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University of Pennsylvania
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Browning . . .
as radio-interpreted by
Leroy Hiatt.
10:15 - 10:30 A. M.
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★
Phone Fun
Prizes every day!
Join in on the fun . . .
with Bob McCarl.
2 - 2:30 P. M.
Mon. thru Fri.

★
Frank Hemingway
"All the news
that's news today . . .
brought to you by
Hemingway . . ."
4:15 - 4:30 P. M.
Mon. thru Sat.

★
**What's the Name
of that Song?**
A half-hour of fun
and gaiety with
Bill Gwin, Bob Bence,
and the twin-piano-team.
8 - 8:30—Tonight

★
McPherson in Person
Music and whimsical
chatter . . . with KRNR's
own Ray McPherson
in person.
11:00 - 11:30 P. M.
Mon. thru Sat.

★
KRNR
1490 on your Dial
**THE MUTUAL DON LEE
BROADCASTING SYSTEM**
World's Greatest Regional Network



OIL ON TROUBLED WATERS—The Richfield distributing plant on Garden Valley road was nearly inundated by surface water Tuesday. As this picture was taken, Manager Ken Linder (in plaid jacket) is discussing with oil truck driver Don Rogan the best solution for the predicament. A "mutual agreement pact" with another oil company enabled Linder's customers to be supplied during the flood. Woman in doorway is Frances Currin, office manager, who was carried to the porch by Linder, wearing hip boots. (Staff photo).

KRNR
1490 on Your Dial
Mutual Broadcasting System
REMAINING HOURS TODAY
4:00—Fulton Lewis, Jr.—MBS.
4:15—Hemingway—MBS.
4:30—Babe Ruth Story—MBS.
4:45—News—MBS.
5:00—Music—MBS.
5:15—Music—MBS.
5:30—B-Bar-B Riders—MBS.
5:45—Music at Six—MBS.
6:00—Mutual Newsreel—MBS.
6:15—Sports Page—MBS.
6:30—Music—MBS.
6:45—Local News—MBS.
6:55—Songs in the Evening—MBS.
7:00—Dick Haymes—MBS.
7:15—Sammy Kaye—MBS.
7:30—Coco Kid—MBS.
7:45—Name of that Song—MBS.
8:00—Music—MBS.
8:15—Tex Beneke—MBS.
8:30—News—MBS.
8:45—Hi Neighbor—MBS.
9:00—Scandinavian Melody—MBS.
9:15—Fulton Lewis, Jr.—MBS.
9:30—Music You Want—MBS.
9:45—Love A Mystery—MBS.
10:00—Ray Hackett Orch.—MBS.
10:15—McPherson in Person—MBS.
10:30—Sign Off.

THURSDAY, JANUARY 12, 1950
6:00—Musical Clock—MBS.
6:15—News—MBS.
6:30—Farm Fair—MBS.
6:45—Rise & Shine—MBS.
7:00—Hemingway—MBS.
7:15—Breakfast Gang—MBS.
7:30—Local News—MBS.
7:45—Music—MBS.
8:00—Favorite Hymns—MBS.
8:15—Sweetwood Serenade—MBS.
8:30—Haven of Rest—MBS.
8:45—Modern Home—MBS.
9:00—Fran Warren Show—MBS.
9:15—Man About Town—MBS.
9:30—Heater's Mailbag—MBS.
9:45—News—MBS.
10:00—Music & Music—MBS.
10:15—Say It With Music—MBS.
10:30—Jack Holt—MBS.
10:45—Ladies First—MBS.
11:00—Queen For A Day—MBS.
11:15—Music At Noon—MBS.
11:30—Sports Page of the Air—MBS.
11:45—Sign Off.

oswell Mineral Baths
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REOPENING
Monday, Jan. 16
We wish to announce that we will be open January 16 to serve you once again. Come out and bring your family, home cooked meals.
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North Umpqua Road



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Appearing with the Hollywood Outlaws
Monday Night, January 16
Two Complete Bands . . .
Two Complete Shows
Stunts Jokes
Fun for Young and Old
Don't miss this first local appearance of
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Sponsored by Melody Mountain Barn
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Dancing 9 to 1 Adm. \$1.75 person
Including tax

KRNR DIAL-LOG

Paraphrasing the bard's immortal and so often true line, "The show's the thing," Rita Williamson, producer of "What's the Name of that Song?" (Wednesdays, 8:00 - 8:30 p. m.), is quick to add that the audience is the thing that can make or break the show. This necessitates judicious distribution of tickets to insure the best possible results for the great majority—the radio listeners and TV viewers for whom all shows primarily are intended. The house audience, however, is no secondary consideration. It is, as in the case of "Song," very vital to the show—and from three standpoints: of the audience itself, performers, and responsible producer. The audience must be full and diversified to assure the necessary responsiveness. Therefore, large homogeneous groups are discouraged. They tend to "sit on their hands" (an old show-business expression for the blasé and indifferent). From the performer's standpoint, an empty seat looms like a chasm, emitting hollow echoes and dead sounds to hamper and ruin the show, whereas the full and varied audience lends an inspiring psychological lift. "Song" is nearly always many weeks behind in supplying its ticket demand. Generally, the limit is four tickets per requesting person. The waiting list is flatter than a pancake, but it is natural and not devised. "We never deliberately try to appear hard to get and honestly do not like to keep fans waiting," she declares. But it probably works out best for all, since no one seems to appreciate that which comes easy. In consequence, "Song" always enjoys a full and "hepped" house.

