

Dr. E. W. Carter
Chiropractor—Foot Specialist
129 N. Jackson
Phone 1170
Over Rexall Drug Store

DO YOU KNOW...
that the cause of about 95% of
all ailments may be corrected by
spinal and intestinal treatments with
proper diet.
Dr. M. C. Cassell
CHIROPRACTIC PHYSICIAN
301 E. Cass Tel. 1407

KDND DIAL-LOG

A footnote to Tuesday's "Dial Log" record-war mention: Despite the fact that RCA-Victor plans to introduce the 33 1/3 speed record... their 45 record is selling 40 to 50 percent ahead of Columbia's 33 1/3... a transition which occurred only in the last month or so. What's responsible for the spurt in sales of 45-speed records? Dealers attribute it to the gigantic promotional efforts RCA has put behind it. Trade sources estimate RCA has spent around \$1,500,000 pushing the 45 record. A conservative \$12.95 for the 45 automatic record player has also helped sales of these records. RCA President Frank M. Folsom confirms the spurt in sales of its saucer-size platter: "In recent weeks sales of 45 records soared to a rate of more than 20 million a year, and the new record players were being sold at the rate of 65,000 a month," he says. The announcement by RCA of the 33 1/3 speed production was made in a five-page statement, four and a half pages of which were devoted to singing the merits of the 45 speed record. A sample: "The 45 is here to stay and is destined to lead all other types of recorded music."

In a survey of phonograph and record sales appearing in the December 10 issue of "Billboard"—and representing a 5-week dealer survey of phonograph and disc sales... Over a period of 5 weeks, 148 dealers were surveyed. These dealers, during the fifth week sold 945 phonographs. Of this total, 13 were three-speed; 66 were 78 and 78; 68 were 45 and 78; 114 were 33s; and 563 were 45s. Of all machines sold over the period, 268, or 28.4%, could play 78s; 314, or 33.2%, 33s; and 765, or 81.0% on 45s. The last figure is the highest figure, percentage-wise, yet achieved by 45 during the 5-week survey.

Thus—the brighter side of the platter-picture, as evidenced by RCA promotional expenditures for their 45 speed baby—and the resultant overwhelming record-buyer response. It would indicate—“fully 45-speed ahead!”

KRNR

1490 on Your Dial
Mutual Broadcasting System

REMAINING HOURS TODAY

4:00—Fulton Lewis, Jr.—MBS.
4:15—Hemingway—MBS.
4:30—Behind the Story—MBS.
4:45—Music.
5:00—Straight Arrow—MBS.
5:30—B-B-B Riders—MBS.
6:00—Music At Six.
6:15—Mutual Newscast—MBS.
6:30—Sports Page.
6:35—Musical Interlude.
6:45—Local News.
6:55—Songs in the Evening.
7:00—Sports Cast.
7:15—Music You Remember.
7:30—Lynn Murray Show.
7:50—Hopalong Cassidy—MBS.
8:30—Fishing & Hunting Club—MBS.
8:55—Sports Page—MBS.
9:00—News—MBS.
9:15—Songs of Our Times.
9:30—Woody Bess's Trio.
9:45—Fulton Lewis Jr.—MBS.
10:00—Music You Want.
10:30—I Love A Mystery—MBS.
10:45—Ray Hackett Orch.—MBS.
11:00—McPherson in Person.
11:30—Sign Off.

FRIDAY, JANUARY 13, 1935

6:00—Musical Clock.
6:30—News.
6:35—Farm Fair.
6:45—Rise & Shine—MBS.
7:00—Hemingway—MBS.
7:15—Breakfast Gang—MBS.
7:30—Music.
7:45—Local News.
7:50—Music.
8:00—Favorite Hymns.
8:15—Sweetwood Serenade.
8:30—Bible Institute Hour—MBS.
8:50—Modern Home.
9:15—Book of Bargains.

9:30—Man About Town.
9:45—Heater's Mailbag—MBS.
10:00—News—MBS.
10:15—Gospel Singers—MBS.
10:30—Say It With Music.
10:45—Jack Holt.
11:00—Ladies First—MBS.
11:30—Queen For A Day—MBS.
12:00—Music For Noon.
12:15—Sports Page of the Air.
12:25—Music At Noon.
12:40—Local News.
12:45—National News.
12:55—Market Reports.
1:00—Man On The Street.
1:15—Harvey Harding—MBS.
1:30—Linger A While.
2:00—Phone Fun.
2:30—It's Requested.
3:00—Sons Of The Pioneers.
3:15—School Show.
3:45—Andre Kostentz—MBS.
4:00—Fulton Lewis Jr.—MBS.
4:15—Hemingway—MBS.
4:30—Here's To Veterans.
4:45—News—MBS.
5:00—Music.
5:15—Music.
5:30—Tom Mix—MBS.
5:45—Magic Garden.
6:15—Mutual Newscast—MBS.
6:30—Sports Page.
6:35—Musical Interlude.
6:45—Local News.
6:55—Songs in the Evening.
7:00—Bill Henry—MBS.
7:15—Dick Haymes.
7:30—Sammy Kaye.
7:45—Straight Arrow—MBS.
8:00—Music.
8:15—Tex Beneke.
8:30—News—MBS.
8:45—Fulton Lewis Jr.—MBS.
9:15—Hi Neighbor.
9:30—Scandinavian Melody Time.
9:45—Fulton Lewis Jr.—MBS.
10:00—Music You Want.
10:30—I Love A Mystery—MBS.
10:45—Ray Hackett—MBS.
11:00—McPherson in Person.
11:30—Sign Off.

