

**ONLY
21
Shopping Days
Until Christmas**

AT PENNEY'S... A WORLD OF Thrifty Gifts

**BUY NOW ON PENNEY'S
CONVENIENT LAY-AWAY**

One-third down and a small weekly or monthly payment will hold any merchandise at Penney's. Select NOW while stocks are complete and selections are wider! Remember—No extra charge when you buy at Penney's this way! You still get Penney's famous Cash-and-Carry savings when you use Penney's Lay-Away Plan!

Store Hours 9:30 to 5:30



**ROBES TO GIVE
CHENILLES
3⁹⁸**

Beautiful! Warm, wonderful, washable chenilles with a knee high scroll design, trimming all around the hem, a little belt and a big collar. Melon, turquoise, wine, honey gold, blue or white. Sizes 12 to 20, 40 to 44. What a grand gift this will be!

**PERFECT GIFT!
RAYON SLIPPER SATIN ROBES
7⁹⁰**

So flattering... so expensive-looking with the quilted lapels, pockets and cuffs. A Christmas gift she'll never forget! You'll be amazed at all this for only 7.90. Lay it away NOW! Wine and royal in sizes 12 to 20.

**Special! Multifilament
RAYON CREPE SLIPS
1⁹⁸**

Not only good quality rayon crepe, but a 2 1/2-inch Alencon type lace top and bottom as well! These are midriff style slips, cut on the bias and with a straight back. Pink, white and black available—but HURRY! 32-40.

**Give Dainty Lace Trim
ALL NYLON SLIPS
3⁹⁸**

What would be nicer than one of these all-nylon, lace trim at top and bottom, fast-drying slips. Several styles to choose. Both straight and bias cut. Nylon slips need no ironing. Pastel blue, pink and black and white. 32 to 42.



1⁹⁸



**GABARDINE
SLACKS
9.90**

100% worsted, the strong woolen fiber, goes into these smooth lustrous gabardine slacks. They're superbly tailored to fit you in those hard-to-fit spots. Brown, blue, grey, 30 to 38.

**MEN'S INITIAL
Boxed Handkerchiefs
98c**

Fine combed all white cotton lawn handkerchiefs, 3 in a gift box. All with an embroidered initial. A perfect gift for men.



**Styled so men can
wear it tucked in at the
waist or outside like a jacket--**

Worn either way, it's comfortable, smart-looking—and very much wanted by every man who has seen this new sport shirt at Penney's! Hand washable rayon. Frostpoint, Grey, tan, and blue. S, M, L.

5⁹⁰

TODAY'S BUY OF BUYS!

**PINS AND EARRINGS
BOXED SETS
1⁰⁰**

See the dozens and dozens of different gift sets at Penney's. Earrings and pins to match, boxed for 1.00. Many, many designs with all colors to match any costume. Wide selection of stone and pearl sets in artistically designed patterns.

**JUST IN TIME FOR CHRISTMAS!
OTHER PINS AND NECKLACES 1.00**

**SUPER VALUE!
DON'T MISS IT!**



**JUST RECEIVED
CASHMERE SWEATERS
7⁹⁰**

Best liked of all slipovers this season... she'll wear the one you give her, with or without a jacket; 100% imported cashmere. Come and get yours from a wide selection of colors—jade, cherry, natural and black. 34 to 40.



**100% WOOL MEN'S
CHOPPER JACKETS
8⁹⁰**

An extra cape of 100% wool plaid across the back and chest does the trick with this all wool chopper jacket. Sturdy zipper front closure, new lower slash pockets. Red, brown, green plaids. All at this low, low Penney price. Sizes 36 to 46.

TODAY'S BUY OF BUYS!

**REDUCED!
Men's Dress Shirts
1⁰⁰**

Here are values to three times this low price! Regular Towncraft shirts reduced to only 1.00. French and barrel cuff sleeves, widespread and regular collars. Pastel colors in grey, green, yellow, lilac. Sizes 14 1/2 to 15 1/2.

**SUPER VALUE!
DON'T MISS IT!**



**GIRLS' CARDIGAN
SWEATERS
1.98**

Any little girl would love this kitten-soft cardigan. It's 100% wool with a novelty design knitted right in! Bright colors youngsters love! Sizes from 4 to 8.

Girls 7-14 **2.98**

**GIRLS'
RAYON SKIRTS
7-14 1.98**

Slightly longer than last year and with the full sweep the young and young-young love especially well when swishing to dress up affairs! Many styles and colors to choose from.

Girls 3 to 6x **98c**

**JUST RECEIVED
Men's Beacon Robes
6⁹⁰**

To smart shoppers "Beacon" marks the robe that's much wanted for its unusual qualities of softness, smoothness and really smart good looks! Our glen plaids in maroon make dandy gifts for men. S, M, L.

**100% WOOL
MUFFLERS
98c**

Plaid, all in soft, fleecy-warm wool. Stuff one into the stocking of every man in the family. Generously long. Brown, green and maroon.

**MARATHON HATS
MEDIUM BAND
4.98**

Real fur felts at low Penney price! This Sport Felo model has a medium band and brim. It's lined for protection and he'll like the rakish lines. Pecan tan, nickel grey, cadet blue.

**DON'T MISS PENNEY'S
SLIPPER SELECTION!**

Go straight down your list... then head straight for thrifty Penney's! You'll find styles, colors for the whole family!

**JR. VARSITY SWEATERS
3⁹⁸**

Two stripes on the sleeve make all the difference in the world to juvenile boys—so here they are! Heavyweight worsted shaker stitch coat style, 2 set-in pockets. 4-10. Blue, maroon and green.