

UMPQUA VALLEY APPLIANCE


## and only s $2097{ }^{00}$

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 standout news.

But when you read the price tags on this smart and sizable Buick SpECIAL of 1950-

When you listen to the throaty baritone of the big Fireball valve-in-head straighteight engine that fills its bonnet-
When you feel its lift and surge on the road, sample the soft smoothness that's yours with coil springs on all four wheels (and wide Safety-Ride rims as well) -
When you see how neatly this beauty slips into pocket-size parking places,
of the 1950 Spectal on hand. Quick action may be able to nail one for you -or a six-passenger model in $\mathbf{2}$-door or 4-door body-type.

Why not see your dealer now-and start the New Year as a Buick owner at a cost

When you bear some of the miles per-gallon figures bappy ouners of this beauty are reporting -
Man alive, this stands out as a bargain that says, "Grab me quick!'
Actually, dealers have trouble keeping this particular model
that's less than for some sixes?


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