

Business Activity Will Be On High Level First Half Of This Year, Opinion Gained In Poll

The first half of 1950 promises to maintain a high level of business activity, according to a poll of 28,000 businessmen by Federal Reserve bank statisticians, Harold E. Schmeer, newly-elected president, said in an address before the Roseburg Chamber of Commerce Monday noon at the Hotel Umpqua.

Generally speaking, utilities and manufacturers of capital and consumer goods are the most optimistic, and retail trade, wholesale trade, mining and transportation are the most pessimistic, in that order, Schmeer said. Overall, 56 percent of the businessmen thought that business in 1950 will be as good or better than in 1949.

In the November, 1948 poll of businessmen many were pessimistic and anticipated a recession. The November, 1949 poll

shows a decided improvement in the feelings of the executives of business, Schmeer related.

"It is interesting to note that the Northeast section of the country is the most optimistic and the South and Far West the most pessimistic," Schmeer pointed out. "The reasons for this are not definitely assignable. Perhaps the Northeast section feels that not having had any great increase in prosperity it is likely to go along on an even keel and that those of us in the more recently favored sections cannot hope for a continuation of the upswing indefinitely," Schmeer said.

Fifty-nine percent of the 28,000 executives expect the Federal Reserve index to be equal to or above today's levels six months hence, but a sizable minority of 40 percent expect it to be from five to 15 percent lower, the new Chamber president pointed out.

Concerning anticipated gross sales: In 1948 18 percent predicted an upward trend, 26 percent little change, and 55 percent said the trend would be down. In 1949, 36 percent saw an upward trend, 35 percent saw little change, and

Monday Bowling

Team	Standings	Won	Lost
Roseburg Lumber Co.	4	2	2
Kennedy Dutch Mill	4	2	2
Olympia Supply Co.	4	2	2
Umpqua Chiefs	3	1	2
Gilkeson's Station	1	1	1
Roseburg Jewelers	1	1	1
K. J. Lunch	1	1	1

Game January 8
 Olympia Supply Co. 3; Roseburg Jewelers 2; Active Club 2; Umpqua Chiefs Flour; G. Roseburg Lumber Co.; Gilkeson's Station; Kennedy's Dutch Mill; K. J. Lunch, 1.

Remarks
 High individual game score: Earl Sargent, 337; high individual series score: Jim Loomis, 609.

Umpqua Chiefs Flour	Umpqua Chiefs Flour	Umpqua Chiefs Flour
Heins	130	131-429
Absentee	149	152-485
Myers	142	148-454
Bruce	144	148-457
Spokane	144	148-457
Handicap	30	30-190
Total	600	668-2477

Roseburg Lumber Co.	Roseburg Lumber Co.	Roseburg Lumber Co.
C. Short	191	178-503
Quant	134	190-520
F. Bueker	134	190-520
H. Hilliard	138	181-504
F. Baughman	143	188-526
Handicap	83	83-248
Total	603	681-2322

Olympia Supply	Olympia Supply	Olympia Supply
E. Fingerios	179	187-506
Beard	180	188-508
C. Fingerios	179	188-508
D. Batt	177	184-503
D. Meizer	180	188-508
Handicap	60	60-200
Total	919	944-2630

Gilkeson's Station	Gilkeson's Station	Gilkeson's Station
Mik	201	170-584
Wiley	191	149-501
Shugart	181	130-460
Bueker	182	148-486
S. Short	185	226-604
Handicap	45	45-135
Total	945	918-2630

Roseburg Jewelers	Roseburg Jewelers	Roseburg Jewelers
Sargent	257	170-584
Root	181	183-508
Jones	148	145-481
Shircliff	144	181-489
Freedman	172	183-508
Handicap	72	72-216
Total	930	888-2799

K & J Quick Lunch	K & J Quick Lunch	K & J Quick Lunch
P. Yundt	163	154-441
E. Brantcliff	160	158-438
Hutchinson	171	130-468
L. Ritter	182	213-544
D. Yundt	126	123-408
Handicap	43	43-138
Total	807	856-2629

Kennedy's Dutch Mill	Kennedy's Dutch Mill	Kennedy's Dutch Mill
Spencer	178	148-486
Altman	188	190-520
Hammersley	176	175-518
Haitstead	148	158-486
Warren	170	130-468
Handicap	70	70-210
Total	942	904-2618

Future Craftsmen Called

All people interested in learning textile painting are reminded of the YMCA craft class being held this evening at 7:30 in the social rooms of the First Methodist church. It is open to all adults, of the community, who will use this new found skill to teach youngsters. Mrs. Taggart and Rev. W. A. MacArthur will be the leaders of this program. Anyone else, who can help in the instruction, is urged to come, said Paul Elliott, "Y" adult program committee member.

