

# PENNEY'S YEAR-END CLEARANCE

SINCE WHEN HAVE YOU SEEN SUCH SAVINGS?

## SHOP PENNEY'S

10:00 a. m. to 5:30 p. m.

We pride ourselves on the newness of our stock. We never allow merchandise to stay in our store until it grows old and shopworn. At this time of the year we go through the entire store with a fine tooth comb looking for items that have slowed up in sales looking for our mistakes in buying and, believe us, we have found them. Some lots are too small to be advertised, you will find them on the tables. Prices reduced so low that no value minded person can resist taking them home. We guarantee that as this ad is written, every statement made herein is true and most apt to be an understatement rather than an overstatement.

All Our Higher Priced  
**DRESSES**  
REDUCED

All Down  
To One  
Price **5<sup>00</sup>**

We have reduced all our higher priced and better dresses and grouped them all into this one low price of only \$5.00. A wide selection of casual and dressy styles in rayons, menswear fabrics, jerseys, satins and wools. One and two pc. styles. Regardless of former price they all go at this one low price. Juniors 9 to 15, Misses 12 to 20, and half sizes 16½ to 24½.



SHOP NOW!  
**REDUCED**  
**DRESSES**

A One-A-Year  
Value **3<sup>00</sup>**

You'll find several of these reduced dresses that you'll want when you see the styles, fabrics of these dresses at this price. Hard finish rayons, rayon crepes and cynaras, rayon gabardines. Shop early for wider selections. Colors in black, red, wine, green and brown. Sizes in Juniors 9 to 15, Misses 12 to 20, half 16½ to 24½.

CLEARANCED PRICED!

Women's  
**Chenille Robes**

Washable, long wearing, thick tufted chenille house coats greatly reduced. Large harmonizing colored floral design. Fluffy, heavy chenilles in rose, gold, aqua and blue. 12 to 20.

**5<sup>00</sup>**

DRASTICALLY REDUCED!

Women's Winter-Weight  
**Flannel Pajamas**

Soft and warm Sanforized flannel pajamas reduced now when you want them! Fully cut for lots of sleeping comfort. You'd expect to pay much more for them at this time of the year. Sizes 34 to 40.

**2<sup>00</sup>**

**NOW!**

Women's  
**HATS**  
REDUCED!

All New  
Winter Styles **1<sup>00</sup>**

A large selection of womens dress hats greatly reduced before inventory! All are new winter styles, felts with ribbon, feather and veil trims. Large and small profile styles. Many colors, wine, black, green, grey, winter white, tans, brown, navy and aqua.

Another group reduced to ..... 2.00

**NOW!!!**

REDUCED!  
Tablecloth  
Sets **3.00**

Tablecloth with napkins to match that are fast to washing. Beautiful floral designs. All in attractive box. An outstanding value that you won't want to pass up.

**NOW!!!**

LOOK!!!  
Sharkskin  
Slip Lengths **50¢**

2¼ yd. white rayon sharkskin lengths that have been torn to slip lengths. You can see how inexpensive you can make a slip if you like to sew. Limit two lengths to customer.

**NOW!!!**

DRASTICALLY  
REDUCED!  
**Curtains**

Odds and ends in curtains that includes kitchen sets, sizes 27 x 45. Nylon and lace panels 81" and 90" lengths. All have been drastically reduced.

**NOW!!!**

CLOSEOUT!  
Plastic  
Drapes **50¢**

Look at the ridiculously low price that we have put on these easy to clean large floral pattern, plastic drapes. Size 27x90.

**NOW!!!**

SPECIAL  
Wash  
Cloths **10¢**

Top quality, heavy napped cloths at this special close-out price of only 10c. Now is the time to stock up! Decorator colors.

**NOW!!!**

SPECIAL!  
Kiddies  
Hankies **5¢**

Gay colored animal cartooned kiddies hankies greatly reduced! Many various color motifs.

DEEP-CUT PRICES!

