

Tariffs, Quotas Barriers To The Efficient Operation Of Marshall Aid Plan In Europe

By JAMES MARLOW

WASHINGTON—(AP)—Europe must "unify its economy." That is what Paul Hoffman, head of the Marshall plan, has just told Europe. This is a rough explanation of his meaning. The problem is not simple. The Marshall plan, due to end in 1952, has helped Europe recover.

What may happen after the plan's help ends? Will Europe stumble, stagger and collapse? Unless it's convinced Europe is making a strong effort to help itself after 1952, Congress may start cutting down the plan before then.

So Hoffman tells Europe to "unify its economy." To understand what he has in mind, first look at the United States of America.

The 48 states all use the same money. None limits what another can send into it. Trade moves

across state lines as if they didn't exist.

Since the 48 states have about 150,000,000 people, that's a terrific market for sales in any line.

To win that market, the various manufacturers have to compete against one another by selling as cheaply as they can.

That means learning how to make their products as cheaply as possible. The efficient ones prosper, the inefficient go out of business.

The thinking behind the American system is this: By selling at the lowest possible price, through efficient production, you sell to more people.

The more you can sell, the more you want to turn out since it means more profit for you. But the more you can turn out, the greater the need for workers to turn it out.

That increases employment —

which means more people with money to spend—and, in turn, creates more customers. And the more things people can buy that they want, the higher their standard of living.

Although America has 150,000,000 people, all potential customers for American goods moving freely, Hoffman says Europe has 270,000,000 people, potential customers for European goods. But—

Tariffs, Quotas Barriers In Europe goods don't move freely. There the set-up is different. To see how different, imagine an American like this:

The 48 states are separate and independent. Each has its own money. New York with the dollar, New Jersey with the franc, and so on. Each state has its own army, language and national traditions going back hundreds of years. Over those years each state has tried to be self-sufficient, more or less.

To protect the producers from outside competition, each state has set up barriers to make it hard for goods from another state to get in. How? By such devices as tariffs and quotas.

For example: New Jersey and New York manufacturers turn

out hats worth \$5. To protect its hatmakers, New York has a tariff of \$10 on New Jersey hats sold in New York. So in New York a hat sells for \$5 but the same \$5 New Jersey hat sells in New York for \$15.

Or, as an example of the quota system: New York won't let in more than 100 New Jersey hats a year. Such a quota, plus the tariff, makes it pretty tough for New Jersey hatmakers to sell in New York.

So, with all these obstacles to interstate trade, the manufacturers in each state turn out their goods mainly for the people of their own state. That limits the market and the incentive to produce.

If New York, says, has 10,000,000 people while all 48 have 150,000,000, the New York hatmaker is missing a potential market of 140,000,000.

Since his market is comparatively small and competition from outside manufacturers is cut off, the New York manufacturer doesn't produce on a mass basis. So his production costs are higher.

He'd have to be more efficient,

producing more cheaply, if he were competing against hatmakers in all 48 states. But—doesn't he have to compete against other New York hatmakers to capture the New York trade?

Not if the New York hatmakers make deals, dividing up the New York market among themselves so all of them can stay in business. This helps the inefficient hatmaker. He stays in business, his prices stay up.

This picture of the 48 states is, crudely, the picture of modern Europe.

So when Hoffman tells Europe to "unify its economy," he's urging a European economic set-up like that of the United States: Elimination of trade barriers, competitive production for 270,000,000 Europeans instead of the people of just one nation and the jobs and efficiency he thinks that would mean, plus a straightening out of the tangled European money system.

Hoffman is talking of an economic Europe something like the United States. He's not suggesting they all form one government. That might come later or have to follow.

Farmers Battle Fines For Killing Raiding Elk

LA GRANDE, Ore., Nov. 3.—(AP)—Two northeastern Oregon farmers will carry to circuit court here their insistence that they can shoot elk to protect crops.

The two, Gene G. Stockoff and Heber P. Glenn, were fined \$100 each after a justice court jury convicted them of killing elk out of season.

Stockoff and Glenn contended they had suffered \$1000 crop damage each from elk on their Ladd canyon farms this year. They shot two elk Sept. 12. They announced they would appeal to circuit court.

