

Congressman and Mrs. Harris $\begin{aligned} & \text { and Phi Beta, Kappa, scholastic } \\ & \text { Ellaworth amnounce engagement } \\ & \text { honorary, During the last year }\end{aligned}$
 on of Mr. and Mri Mckenna, retary for Colunbla Broadcas




## "Sometimes Were Tempted"

Because we're human we're tometimes tempted to try promotional methas such as giving something away with every diamond purchase.

Many jewelers offer "give-aways" to stimulate their diamond sales, but somehow we think most people don't approve of these methods. We know also that most people don't expect to get something for nothing, that they realize they are also paying for the "gift"

Because we are diamond jewelers, not promoters, we don't give anything away with the diamonds we sell except the box and our sincere congratulations, because our prices do not include the cost of a "free gift"

We have to be satisfied with just trying to be obout the best diamond lewelers in town.

Extreme care is exercised in buying our diamonds and because we have highly trained diamond buyers you hove the assurance that diamonds from Knudtson's are the finest for the price onywhere

Come in to see our fine selection of Orange Blossom and Keepsake diamond rings. We invite your questions about diamonds and will be pleased to explain the merits of individual stones.



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are at a new lowprice, that is:

4-tier wedding cakes
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Large sheet cake
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Our cakes have better keeping qualities and or made of the finest ingredients. Butter cream cing is used on all decorated cakes.
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