



Gifts and fun for all...
**You and your family
 are cordially
 invited to attend
 PATTERSON'S
 Grand Opening**

Saturday — November 5th — 10 a.m. to 4 p.m.

Sykes and Short Streets in Roseburg

It's a Grand Opening! Patterson's Bakery—now in their new home, a brand new, ultra-modern bakery at Sykes and Short Streets in Roseburg. To celebrate the occasion Patterson's invite you and your family to visit the new bakery between 10 a. m. and 4 p. m. on Saturday, November 5. You'll have an interesting half hour... you'll see how Patterson's breads and Patterson's bakery products are made in their new plant... you'll see why Patterson's bread is fresher, tastier... you'll receive recipe books for mother, real live turtles for sis and junior—and coffee and doughnuts for everyone. No detail has been overlooked to insure you a wonderful time at Patterson's Grand Opening. Plan now to be there!

You'll find the PATTERSON label on these quality bakery products

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|--------------------|------------------|---------------------|-------------------|
| ★ French Bread | ★ Wheat Bread | ★ Maple Bars | ★ Sesame Rolls |
| ★ Cheese Bread | ★ White Bread | ★ Doughnuts | ★ Hard Rolls |
| ★ Raisin Bread | ★ Pullman Loaves | ★ Pies | ★ Hamburger Buns |
| ★ Dutch Bread | ★ Butterhorns | ★ Potato Rolls | ★ Coney Buns |
| ★ Buttermilk Bread | ★ Cinnamon Rolls | ★ Parkerhouse Rolls | ★ Wide Coney Buns |
| ★ Sesame Bread | | | |
| ★ Potato Bread | | | |

FREE GIFTS FOR ALL

For Children Accompanied by Parents

★ **400 LIVE BABY TURTLES**

FREE! Real, live turtles shipped by fast freight from Louisiana for this special event. Each child who attends Patterson's Grand Opening Saturday will receive free a real live turtle. Remember—each child must be accompanied by an adult to be eligible for a turtle. Limit one per child, while supply lasts.

For Ladies

★ **SANDWICH RECIPE BOOK**

FREE! Every lady who attends Patterson's Grand Opening this coming Saturday receives a 12-page sandwich recipe book containing more than 40 recipes for unusual sandwiches. Ideal if you need to prepare school lunches or sandwiches for the workingman. Get your copy of "Sandwiches Around the Clock."

For Everyone

★ **COFFEE and DOUGHNUTS**

FREE! Fresh, hot coffee and hot delicious Patterson's doughnuts to everyone who attends the Grand Opening. You'll see these doughnuts made on the spot, served with piping hot coffee to everyone at Patterson's Bakery between 10 a. m. and 4 p. m. Saturday. Don't miss the Grand Opening!

Here's Patterson's New Location

South Stephens Street	
Pine Street	
Mill Street	
Short Street	
Patterson's	

Sykes Street

*Buy it
Baked!*



Look for Patterson's new red, yellow, blue and white wrapper at your grocer's