For a lush, melodious half-hour of top-grade music for evening listening . . . featuring first-rate artists and conscientious production . . . tune in the regular "Music You Want" program each night at ten. Its a program with flavor and appeal, where talk is held to a minimum . . . appealing to those who want straight music. Tonight's performers are Leopold Stokowski and the Philadelphia Symphony orchestra . . . interpreting Debussy's "Claire de Lune" and the "Children's Corner Suite."

12:25—Music At Noon.
12:40—Local News.
12:45—National News.
12:50—Market Report.
1:00—Man On The Street.
1:15—Music From The Rose Room.
1:30—Music.
1:45—Driver's Playhouse.
2:00—Phone Fun.
2:15—It's Requested.
2:30—Sons Of The Pioneers.
2:45—School Show.
3:00—W. C. F. F.
3:15—Andre Kostelanetz—MBS.
3:30—Fulton Lewis, Jr.—MBS.
3:45—Hemingway—MBS.
4:00—Behind The Story—MBS.
4:15—Music.
4:30—Straight Arrow—MBS.
4:45—B-Bar-B Riders—MBS.
5:00—Music At Six.
5:15—Mutual Newsreel—MBS.
5:30—Sports Page—MBS.
5:45—Local News.
6:00—Songs in the Evening.
6:15—Dick Haymes—MBS.
6:30—Sports Cast.
6:45—Music You Remember.
7:00—Lynn Murray Show.
7:15—Hoping Cassidy—MBS.
7:30—Fishing & Hunting Club—MBS.
7:45—Sports Page—MBS.
8:00—News—MBS.
8:15—Songs Of Our Times.
8:30—Woody Herman's Trio.
8:45—Fulton Lewis, Jr.—MBS.
9:00—Music You Want.
9:15—Love A Mystery—MBS.
9:30—Ray Hackett Orch.—MBS.
9:45—McPherson in Person.
10:00—Sign Off.

Dillard
By ROSA HEINBACH
Merle Post, E.M. 2 C. of the U.S. Navy, stationed at Bremerton, Wash., is home visiting his parents, Mr. and Mrs. Virgil Post, at their home in Dillard, on a ten-day furlough.

Dan A. Laurance, son of Mr. and Mrs. Willard Laurance of Dillard has been sick in bed for the last two weeks with the mumps. He is reported to be convalescing satisfactorily at the present.

Miss Doreen Alpaugh of St. Helens, has been visiting at the home of Mr. and Mrs. Harry Bratsch for the last ten days. Miss Alpaugh is engaged to Mr. Vernon Bratsch. The wedding will be in the early spring.

Mr. and Mrs. Merritt Burt of

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MARY SMITH BLACKETT
Missing since Dec. 30, 1949 from her home at 143 Templin street, Roseburg. Her husband, Ray, and local police fear possible foul play. A waitress, Mrs. Blackett is 27, weighs 98 pounds, is 5 foot 1 inch, and has brown hair and eyes. Her hobby is photography. When she disappeared the night of Dec. 30 or early morning of Dec. 31 she was carrying a checked suitcase, an overnight bag and several articles of clothing.

**Credit Assn. Sets
Annual Meeting**

The 16th annual anniversary meeting of the Southern Oregon Production Credit association, Douglas county division, will be held Jan. 18, at the Riverside Grange hall, commencing at 11 a.m.

According to Arthur M. Borer, secretary-treasurer of Medford, the program will open with forum discussion and election of officers. Luncheon will be served at noon, and the business meeting will be resumed in the afternoon.

Otto Allgaier from the Spokane, Wash., Production Credit corporation will be the principal speaker. Others from out of the county expected to be present are Lester Adams and Lawrence Luy, both directors, from Medford. Similar meetings of the Southern Oregon association will be held at Coquille for Coos and Curry counties on Jan. 17 and at Medford for Josephine and Jackson counties on Jan. 19.

**Active Club To Plan
Role in Dimes March**

An important meeting is on the slate for the Roseburg Active club Thursday morning, when the members assemble at 7 o'clock for breakfast at the Shallmar.

The club's polo drive chairman, Jim Oakley, will have all the polo equipment ready, and the members will distribute March of Dimes containers throughout the Roseburg area. The President's ball is tentatively set for Friday, Jan. 27, at the Roseburg armory. Lou Franco and his Happy Valley Cowboys will provide the music.

Christmas Exhibit At Vets Hospital Praised

At the January meeting of the Roseburg Ministerial association the ministers praised the Veterans hospital for "the very effective and realistic manger scene Christmas exhibit." As a result, a letter of appreciation and commendation was sent to those in charge of preparing and presenting this scene for the community to witness.

Action was also taken to accept the invitation extended by Chaplain Feller of the hospital to share in a union Easter sunrise service to be held this year early in the morning of April 9. The association expressed the opinion that these are more than good-will gestures, and will result in a real spiritual benefit to those from the various churches of the community sharing in these annual events of religious historical significance.

CRAFT TAKEN TO PEN

Deputy Dallas Bennett, accompanied by Charles Brauch, as a guard, took Leo Craft to the state penitentiary at Salem Monday. Craft has been sentenced by Circuit Judge Carl E. Wimberly to serve two three-year sentences on two separate larceny charges.

They brought back with them Richard Backus to testify in the trial of W. W. Wiser, charged with larceny of four truck tires. Backus is currently serving time upon a plea of guilty to the same charge.

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as the crafty
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PETER LORRE
as the
informer
with SAM JAFFE
and introducing CORINNE CALVET
(Pronounced "ah-yet")
Directed by
WILLIAM DIETERLE
**"Rope
of Sand"**
A Paramount Picture
**Matinee Daily
1:15 P. M.**
INDIAN Theatre
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