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AGENTS FOR **LYON**
LONG DISTANCE MOVING FOR ECONOMY—LET US HANDLE ALL DETAILS

why be a



dial jockey?

STAY TUNED TO KRNR-MBS FOR:

Gabriel Heatter's Mailbag

It's in the bag... the famous Heatter mail-bag...
9:45 - 10 A. M.—
Mon. thru Fri.

Queen for a Day

for your morning listening. Would you like to be "Queen of America?" Details of the biggest women's event ever—each day on "Queen for a Day!"

11:30 - 12 Noon—
Mon. thru Fri.

Linger Awhile

... with Carol and Lyle. Social chatter... guest-interviews... drama!

1:30 - 2:00 P. M.—
Mon., Wed., Fri.

Box Thirteen

Starring Alan Ladd in the role of Don Holiday
8 - 8:30—Tonight

Jovin Jamboree

Another "Citizen of the Week" steps to the KRNR mike for an interview session.

8:30 - 9—Tonight

KRNR
1490 on your Dial

THE MUTUAL-DON LEE BROADCASTING SYSTEM
World's Greatest Regional Network

KDND
DIAL-LOG

Mutual-Don Lee's "Queen for a Day" program this week accepted a challenge by Maine Senator Margaret Chase Smith that national recognition be awarded America's club women and their activities. The radio show, through its coast-to-coast week-day schedule, (11:30-12:00 noon), will attempt to find the one woman in the United States who can be named the "Queen of America," the title suggested by the senator's strong statement.

The "Queen for a Day" program, in accepting the lady senator's bid, has projected a "Queen of America" campaign which will, it believes, throw that spotlight of recognition and acknowledgment on 25-million club women throughout the country. The procedure has been made very simple. "Queen" emcee, Jack Bailey, last Thursday asked members of organized civic, church, social and business women's clubs to nominate sister-members of their respective organizations for consideration for the national award. Five members, attesting to the work or activities of a sister-member, can submit a candidate's name. With each letter of nomination, they will include the projects for which they wish their candidate cited. From these letters, 5,000 names will be selected, consisting of ten representatives from each of the listening areas of Mutual's 500 affiliated stations. One winner from each area will be selected and presented with a special silver crown, a symbol of the work she has accomplished and the esteem with which she is held by her community and fellow club members plus a special "Queen" citation to her particular club.

Five finalists will be chosen during the last week in December. They will be flown to Hollywood, where they will participate in the final selection of the "Queen of America." This, according to present plans, will be accomplished during a "Queen for a Day" broadcast in the first week of January.

Religious Faith Basis Of U. S. Strength, Truman Says

WASHINGTON, Nov. 1.—(AP)—President Truman said Sunday night that because of its religious faith, the United States is strong enough to lead the world "in the ways of peace."

He spoke from the White House as part of a radio pro-

gram sponsored by the Federal Council of Churches, the Synagogue Council of America and 18 other religious bodies.

Mr. Truman said: "The United States has grown from a small country in the wilderness to a position of great strength and great responsibility among the family of nations. Other countries look today to the United States for leadership in the ways of peace, and it is our task to meet that challenge."

"I am convinced that we are strong enough to meet the challenge. We are strong because we

88 Keys to Happiness

— a piano in your home means fun and entertainment for the entire family.

See our Baldwin and Wurlitzer Pianos today.

OTT and RICKETTS

Corner Jackson and Cass Sts.

WHERE'S McKAY?

See Page 12

KRNR

1490 on Your Dial
Mutual Broadcasting System

REMAINING HOURS TODAY

4:00-Fulton Lewis, Jr.—MBS.
4:15-Hemingway—MBS.
4:30-Sons of the Pioneers.
4:45-Music.
5:00-Straight Arrow—MBS.
5:15-Castle Midnight—MBS.
5:30-Music at Six.
5:45-Mutual Newsreel—MBS.
6:00-Sports Page.
6:15-Music.
6:30-Local News.
6:45-Southland Singing.
6:55-Bill Henry News—MBS.
7:00-Frank Purdy.
7:15-Music You Remember.
7:30-Music.
7:45-Box 13, Alan Ladd.
8:00-Limboree.
8:15-News—MBS.
8:30-Beth & Judy.
8:45-Guest Star.
8:55-Fulton Lewis, Jr.—MBS.
9:00-Music You Want.
9:15-Love & Mystery—MBS.
9:30-Dance Orch.—MBS.
9:45-Dance Orch.—MBS.
11:30-Sign Off.