Nation's Top Lawmakers To Have Leading Roles In Show To Aid American Heart Assn.

By ARTHUR EDSON
WASHINGTON—(AP)—Vice-President Barkley has promised to get into the act—and to bring along his bride.
Rep. Chelf (D-Ky) will play his French harp.
Senator Brewster (R-Me) will sing.

All this will be part of a mammoth variety show, starring Washington bigwigs in a display of little known talents in a nationwide broadcast from here on Feb. 2. The occasion: The opening of the 1935 campaign to benefit the American Heart Association in its work against heart disease.

Hearing that rehearsals for this unusual show are going on this week, I dropped around to see how things were making out.

I arrived to find a lady in a black dress and a yellow lamp shade peering into a mirror.
“Now give it the expression,” said a photographer.
The lady gave it the expression.
“Wonderful,” said the photographer, “wonderful.”

A fellow then sidled up to me and whispered, “That’s Mrs. Henri Bonnet. Wife of the French ambassador, you know. She’s worked up an act with lamp shades and such for hats.”

This fellow then identified himself as Sidney Wayne, who is helping the Heart Association get the show going.
He said the talent was coming from all directions.
Rep. Gore (D-Tenn) will do a hoo-down on his fiddle.
Rep. Kilday (D-Texas) will imitate Winston Churchill addressing the U. S. Congress.
Barkley and his Missus have said they’d show up, as has Speaker of the House Rayburn. What they’ll do remains a secret.

Mrs. George Malone, wife of the Republican senator from Nevada, will direct a chorus. This will include her husband, Senator Brewster, Senator Maybank (D-SC) and a batch of House members.
About this time Rep. Dewey Short (R-Mo) came in to audition.
“What can you do, Mr. Short?” he was asked.
Short thought glumly for awhile, and then said: “Darned little.”

But he thought some more, and finally brightened.
“Years ago,” Short recalled, “I used to do a takeoff on a comedian named Johnny Burke, a guy who won the first World war single-handed. Very corny.”

Whereupon Short got to his feet, and speaking in a high squeak, so help me, he went through the whole five-minute routine.
He sat down to prolonged applause.
“This heart business is a worthy cause,” Short said. “As a matter of fact, I’ve had a little trouble with the old ticker myself.”

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reach mister!
For Your Radio Dial
—Then Stay Tuned
to KRNR-MBS For:
Lyn Murray Show
Early evening relaxation with the music of Lyn Murray, the Orchestra, and Chorus.
7:30 - 8—Tonight
★
Hopalong Cassidy
Thrilling adventures with one of the West's greatest heroes!
8 - 8:30—Tonight
★
Fishing and Hunting Club of the Air
Baton-wielding Guy Lombardo—tonight's guest-panelist!
8:30 - 8:55—Tonight
★
Woody Rousa Trio
Featuring Don Mormon on piano and vibes... direct from the Shalimar Room.
9:30 - 9:45—Tonight
★
KRNR
1490 on your Dial
THE MUTUAL DON LEE BROADCASTING SYSTEM
World's Greatest Regional Network

We'll Make It Look Like New
Our expert body men can repair body damage in a short time. Drive in now.
HANSEN MOTOR CO.
Oak & Stephens Phone 446
SUPER CHEVROLET SERVICE
Hansen Motor Co. will make your car look like new. Our expert body men can repair body damage in a short time. Drive in now.

Thurs., Jan. 12, 1935—The News-Review, Roseburg, Ore. 5

Lone Widow, 70, Reaps Harvest In War On Predators

OREGON CITY—(AP)—Mrs. Nettie Connett, a 70-year-old widow, lives alone in the hill country above Bull Run. Alone with the coyotes and Bobcats, that is. The elderly woman came trotting into the courthouse here carrying a 50-pound dead coyote. She applied for the \$3 bounty.
“Pshaw, sonny, this is nothing,” she said to the somewhat startled clerk. “This is the 12th one I

who won the first World war single-handed. Very corny.”

Whereupon Short got to his feet, and speaking in a high squeak, so help me, he went through the whole five-minute routine.
He sat down to prolonged applause.
“This heart business is a worthy cause,” Short said. “As a matter of fact, I’ve had a little trouble with the old ticker myself.”

