

The News-Review

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ONE READER TO ANOTHER

By CHARLES V. STANTON

One enjoyable feature of an editor's vacation is that he has opportunity to read a newspaper in a normal manner—as if he were a paid subscriber.

When we are on the job we seldom actually "read" the paper.

As we scan one of the first copies off the press our mind is not absorbed with the import of the news but rather with the manner of its presentation. We read to determine whether news has been prepared properly, whether it could have been more effectively edited, whether it is given the right sort of headlines, whether it is fully appropriate. We have in mind the matter of make-up. We shudder at typographical errors. We look for mechanical mistakes. We succeed in absorbing a limited amount of information, but our reading is neither relaxed nor thorough.

But while on vacation we read the hometown paper avidly. We actually seek news. Although we casually observe errors, they do not register their usual impact because, for the time being, there is nothing we can do about them.

It is during such periods that we gain better appreciation of the service a hometown newspaper gives its readers.

We were exceedingly happy, therefore, to read last week of the words of commendation received by *The News-Review* during the annual observance of Newspaper Week. We were extremely grateful for the public tribute paid by the Roseburg Elks lodge and the kind words from Mayor Albert Fliegel and officers of the lodge.

A newspaper, naturally, appreciates words of commendation. Readers of *The News-Review* have been very kind in telling us frequently of their appreciation of the paper and its service. It is indeed gratifying to receive a pat on the back occasionally.

Due to our vacation period coming during Newspaper Week, we missed the opportunity to comment on that event.

Perhaps it is just as well, for readers might have become bored with such discussion.

We feel, however, that too few people actually realize how much a newspaper gives them for so little money.

If, for instance, you were to receive a telegram containing the information embraced in any one of the major items on today's front page—just one item—it would cost you considerably more than an entire month's newspaper subscription. Yet in today's issue of *The News-Review* you are furnished with telegrams from every part of the world—messages that would cost you thousands of dollars if collected individually.

If you were to receive a daily letter from a friend, relating the happenings that came within his limited knowledge, the postage alone would approximate the monthly subscription price of *The News-Review*.

Your friend, even though he might be one of those persons with access to all the town gossip, couldn't begin to furnish you the local news collected daily by a staff of trained and experienced reporters who chronicle for you the community's current events.

If our advertisers had to contact you through the mails, or with circulars to your doorstep, you would receive such a conglomeration of material that you would soon begin to protest. The advertiser would pay many times the amount of his newspaper space bill, and would have far less favorable readership reaction.

The newspaper affords the advertiser an opportunity to present to you his information, news and sales appeal in a form attractive to you, at a time most suiting your own convenience, and in a style you have learned through usage to appreciate.

Much could be said about the place of the newspaper in providing information and education and how it serves to keep the American people among the best informed in the world, or how freedom of speech and the treatment of controversial subjects by free and open discussion contribute to the welfare of the nation. But these are subjects with which everyone is familiar, if he will but stop to consider them.

As a "vacation reader" we were able, during National Newspaper Week, to gain a little better appreciation of newspaper service, because we laid aside for a short time the matter of editorial and mechanical detail. We feel that the newspaper is performing a service which, while appreciated, often fails to receive full credit for its contribution to public welfare.

LETTERS to the Editor

Current Legal Length Of Trout Cited To Anglers

ROSEBURG—The picture of a thrilled and happy boy holding a salmon half as long as himself, published in *The News-Review* Wednesday, Oct. 5, is truly satisfying. That lad is well on his way to becoming an ardent sportsman, if indeed he is not one already.

The last line of the explanation under the picture indicated, however, that someone (perhaps the photographer) is not thoroughly versed in the angling regulations, since reference was made to a ten-inch salmon trout caught by the man who accompanied the successful salmon angler.

In the hope of clarifying the regulations and causing all anglers to become familiar with

them I would like to point out that the winter angling rules for the Umpqua drainage permit the taking of two fish a day over 12 inches in length, but not more than four such fish in any seven consecutive days in the following named waters: main Umpqua, including tidewater; North Umpqua, below The Narrows at Rock creek pool; South Umpqua, below Jackson creek; Calapooia and Elk creeks below Highway 99 crossing, and Mill creek.

This regulation has been instigated to help salmon and steelhead anglers avoid unnecessary waste of fish should they accidentally hook small fish. It was not designed to encourage angling for trout during the winter season.

H. ROSS NEWCOMB
Field Agent,
Umpqua river study.

To save clothing and mending time, fasten buttons and other fastenings right in the first place. Then ordinary wear or washing and ironing shouldn't loosen buttons.