Illinois Governor's Wife In Reno To Get Divorce

RENO, Nev., Nov. 3.—(AP)—Mrs. Ellen B. Stevenson, wife of Governor Adlai Stevenson of Illinois, has established Nevada residence for a divorce, her attorney disclosed today.

Attorney John Sinal said "all questions between Mrs. Stevenson and her husband have been resolved."

Apartment House Fire Fatal To Six Persons

CINCINNATI, Nov. 3.—(AP)—Six persons died early Wednesday in a fire which swept through hallways of a three-story apartment building at the edge of the downtown district and left them trapped in their rooms. Seven others were burned or hurt in leaps from second and third story windows.

Ironically, the blaze was extinguished in short order by firemen, and Fire Marshal Harry McNay estimated the damage at only about \$2,000.

The identified dead were listed as:

Coy Shelton, Athens, Tenn. William Hartman, Cincinnati. Mrs. Alma McBeath, Liberty, Ky.

James Alexander, about eight, son of Mrs. McBeath.

Goldie Taylor, 53, Cincinnati. One man was unidentified but hospital attaches believed it might be George Smith, 53, who has a daughter living at Huntington, W. Va.

McNay expressed belief the fire was started by someone smoking in bed.

Boy Stabbed By Cousin In Critical Condition

ALTURAS, Calif., Nov. 3.—(AP)—The condition of Tommy Jess Rightnour, 18-month-old boy who allegedly was stabbed last Saturday by a 12-year-old cousin, was termed "very critical Wednesday at the Alturas general hospital.

The child was found abandoned in a haystack a half-mile from home with a deep butcher knife wound in the abdomen after having been missing from his home for almost 12 hours Saturday.

The cousin, Dale Jennings, was picked up at Davis Creek near Alturas shortly after the little boy was found, and made a statement to Modoc county officers admitting he wounded the boy.

Dale Jennings is held in custody pending outcome of the Rightnour boy's condition.

WINDOWS
DOORS • FRAMES
PAGE LUMBER & FUEL
164 E. 2nd Ave. S. Phone 242



CLERK 22 YEARS—Charles Elmore Cropley, who has served the U. S. Supreme Court for 41 years, 22 as Clerk, leaves his office to attend a session in Washington.

Kid's Urge For Airplane Ride Bad Luck For Mom

SAN ANTONIO, Texas.—(AP)—Sometimes a kid's whim can give parents a big pain in the neck, as Mrs. Juanita Masters of Carrizo Springs can testify. Her little Jimmy, 6, just wanted to take an airplane ride.

Billy cried, Mrs. Masters said, so she stopped at the small airport they were passing.

Mrs. Masters, a nephew, Gary Ray Cox; Mrs. Pat Owens, and a pilot listed as Frank Rogers took off in a light plane.

The plane sputtered as it left the ground, Mrs. Masters said. Less than a mile from the airport it ran out of gas and crashed into some mesquite trees.

Only Mrs. Masters was hurt. She suffered a sprained back.

Auto Accident Kills Survivor Of Big Flood

KLAMATH FALLS, Nov. 3.—(AP)—William E. Beck, 69, survivor of the famous Johnstown, Pa., flood of 1889, died here Wednesday of injuries received in an automobile accident last Sunday.

His death brought Klamath county's traffic toll for this year to 15—and was the fifth fatality attributable to automobile accidents in nine days.

Beck was injured Sunday morning on the Merrill highway near Henley school when his car was sideswiped by a vehicle driven by Jack Barbour, Klamath area farmer.

Beck is a former Cottage Grove resident, but was retired and was living in Klamath Falls.

He was a native of Johnstown.

Tarsus, a town in Turkey the harbor of which was visited by Cleopatra's fleets, is now an inland town 10 miles from the sea because of land washed down from the interior.

It is believed that the petrified forest of Arizona was once covered by a sea at which time the tissue of the trees was replaced by stone.

About one fourth of the nation's vegetables are grown in California.

Towing Service

24 Hours a Day

Call 446 during the day or 1073-J at night or on holidays for complete tow car service.

HANSEN Motor Co.

Oak & Stephens Phone 446

CITY Drive-In MARKET

ON HIGHWAY 99 • NORTH of GARDEN VALLEY JUNCTION

Last week we purchased from the heart of the nation's canning belt, Sacramento, California, 40,000 pounds (yes, 20 tons) of canned fruits and vegetables to bring you this direct **CARLOAD CANNED GOODS SALE!!**

46-oz. can California Days
TOMATO JUICE 20c
(Not a cheap, but a fancy tomato juice.)

