





Funds Shift Ups Newspaper Ads
cause of rising costs and Increas in
prices, advertisers gencerally high
been questioning

 than thoy ever have before," he
sad "In that period, they have
found that newspapes enable
them to cover ther best markets them to cover therr best markets
moore thoroughy and with less
wastage in the poor markets."
 2) Cooperate closely" with
the Alleed securrty board
3) Allow foreign tnvestments 3) Allow foreign thvestments
German industrial enterpris.
He did Gs. He dan ind nostrial enterpris
sid what percent.
ago of foreign interest the Ger
an povernment papers are were ganing national ad
vertising because siles promotion them to cover ther best markets
van
4)


Yugoslavia Raps Russia, Shies At Peace Formula
 Clty. sald makers, of national Barnes is director of the bur
brand merchandise are recvalu- eau of advertising of the Ameri-



## Air Force Draws

 Rap For Plan To Shift Plant Sites

We Make Your Shoes Fashionable

When we "revitaize" your
shoes to compemen shoos to complement your
foll costume they will look new cosumeney will ooe


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If they're worth wearing
they're worth reparing HILL'S SHOE SERVICE 108 E. Washington

Men really go for Cinch Cakes

Yest And women love Cinch Cake Mix, too. It's fully pre-
pared with all the quality ingredients that go into finest cakes. You simply add water, mix and bake. Then get ready most delicious cake you ever made, Bake Cinch Cake today.