28 percent were more pessimistic. "Speaking purely locally," Schmeer concluded, "the major industries, plus highway construction, plus large building construction such as our two new hospitals, should provide a high level of employment. "1950 for its first six months for Roseburg looks like a prosperous period. Remember, business is what you make it. Some power has blessed this area in both her resources and her people. The resources won't change; let's see that the people don't."



FIRST NASH MODEL GOES ON DISPLAY—Pictured above is the first model of the NXI (Nash Experimental International) automobile. It was built to determine market possibilities for a car selling at \$1,000 or less. It utilizes foreign-made power plants with Nash-built bodies. A two-passenger car, it offers selection of three different types of motors giving speeds of 60 and 70 miles per hour with low gasoline consumption. If public acceptance is good, Nash expects to get the cars on the market in about a year.

Jack Flood Wants Good Punch At Louis Tonight

SEATTLE, Jan. 10 (AP)—Jack Flood hoped today for just one good punch. If it's there when the Seattle negro battles "retired" heavyweight champion Joe Louis tonight, it could vault him easily into a few hundred thousand bucks—possibly more. Even a knockdown—such as registered by Billy Conn or Tony Galento—would help.

Badminton Players Get Call By YMCA Chairman

Anyone interested in playing badminton is asked by Harold

Roseburg Teachers Hear Consultants

Two regular extension course meetings in the study of curriculum for the junior and high schools were held at the senior high building Monday afternoon and night, Paul S. Elliott, superintendent of schools, announced today.

Teachers of both schools gathered at 4 p.m. and 7:15 p.m. to hear consultants from Oregon State college, University of Oregon, and Eugene high schools.

The guest speakers, their home institution, and field were as follows: Charles T. Yerian, OSC, business education; Helen Hollandsworth, OSC, home economics; O. D. Mickleson, Eugene high, industrial arts; Vernon Nelson, OSC, language arts; Vernon Kerley, University high (Eugene), mathematics; Florence Vanderwicken, U of O, music; Stanley Williamson, OSC, science studies; J. W. Ellison, OSC, social studies and William P. Rhoda, U of O, health and physical education.

Backen, YMCA adult program chairman, to attend a meeting in the YMCA office Monday night, Jan. 16, at 7:30. The advisability of trying to arrange for an evening to play badminton will be discussed.

Northwest Conference Hoop Play Getting Hot

By The Associated Press
 Lewis and Clark College of Idaho moved up a notch to share second place in the Northwest conference basketball race with Pacific university last night. The Idaho quintet knocked over Pacific 49-44 and LC smothered Whitman 76-65. It was the first loss in league play for Pacific and the third for Whitman's Missionaries.

to rack up 25 points. Anderson led the Whitman quintet with 20 points.

Both the victors were ahead at halftime, LC by a narrow 43-42 margin and Idaho 23-19.

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DO YOU KNOW THIS MAN


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This fellow who was interrupted at work by the photographer is Jack Smith, electrician. As a matter of fact Jack has been an electrician since he was 17 years old. A native Oregonian, Jack was an aircraft electrician in the Air Force and came to Roseburg and Trowbridge Electric about three years ago. He's married and the father of one boy, 4, and twin boys, 1 1/2. Jack is building his own home at 958 S. Jackson. When photographed Jack was doing some repairing on our new street lights. He has also worked on such major jobs as Cloverdale Park and the new Telephone building.

WHAT 132 MEANS TO YOU

132 means 132 years . . . the sum total of the number of years experience of all electricians at Trowbridge Electric. Just think—132 years of experience . . . experience you cannot buy anywhere else in Douglas County—equaled by few firms in Oregon. Have Trowbridge Electric install your wiring, phone 268 for an estimate on your electric needs.



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ENGINEERS, TRAFFIC EXPERTS, STYLISTS enthuse over the new Dodge! "For my money, Dodge is the best engineered car on the road," exclaims G. H. Knipp, Los Angeles engineer. Traffic experts laud Dodge's practical design and handling ease, while the fashion-wise agree Dodge-styling is perfect inside and out.



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On the outside, Dodge compact design gives you the edge in parking, in busy, bumper-to-bumper traffic.

Out front, a sleek new grille enhances Dodge well-bred beauty. While in the *rear*, a huge new "picture window" allows safer driving vision—gives all passen-

gers a wonderful feeling of interior spaciousness.

When you go to see this new Dodge, get behind the wheel. Notice how those extra-wide "knee-level" seats support your legs. Notice the full shoulder room. Then feel the surging power of the big high-compression "Get-away" Engine—the amazing smoothness of Dodge Fluid Drive—all yours at no extra cost.

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