WEDNESDAY, NOVEMBER 2, 1949

6:30-News.
6:45-Farmers.
6:55-Box 13, Alan Ladd.
7:00-Hemingway—MBS.
7:15-Mutual Newsreel—MBS.
7:30-Local News.
7:45-Music.
8:00-Favorite Hymns.
8:15-Music for Wednesday.
8:30-Bible Institute Hour—MBS.
8:45-Modern Home.
8:55-Book of Bargains.
9:15-Love About Town.
9:30-Gabriel Heatter's Mailbag—MBS.
9:45-Local News.
10:00-News—MBS.
10:15-Favorite Singers—MBS.
10:30-Say It with Music.
10:45-Art Baker's Notebook.
11:00-Modern Home.
11:30-Queen for a Day—MBS.
12:00-Music for Noon.
12:15-Love About Town.
12:30-Voice of Democracy.
12:40-Local News.
12:45-National News.
1:00-Map on the Street.
1:15-Keyboard Korner.
1:30-Modern Home.
2:00-Bob Poole Show—MBS.
2:30-Request Show.
2:45-Hoodlum Party—MBS.
3:15-School Show.
3:30-Music.
3:45-Rabe Ruth Story.
4:00-Fulton Lewis, Jr.—MBS.
4:15-Frank Hemingway—MBS.
4:30-Sons of the Pioneers.
4:45-News—MBS.
5:00-Tips and Tunes.
5:15-Music.
5:30-Tom Mix—MBS.
6:00-Music at Six.
6:15-Mutual Newsreel—MBS.
6:30-Sports Page.
6:45-Musical Interlude.
6:55-Local News.
7:00-Southland Singing.
7:15-Nanny Kaye Showroom.
7:30-Cisco Kid—MBS.
8:00-Dance at Home—MBS.
8:30-Music.
8:45-Tex Benke Show.
9:00-News—MBS.
9:15-Hi Neighbor.
9:30-Scandinavian Melody Time.
9:45-Fulton Lewis, Jr.—MBS.
10:00-Music You Want.
10:15-Love & Mystery—MBS.
10:45-Dance Orch.—MBS.
11:00-Dance Orch.—MBS.
11:30-Sign Off.

have a profound religious faith. The basic source of our strength as a nation is spiritual."

Myrtle Grove Motel
for the finest collection of Myrtlewood Novelties and Gifts. See the trees on the river! 14 mi. south on Hwy 99.

ON INDIAN SCREEN TOMORROW



CLARK GABLE (right) watches the play in this gambling room scene from MGM's "ANY NUMBER CAN PLAY," with ALEXIS SMITH.

Marshall Plan For Asia To Halt Reds Being Drawn

PARIS, Nov. 1.—(AP)—United States experts are drawing preliminary plans for a Marshall plan in Asia designed to help halt the spread of communism in the Orient.

This was disclosed by an American official who predicted that the project would win support in congress. The projected program for the Orient would not involve as large an outlay of money as the system of American aid now functioning in Europe.

Early estimates contemplate a request to congress next summer for \$1,000,000,000 to \$1,250,000,000 for the first year of the proposed Asia program, said the informant, who preferred not to be identified. Smaller requests would taper off the program in the next two or three years, just as it is intended to ease off Marshall plan appropriations for Europe.

The informant said the experts believe the following countries should be invited to participate: India, Pakistan, Ceylon, Burma, Australia, New Zealand, The Philippines and perhaps Indonesia and Viet-Nam, the Indonesian state recently given increased self-government by France. Emphasis would be placed particularly on aiding those countries which have the Chinese communists at their doorstep.

LOGGER KILLED

LAKEVIEW, Ore., Nov. 1.—(AP)—Milo Oscar Hudson, 40, was crushed to death in a logging accident north of here Sunday.

He was a choker setter for Truman Lawson, contractor for the Lakeview Logging Co. Logs were being skidded down a steel trail. Apparently one of them struck him, fellow workmen said. Hudson came here two months ago from Canby, Calif.