**WOMEN'S SHOES**

A large group of womens shoes greatly reduced. Pumps, sandals, low heels, high heels. Your choice of colors. Broken sizes from 5 to 10. Widths AA to B.

**2<sup>77</sup>**

Another group reduced to ..... 4.00

REDUCED NOW — MEN'S

**All Wool  
Topcoats**

12 only all wool suede cloth men's topcoats reduced now when you need them most. Tan and blue with rayon linings. All first quality topcoats. Sizes 37 to 42.

**25<sup>00</sup>**

**NOW!**

Reduced!  
Boy's  
Award  
Sweaters

**3<sup>00</sup>**

One of our best sellers in boys sweaters reduced because we have too many. Heavy baby shaker knit, button front, with two contrasting stripes on left sleeve. Blue, green and maroon. Sizes 4 to 10.

A LARGE GROUP OF

**Boy's Poplin Jackets  
Reduced**

Now is the time to get that boy's jacket. Lined and unlined poplin sport jackets reduced to this low price of only 3.00. Tan, grey and brown. 4 to 16.

**3<sup>00</sup>**

REDUCED NOW! — MEN'S

**Water Repellant  
Duck Coats**

Men's heavy duck, double back and sleeve rain coats. The most popular water repellant coat for the working man. Reduced now when you need them. Sizes 36 to 46.

**5<sup>00</sup>**

Heavy, water repellant duck pants ..... 5.00

BOY'S WARM WINTER

**Scotchlite Caps**

Boy's warm flannel lined winter caps reduced just in time for colder weather. Ear flaps that can be worn up or down. Scotchlite seams that reflect light. Tan, green and red.

**1<sup>00</sup>**

REDUCED NOW WHEN NEEDED!

**MEN'S RED  
POPLIN CAPS**

Men's flannel lined poplin caps in fireman-red color. Ideal for sport, hunting, or work. Detachable sun visor. Ear flaps that can be worn up or down. Buy now at reduced price. Sizes 6 7/8 to 7 1/8.

**1<sup>00</sup>**

Group 1  
A Wide Selection Of

**REDUCED BLOUSES**  
**1<sup>00</sup>**

You can afford several of these blouses at this low price. All taken from our regular stock and greatly reduced. A wide variety of styles to choose from. Fussy and tailored rayons in white and pastel colors. Cotton plaids and plains that are Sanforized. Sizes 32 to 40.



Group 2  
All Are Higher Priced Blouses  
**REDUCED!**  
**2<sup>00</sup>**

The values in this group of blouses are outstanding because we have taken them from our better blouses and grouped them all at this one price of only 2.00. Fussy rayons and rayon nylons, many with fussy lace trims. Tailored styles with long and short sleeves. Many with embroidered trims. White and pastel colors, in sizes 32 to 46.

Drastically Reduced!  
**Women's Skirts**

A large group of skirts in tailored and dressy styles. Hard finish rayons, wool plaids and checks, corduroys, dressy rayon crepes and taffetas. Colors in black, brown, green, grey and navy. Sizes 22 to 36.

**3<sup>00</sup>**

WAY-WAY DOWN!

**Women's  
Raincoats**

Dressy 3 way rayon sharkskin rain or casual coats with hood, now reduced to this low price. Completely water repellant. Belt can be worn three different ways. Only 12 at this price so hurry! Tan and grey in sizes 12 to 18.

**10<sup>00</sup>**

REDUCED!

**Women's  
Housedresses**

You'll want several of these gay floral print cotton house dresses at this low price. Button and zipper front styles. All have been reduced from our regular stock.

**1<sup>77</sup>**

**NOW!**

Values  
That Will  
Amaze You!

**REMNANTS  
REDUCED**

You can save plenty on the price of these remnants! All have been greatly reduced. A large selection of fabrics and patterns to choose from. Wools, rayons, percales in gabardines, crepes, plains. Many torn in skirt and dress lengths.