No. 2 1/2 can Heart of California
Yellow Cling Peaches 19c

7 1/2-oz. can State Fair
TOMATO HOT SAUCE 4c

No. 2 can Westward
TOMATOES 2 CANS 25c

No. 1 tall can State Fair
FRUIT MIX 2 CANS 29c
(Peaches, Pears and Grapes in Heavy Syrup)

No. 300 can Ocean Spray
Cranberry Sauce 14c

No. 1 oval can . . . Booth
SARDINES 15c
Tomato or Mustard

28-oz Jar . . . Canterbury
MINCE MEAT 33c
Old English Style

1-lb. package Brown or Powdered
SUGAR 10c

Grade "A" Medium
EGGS DOZ. 49c

EAT FRUITS AND VEGETABLES ALL DAY LONG - HAVE THEM ON HAND, YOU CAN'T GO WRONG!!

LOCAL TRADEMARK, INC.

SPINACH, fresh green . . . 2 lbs. 19c
ONIONS, green local . . . bun. 5c
POTATOES, U. S. No. 1's 10 lbs. 45c
ORANGES, juicy . . . 8-lb. bag 69c
Delicious Apples Wash, Loose Pack box 1.69

MEATS

PICNIC HAMS . . . 39c lb.
Morrell's Pride
BACON SQUARES . . . 25c lb.
Select Steer Beef
T-BONE STEAK . . . 69c lb.
Fresh Ground Beef Fresh Daily 2 lbs. 69c
BEEF SHORT RIBS . . . 19c lb.
FRESH BEEF LIVER . . . 35c lb.

"Trick or Treat is over but it is always a treat to buy your meat from . . .
UNCLE DAVE"

PLACE YOUR ORDER NOW FOR YOUR THANKSGIVING TURKEY WITH UNCLE DAVE. PICK IT UP IN TIME FOR THANKSGIVING.

STORE HOURS

Weekdays . . . 9 a. m. to 8 p. m.
Sunday and Holidays . . 9 a. m. to 7 p. m.

Absolutely no sales to dealers. We reserve the right to limit quantities. Grocery specials good Friday, Saturday and Sunday. Meat and Produce prices effective Friday and Saturday.

Snowdrift, Crisco, Spry, 3-lb. can 79c

5-LB. CAN
BLUE KARO SYRUP . . . 54c

5-LB. CAN
RED KARO SYRUP . . . 55c

1-LB. CELLO BAG THOMPSON
CHOCOLATE DROPS . . . 23c

MEN WHY WORK? RENT OUR JOHNSON ELECTRIC FLOOR POLISHER AND LET THE MRS. DO IT.
BY THE DAY . . . 50c

NO. 2 1/2 CAN SACRAMENTO CHOICE
YELLOW CLING PEACHES . . . 25c

NO. 2 1/2 CAN EUGENE
PUMPKIN . . . 9c

1-LB. BOX BRACH'S
CHOCOLATE CHERRIES . . . 49c

Pure Sorghum, Farmer Jones . . . 47c
1 1/2-LB. JAR

PHONOGRAPH RECORDS . . . 29c

18 COUNT DIAMOND SPRING
CLOTHES PINS . . . 17c

THE ROUND SHREDDED WHEAT
QUAKER'S MUFFETS . . . 13c

No. 2 1/2 Can Sacramento Brand Miner Style
PORK AND RED BEANS . . . 23c

4-ROLL PACK, ZEE
TOILET TISSUE . . . 29c

ALL 5c CANDY BARS . . . 6 for 25c

10 INDIVIDUAL SERVINGS
RALSTON TRAY PACK . . . 25c

14-OZ. BOTTLE (33 1/3% SOLIDS)
SACRAMENTO CATSUP . . . 17c

5-LB. TIN LUMBER JACK
SYRUP . . . 79c

FUDGE AND FROSTING MIX
SWEL . . . 29c

1-LB. BOX SUNSHINE
HI HO CRACKERS . . . 25c

Beat the Price by Saving Twice! City Drive-In Market Features Lower Prices