West Coast's Population Due For Big Increases

SAN FRANCISCO.—(AP)—Between two and three million more people are coming to California in the next ten years, the Pacific Coast board of intergovernmental relations estimates. The board, an organization of federal, state, city and county officials, says Oregon, Washington and California will have enough jobs to go around.

The board figures the Oregon population will reach 2,000,000 by 1960. It estimates 3,000,000 will be there by 1960 and Washington, 3,000,000. The 1940 figures were Oregon 1,089,684, Washington 1,736,191.

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Highway Travelers Welcome, Too.
On Short-Cut Highway 88
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TOMORROW

NOTORIOUS GUNFIGHTER...
FIGHTING ON THE SIDE OF THE LAW!
The LAST BANDIT
in Trucolor
WILLIAM ELLIOTT
ANDY DEVINE
Jack Holt • Forrest Tucker
— 2ND FEATURE —

Madeleine CARROLL **HIGH FURY**
with IAN HUNTER
LAST TIMES TONIGHT
Ray Milland Jean Paul Douglas Jean Peters
"IT HAPPENS EVERY SPRING"
...AND YOU JUST CAN'T STOP IT!
AND "GUADALCANAL DIARY"
Star Theatre Phone 287

TOMORROW

A TAUT and COMPELLING LOVE STORY... OF A MAN WHOSE FIRST LOVE IS THE GODDESS OF CHANCE ///
CLARK GABLE
HOT-BLOODED MAN OF FORTUNE!
ANY NUMBER CAN PLAY
co-starring Alexis SMITH
Wendell COREY • Audrey TOTTER
Frank MORGAN • Barry SULLIVAN
MARY ASTOR • LEWIS STONE
LAST TIMES TONIGHT
THEY'RE TOGETHER AGAIN!
Fred Astaire • Ginger Rogers
BARKLEYS OF BROADWAY
with Technicalities Debra LEVANT
Billie BURKE • Jacques FRANCOIS
INDIAN Theatre PHONE 380

1950 Nash Airflyte
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Now Available in the Nash Ambassador

Come in and see the greatest cars in all Nash history—priced \$73 to \$140 less than last year—priced to make this 1950 Nash Airflyte yours!

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More miles per gallon
You will see the latest, greatest developments in Super-Compression engines—greater power—brilliant new performance

—and with Airflyte Construction you get more than 25 miles to the gallon in the big Nash Statesman at average highway speed. You will discover the world's smoothest ride—made possible only by double-rigid Airflyte Construction and softer coil springing on all four wheels.

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You will see streamlined beauty with 20.7% less air drag than average of other cars tested—you get extra reserve power... better economy... far less wind noise.

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Different from all others, in Nash the entire frame and body, roof, floor and pillars are welded into one single, solid unit, spot-weld, rivet-proof. With twice the torsional strength of ordinary construction, it gives new safety, new economy—stays new years longer—means higher resale value.

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For the 1950 Nash Statesman Business Coupe. State and local taxes, if any, extra. Airliner reclining seat, twin beds, white sidewall tires and Weather Eye are optional at extra cost. Prices may vary slightly in adjoining communities due to transportation charges.



THE STATESMAN • THE AMBASSADOR.
Great Cars Since 1902

THERE'S MUCH OF TOMORROW IN ALL NASH DOES TODAY
COOPER MOTOR COMPANY
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Get On The Song Wagon
If you write lyrics, poetry, songs, or have any idea for titles or part of a song, you surely are interested in CASH royalties, publication, and marketing of your material. The SONG OF THE MONTH CLUB is now forming, and membership costs only Six Dollars a year. THIS IS A PEOPLE'S CLUB TO GIVE THE PEOPLE A CHANCE. Our skilled staff will select material sent in by members, and add, if we think necessary, whatever it takes to complete the song. One song will be published each month, with full credit and CASH royalty to the member whose material has been selected. Every member will receive a free copy of the "Song of the Month." Members will vote annually for the "Song of the Year" from the twelve songs published, and an AWARD will be given the winning member. Details of the rules of the Club and the privileges of the members will be sent you on request. We are now organizing, and invite your membership. Send Six Dollars. Join today. Klemer-Mix Song of the Month Club, Coos Bay, Oregon.