



HERE'S A WORLD OF SAVINGS

ON HEALTHFUL FOODS FOR NUTRIOUS FAMILY MEALS

At Nielsen's there is always a world of savings every day of the week. Here you can and will save on every item yet get all of the high nutrition value foods for your family at lower prices. Plan your meals for a week and buy your food needs from this list of quality foods and save.

GRADE A EGGS Fresh, Clean Small Size DOZEN 43c	BUTTER LOCAL CREAMERY, LB. 67c
MAYONNAISE Made with Fresh Eggs QUART JAR 59c	BOYSENBERRY PRESERVES Seedless, Pound Jar 19c
Pineapple Chunks Valley Rose No. 2 Tin 2 for 49c	CALIFORNIA RICE 2-LB. CELLO BAG 25c
DATE PRUNES A Breakfast Treat Local, Large Size 2-lb. Bag 23c	CHILI WITH BEANS VAN CAMP'S, NO. 300 TIN 25c
TREND For Rich Suds, Large Package 19c	OVEN BAKED BEANS S. & W., 1-LB. 12-OZ. TIN 29c
SUPER SUDS 2 LARGE PACKAGES 39c	BROWN BREAD S. & W., Good Hot or Cold, LB. TIN 23c
GLO-COAT LIQUID WAX, Quart Tin 98c	RED SALMON TYEE, No. 1 Tall Tin 59c
ELECTRIC WAXER For rent by the day 1.00	MINCED CLAMS PISMO, 7-oz. Tin 25c
PAPER TOWELS ZEE 2 rolls 29c	PICKLED PIG FEET HORMEL, Pint Jar 33c
TOILET TISSUE ZEE, 4-ROLL FAMILY PACK 29c	COFFEE AMERICAN CLUB, All Purpose Ground, Pound Bag 39c
LOG CABIN SYRUP Gallon Tin 1.98	SUGAR WAFERS ASSORTED, Pound Pkg. 49c
PANCAKE FLOUR HUNGRY JACK, 2 1/2-Lb. Pkg. 29c	SAL SODA Water Softener, 2 1/2-Lb. Pkg. 2 for 25c
CREAM OF WHEAT Large Package 29c	SWIFT'S TAMALES A meal by themselves, No. 1 Tin 19c
ALBERS OATS 3-Lb. Box 35c	WHOLE CHICKEN PARK LANE, Ready to eat, 3-lb. Tin 1.98
PURE SORGHUM 2-Lb. 2-Oz. Jar 59c	FAMILY FLOUR PICKET, In toweling bag, 50-lb. Bag 2.98
CHOC. COV. CHERRIES Pound Box 59c	CREAM FILLED COOKIES Pound Bag 43c
PARKAY MARGARINE 50000 CONTEST 1,371 Name the Great Oldenleeve's New Song cash prizes!	HOODY'S PEANUTS SPANISH, 25c Package 19c
PARKAY MARGARINE 1-pound package 29c	



HEY KIDS! Get Ready For

THE SQUARE MEAL

PRIZES! FUN! FAVORS

NIELSEN'S-PARD "MUTT" SHOW

Week from Saturday on October 22
Judging at 11 A. M. Promptly

PRIZES

Most comically dressed dog, fattest dog, cleanest dog, dog with longest ears, largest dog, smallest full grown dog.

PRIZES

Also be sure to enter Nielsen's big "HALLOWE'EN COLOR CONTEST" which appeared in Tuesday's News-Review. We have copies at the store. FREE . . . candy bar to each contestant.

check MEAT Values

FRESH OYSTERS Pt. Medium Frying Size 50c	SALT PORK Lean Stripped LB. . . . 25c
SLICED BACON Lb. Swift's Unbranded 45c	GROUND BEEF Fresh Daily Lb. . . . 35c
STANDING RIB ROAST Swift's Select LB. . . . 65c	
ROASTING HENS Prime No. 1 Lb. . . . 39c	

Sunshine KRISPY CRACKERS FULL POUND **23c**
They're Flakier!

VELVEETA CHEESE 2-lb. Loaf **79c**

HOMEMADE PIE

with a crust that melts in your mouth. Generous portions of fruit and filled pies that will top off any snack are yours at our fountain lunch. Order a piece of pie today and see what we mean by mouth-watering goodness.

NIELSEN'S FOUNTAIN LUNCH

Fancy PRODUCE

Sunkist ORANGES Med. Size Sunkist **ORANGES Doz. . . . 39c**

BANANAS Lb. **15c**

TOMATOES Red, Ripe Slicing Size **2 lbs. 25c**

LETTUCE California's Best **2 large heads 29c**

BELL PEPPERS Stuffing Size Local **2 lbs. 9c**

WHITE ONIONS **5 lbs. 25c**

DANISH SQUASH A Cool Weather Treat **lb. 2c**

SPITZENBERG APPLES Local **lb. 5c; box . . . 1.79**

NIELSEN'S MARKET

IT'S THE SAVING ON EVERY ITEM THAT COUNTS

Store Hours 9 a. m. to 8 p. m., including Sunday

Nielsen's Market located one block South of City Limits on Highway 99. More than one acre of paved parking space. We suggest you follow S. Main street to avoid highway traffic. City bus service every hour. We reserve the right to limit quantities.

Grocery prices in this ad effective Friday and Saturday and Sunday, Oct. 14, 15, 16. Meat and Produce prices effective Friday and Saturday.