWN BREAD
28-oz. tin **23c**

Park Lane WHOLE CHICKEN
3-lb., 2-oz. tin **1.98**
READY TO EAT

Wesson Oil
for deep frying
Qt. Bottle **55c**

ORANGE JUICE PANCAKE FLOUR KARO SYRUP

- SPAGHETTI DINNER** Chef Boy-Ar-Dee, Pkg. **39c**
- KIDNEY BEANS** Van Camp's, No. 303 tin **15c**
- GREEN CUT ASPARAGUS** Hunt's, Picnic tin **23c**
- LIBBY'S PEAS** No. 2 tin **2 for 35c**
- Fresh White Lima Beans** Our Favorite, No. 303 tin **19c**
- PICTSWEET CORN** Cream Style, No. 303 tin **2 for 27c**
- KIPPERED SNACKS** Conner's, 3 1/4-oz. tin **2 for 23c**
- GERBER'S BABY FOODS** **3 tins 25c**

- Sun Pep** Chock Full of Vitamin C—46-oz. Tin **29c**
- Hungry Jack** 10-lb. Bag **89c**
- Blue Label** 5-lb. Tin **49c**

- PIG FEET** Morrell's, 14-oz. jar **29c**
- TUNA FLAKES** Pacific Rose, No. 1/2 tin **25c**
- SALMON** Silverline, No. 1 tall tin **39c**
- BROKEN SHRIMP** Dundee, 5-oz. tin **39c**
- CHILI** Van Camps, Without Beans, No. 1 tin **39c**
- Creamed Honey** Sioux Bee, Lb. carton **25c**
- Assorted Jelly** Kerr's, 12-oz. tumbler **19c**
- Peanut Butter** Peter Pan, 12-oz. tumbler **35c**
- Instant Postum** 8-oz. jar **55c**
- Sierra Toilet Tissue** 4 rolls **25c**
- Aluminum Foil Wrap** 25-ft. roll **39c**
- Kitchen Towels** Zee **2 rolls 29c**

- FRUIT COCKTAIL** Hunt's, No. 2 1/2 tin **29c**
- DROMEDARY DATES** Pitted, 7 3/4-oz. Pkg. **23c**
- YOU CAN'T BUY A FINER TEA**
TREE TEA
1/4 LB. **33c**
1/2 LB. **63c**
16 BAGS **19c**
National Hot Tea Week Special
- Sandwich Spread** Miracle, Quart **53c**
- Shredded Wheat** Sunshine, 12-oz. Pkg. **15c**
- Wheat Hearts** Sperry's, 28-oz. Pkg. **28c**
- Ballard Biscuits** Oven Ready **2 pkgs. 25c**

BE THRIFTY! BE WISE
BUY 3 CAKES 23¢
AND ECONOMIZE!

At Nielsen's you will not only save on these Specials but

You Save All Seven Days Of Each Week

- Durkee's Margarine** Color Eaz Bag, lb. **31c**
- Crisco, Spry Shortening** 3-lb. tin **75c**
- Drifted Snow Flour** 25-lb. bag **1.89**
- Granulated Sugar** Spreckels, 25-lb. bag **2.29**
- Bisquick** Hot Biscuits in Minutes, Large Pkg. **39c**

fresh PRODUCE

HYDRATED FOR EXTRA GOODNESS

CALIFORNIA DATES, lb. cello ctn., 25c

SUNKIST ORANGES Large 126 Size Dozen 59c	ARIZONA GRAPEFRUIT Large 70 Size Sunkist 3 for 25c
--	--

FANCY WASHINGTON DELICIOUS APPLES 3 lbs. 25c

SUNKIST LEMONS Small Size Dozen 33c	BANANAS Golden Ripe Lb. 15c
---	---

JUICY CALIFORNIA TANGERINES 2 lbs. 19c

AVOCADOS Ripe Ready to Use 2 for 29c	CAULIFLOWER Snow White Lb. 17c
--	--

BAKING NEEDS

- Calumet Baking Powder** Lb. tin **19c**
- Baking Soda** A&H, Lb. Pkg. **2 for 19c**
- Schilling's Vanilla** 4-oz. bottle **69c**
- Schilling's All Spice** 4-oz. tin **25c**
- Schilling's Cloves** 4-oz. tin **25c**

BORENE SOAP
FOR EASIER WASHING
Giant size 69c

- EKCO MATCHED KITCHEN TOOLS, 12 assorted items, EACH 25c**
- Wrisley Toilet Soap** In plastic bag **10 bars 59c**
- Gaines' Dog Meal** 5-lb. bag **69c**

MEATS and POULTRY

STANDING RIB ROAST
Well Trimmed Swift's Steer
lb. 69c

BEEF SHORT RIBS
Fine for Braising or Stewing
lb. 29c

PORK SAUSAGE
Fresh and Pure
Lb. 45c

PORK LIVER
Fresh Choice Slices
Lb. 29c

SMALL HEARTS
Pork or Veal
Lb. 25c

SKINLESS WIENERS
Dinner Size
Lb. 43c

Nielsen's Market located one block South of City Limits on Highway 99. More than one acre of paved parking space. We suggest you follow S. Main street to avoid highway traffic. City bus service every hour.

NIELSEN'S MARKET

IT'S THE SAVING ON EVERY ITEM THAT COUNTS

All prices in this ad effective Thursday through Saturday, January 21. We reserve the right to limit quantities.

Delicious MACARONI and CHEESE in 7 MINUTES
KRAFT DINNER
2 pkgs. 25c