Coming SUNDAY

ONE OF THE GREATEST NAVY STORIES EVER TOLD

A MIGHTY BROADSIDE OF ACTION, THRILLS, SUSPENSE!
Gay Cooper
TASK FORCE
with Jane Wyatt
Wayne Morris - Walter Brennan
Color sequences by TECHNICOLOR
A WARNER BROS. PICTURE

NOW SHOWING
AN OUTCAST FROM NOWHERE AND A SULTRY BEAUTY FROM THE CAFES OF CAPETOWN...
-challenging the worlds most closely guarded area!
The First Great Story of the Continent's Hidden - Diamond Country!

Paramount presents
BURT LANCASTER
PAUL HENREID
CLAUDE RAINS
PETER LORRE
in HAL WALLIS' PRODUCTION
“Rope of Sand”
with SAM JAFFE
and CORINNE CALVERT
INDIAN Theatre
PHONE 180

Saturday and Sunday Only

GENE BLASTS BADMEN...OUT OF A GHOST TOWN!
GENE AUTRY
Champion
“Rim of the Canyon”
A COLUMBIA PICTURE

ALLAN ROCKY
LANE
and his stallion BLACK JACK
ROCK THE RANGE WITH THRILLS!
“BANDIT KING OF TEXAS”
Eddy Waller

ROSE Theatre
PHONE 31

Coming SUNDAY 3 Days

THE CHIPS ARE DOWN for RAFT!
GEORGE RAFT
Johnny Allegre
with NINA FOCH
GEORGE MACREARY
and Judy CANOVA IN “Louisiana Hayride”

Now Showing
REGULAR ADMISSION
“The Picture of a Thousand Memorable Moments”

David O. Selznick's Technicolor Production
DUEL in the SUN
starring JENNIFER JONES
GREGORY PECK
JOSEPH COTTEN
with LIONEL LINCOLN
HERBERT MARSHALL - LILLIAN GISH
WALTER HUSTON - CHARLES BRICKLEY
Star Theatre
PHONE 187



Sons of the Pioneers
Appearing with the Hollywood Outlaws
Monday Night, January 16
Two Complete Bands...
Two Complete Shows
Stunts Jokes
Fun for Young and Old
Don't miss this first local appearance of these two popular bands.

Sponsored by Melody Mountain Barn
Roseburg Armory
Dancing 9 to 1
Adm. \$1.75 person
Including tax

KIDS! WIN THIS BIKE!

in the New NEHI PAR-T-PAK “WIN A BIKE” CONTEST!
OPEN TO ALL KIDS IN THE ROSEBURG AREA!

1st PRIZE

Schwinn Built
AMERICA'S FINEST BICYCLE
Schwinn-Built Bicycles are smooth, streamlined and sturdy... designed to give trouble-free operation and safer riding. Don't buy just any bicycle—insist on a “Schwinn.” Bring Dad in to see the bike you want... today!

RETAIL VALUE \$82.50

2nd PRIZE

A KODAK “Tourist” KODETTE FOLDING CAMERA
Brilliant Kodette lens, new eye-level view finder, positive body release, syncro flash shutter, full 2 1/2 x 3 1/4 prints.
RETAIL VALUE \$28.50

3rd PRIZE

A WESTINGHOUSE PORTABLE RADIO
A lightweight three-way portable with unusual performance. Big set tone. Plays instantly on AC, DC or battery. Built-in loop antenna and tough plastic cabinet styled on all sides.
RETAIL VALUE \$25.00

Here's your chance, kids, to win a De Luxe Schwinn Bike, a “Tourist” Kodette folding camera or a swell radio. It's easy to enter this big contest. The rule blanks are ready at your grocer's right now! So don't wait a day... start now!

SEE THE PRIZES ON DISPLAY at these ROSEBURG STORES
The Schwinn DeLuxe Bicycle at Al's Fixit Shop 320 W. Washington St.
The “Tourist” Kodette at Fredrickson Photo Lab 105 East Cass
The Westinghouse Portable Radio at Trowbridge Electric 136 N. Jackson
NEHI BEVERAGE CO.

HERE ARE THE RULES!

1. Finish this sentence: “I like Royal Crown Cola or Nehi Beverages best because —” in 15 words or less.
2. The slogans judged to be most appropriate and original will win prizes.
3. No slogans submitted will be considered for a prize unless accompanied by 4 Royal Crown Cola or Nehi bottle caps.
4. Each contestant may submit as many slogans as desired; however, each must be submitted on an official entry blank (obtainable at your grocer's in a Royal Crown Cola or Nehi carton) on which must appear complete name, age and address of sender. Also, each slogan submitted must be accompanied by 4 Royal Crown Cola or Nehi bottle caps.
5. Winners will be notified by mail.
6. This contest is open to all youngsters up to and including 17 years of age. Employees of Nehi Beverage Company, their advertising agencies, contest judges and families can not participate.
7. The decision of the judges will be final. No entries will be returned but will become the property of the Nehi Beverage Company.
8. This contest opens January 13, 1935 and closes March 6, 1935. Entries must be postmarked before midnight, March 13, 1935 and mailed to Box 132, Roseburg News-Review, Roseburg, Oregon.