

Deinhard

## by GOOD YEAR

90% of all tire trouble occurs in the last 10% of tire life blowouts, skids, punctures. And remember — a tire that's been in trouble has little trade-in value. If your tires are starting to wear, why not sell us the unused mileage and get off to a fresh start on trouble-free tire service with new Super-Cushions. You can't lose!

## Everything A Tire Can Do . . . Super-Cushion Does Better!

## Outperforms Conventional Tires In These 12 Important Ways

- Softer Ride
  Safer Ride
  Greater Traction
  Less Driving Fatigue
  Fewer Car Repairs
- Quicker Stops
   Easier Steering
   Better Looks
- Few
- AND
- More Car Economy
   Smoother Ride
- Fewer Rattles
   AND GREATER
   MILEAGE, TOO!

You can buy Super-Cushions on the EASY PAY PLAN New tires deserve new tubes . . . LifeGuards make blowouts harmless.



Weinhar IN BEER BDD R 12 Blitz Yes, old friends are rejoicing over today's Blitz Blitz Weinhard, the new taste in beer.

Weinhard

BEER

Light and Lively

Always brewed to suit the taste of the day, Blitz Weinhard has been a steady favorite since 1856. If you haven't yet experienced the new taste in beer, be sure you ask for today's Blitz Weinhard next time you buy.

BLITZ WEINHARD COMPANY . PORTLAND, OREGON