

THESE ARE OUR FORGOTTEN AD SPECIALS

Christmas, New Years, inventory and dozens of little things come about all at one time. We've made a quick list of specials and wrote them down in a hurry... this is the result. We know that there are errors but you won't make an error by buying these specials this week end.

"Ye Gads, and Little Fishes". The News Review just phoned and said that they were coming out to pick up our ad in just a few minutes. We've forgotten to make one up. Well, here goes...



"Tack the budget down with the savings you find at Nielsen's."

CHINOOK SAMON Salmon Derby No. 1 tin **39c**
SOT HAUCE Hunt's 8-oz. tin **5c**

The spell'n might'n be kerect
 But the prices are... Prices
 are always RIGHT at Nielsen's.

SHERSHEY BARS Plain or amond large bars **15c**
PURE HONEY Millers 5-pound tin **69c**
TMATER JUICE Spencers 46-oz. tin **19c**

WAXED PAPER Zee 125 foot roll **19c**
TAMATOES Mission No. 2 1/2 tin **25c**
SANWICH SPRED Miracle Qt. jar **53c**

FARM FRESH FRUITS AND VEGETABLES
CANADIAN BACK BACON
 lb. By the Piece **69c**

SLICED BACON Lb. 39c	GRAUND BEF Fresh Dayly Lb. 35c	SLAB BACIN By the Peace Lb. 45c
BUSTON BUTTS Smoked Lb. 39c	CHUCK ROOSTS Beef Select Stear Bef Lb. 49c	WIENERS Skinles Lb. 39c

Baby Food Gerber's 3 cans **25c**
Baby Cereals Gerber's pkg. **16c**
Cream of Wheat Lrg. Pkg. **30c**
Instant Wheat Flacks Carnation 2-lb. pkg. **39c**
Calumet Basking Powder lb. tin **19c**
Imitation Vanila 8-oz. btl. **15c**
Lemen Ply Filling Good Luck 2 pkgs. **15c**
Vitafood Dog Food No. 1 tin 3 for **25c**
Friskies Dog Food 5-lb. bag **69c**
Yez Tissues Count 300 box **27c**
Zee Paper Towls 2 rolls **29c**
Cold Water Starch Niagra 12-oz. pkg. **19c**
Liquid Wax Aerowax 1/2-gal. **98c**
Mrs. Stewarts Bluing 10-oz. btl. **19c**

STOP
 AT OUR FOUNTAIN
 LUNCH
 for a hot drink and
 a sandwich on these
 cold shopping days.
 Nielsen's Fountain
 Lunch

AIR MALE COFFEE 50-lb. bag **3.69**
UMPQUA CHIEF FLOWER 50-lb. bag **3.69**
NUBORA SOPE POWDER with a dish giant pkg. **57c**
WHITE KING SOAP PWDR large pkg. **25c**
FRESH MILK pasturized Quart **20c**

START 1950 BY BEING THRIFTY

TURKEY SANWITCH SPRED 3 1/2-oz. tin **10c**

Peg Feets Morrell's 14-oz. jar **29c** **Swifts Tamales** 13 1/2-oz. jar **23c**

Deviled Meat Morrell's 3 1/4-oz. tin 3 for **19c** **Asserted Jeley** Kerr's 2-lb. jar **49c**
Chily Beens Hunt's No. 1 tin 2 for **23c** **Swift Penut Buttr** 12-oz. jar **35c**
Baked Beans S & W 28-oz. teen **29c** **P. A. or VELVET** 15c tin each **10c**
Brown Bred S & W lb. tin **23c** **Chocolate Cherrys** Barcelona lb. box **59c**
Mushroom Gravy Shady Oak 10 1/2-oz. tin **10c** **Alkiseltzer** 60c bottle **49c**
Asparagus Hun'ts All Green 10 1/2-oz. tin **23c** **Anahist Cold Tablets** bottle **55c**
Wigley's Gum for chew'n 3 pkgs. **10c** **Minc Meet** Pennant 30-oz. jar **29c**

LOW COST Quality MEATS

Fancy Yuma LATTACE 2 heads **25c**
Fancy and Extra Fancy Wishington Delicious Apples Box **298**
Fine for Screaming New Red SPATATOES 2 lbs. **19c**
Fancy and Extra Fincy Wishington WINE SAP APPLES box **298**
The Cold Weather Threat STOFFING PEPPERS 2 lbs. **35c**
Colden Ripe BANANAS lb. **15c**
Choice Celefornia NAVAL ORANGES 80 Size Doz. **69c**
For Better Salads AVOCADOES 2 for **23c**

Try our famous Deschutes Nette Gem Potatoes, Grown and Packed by ED DUFFY, BEND, OREGON, carefully selected for best quality and uniform size. Packed in OPEN MESH BAGS for your inspection and approval. Sold EXCLUSIVELY in Roseburg by NIELSEN'S MARKET.

Wrisley Toilet Soap 10 bars **59c**
 in re-use plastic bag

Hungry Jack Pan Cake Flour 4-lb. bag **43c**

Nielsen's Market located one block South of City Limits on Highway 99. More than one acre of paved parking space. We suggest you follow S. Main street to avoid highway traffic. City bus service every hour.

NIELSEN'S MARKET
 IT'S THE SAVING ON EVERY ITEM THAT COUNTS

All prices in this ad effective Thursday through Saturday, January 7. We reserve the right to limit quantities.

Durkee's Margarine Lb. **31c**
 Color eaz pack

Mr. Nielsen:
 We were in a hurry also. Sorry.
 (the printner.)