Sour Note



In the Day's News

(Continued from Page One)

becoming more imminent with each day that passes.

WHAT is wrong with us? Here, I think, is the answer: **WE HAVEN'T YET LEARNED THE TRICK OF GETTING ALONG WITH EACH OTHER.**

At this point, I'd like to suggest a book for you to read. Its title is "Winning Your Way with People." Its author is K. C. Ingram, a former newspaper man, now a vice-president of the Southern Pacific Company.

All the way through the book, he hammers home this advice: If you want to get ahead in the world, **LEARN HOW TO GET ALONG WITH PEOPLE.** If you have that priceless talent, he says, **NOTHING CAN STOP YOU.**

THIS, he asserts, is the basic rule for getting along with people: "Think, act and speak in terms of the other person's interests."

Then he adds: "Another way of saying it is seek what you want **WITHIN THE FRAMEWORK OF WHAT OTHERS WANT AND THINK.**" This philosophy holds that there need be no irreconcilable conflict of interests between buyer and seller or between employer and employee.

THEN he puts on this cap sheaf: **YOU DON'T NECESSARILY HAVE TO OBTAIN SOMETHING BY TAKING IT AWAY FROM ANOTHER PERSON.**

YOU will recognize, of course, that this philosophy is derived from the Golden Rule. This is the Golden Rule: "Do ye unto others as ye would that others shall do unto you."

If that rule were followed by all of us, **EVERYBODY** would be better off. It would pay in dollars and cents. It would pay off in the satisfactions of a **TRULY** more abundant life.

IT would do more than that. It would get for us the **SECURITY** that we all crave **AND WHICH WILL NOT BE PROVIDED FOR US BY PRESENT SCHEMES TO VOTE EVERYBODY RICH AND PENSION EVERYBODY OFF.**

THIS is a fact about our industrial strife that we can't afford to ignore: **MODERN INDUSTRIAL STRIFE IS THE FIRST COUSIN OF WAR.**

Save in exceptional cases, such as our Revolution, war is a destroyer. Continued long enough, it **DESTROYS EVERYTHING.**

If our industrial warfare is continued long enough, it will destroy our American way of life.

It is often necessary to use two extra tablespoons of liquid for every cup called for in regular recipes when using cake flour to bake a cake in a dry climate.

Scrapes from the MENDING BASKET

By Viahnett S. Martin

One of these days—maybe—a Boy Scout adventuring over the hills about forty miles from Port Orford, is going to come across a mass of queer-looking stone. Like as not he will happen to tell his teacher about it, and the science teacher will recall the "Lost Meteor" and—well, you finish the pleasant thought as you like. I'll settle for a fund for the boy's education?

In some material recently received from Dr. J. Hugh Pruett, the U. of O. extension astronomer (no, I'm not taking a course in that. Dr. Pruett makes it sound very interesting but stars are way over my head . . .) I was reading about the Lost Meteor. It seems that scientists have been hunting ever since 1895 for the meteor, of which pieces—specimens, I mean—were sent to the east coast by Dr. John Evans.

An expedition set out to transfer the mess of which "fully 10,000 kilograms was exposed." But before they could reach their objective, Dr. Evans, a government geologist, had departed from this present experience without leaving a record of the exact location. Ninety years ago Dr. Evans said he found the meteor on a grassy slope on a bald mountain forty miles from Port Orford.

Of course, says Dr. Pruett, debris may have washed down over the site, burying it; or trees may have covered it; on the other hand, it may be even more exposed. Anyhow, if you happen to beat the Boy Scout of my fancy to the finding of the Lost Meteor there will be a lot of very pleased scientists.

In the meantime, cheer up, the famous Willamette Meteor is safely in captivity, the original

Sales Of Federal Timber Planned

PORTLAND, Oct. 10.—Twenty parcels of O. & C. timber and eight parcels of public domain timber carrying a volume of \$1.3 million board feet, plus 5050 lineal feet of western red cedar poles, with an appraised value of \$393,067 will be offered November 7, 8 and 9 by the bureau of land management, according to Daniel L. Goldy, regional administrator.

Twelve parcels will be sold by sealed bid November 8 at the regional administrator's office in Portland. These tracts carry a volume of 12 million board feet, valued at \$84,161.

The remaining parcels will be offered at oral auctions November 7 at Roseburg, November 8 at Eugene, and November 9 at Salem.

One out of four children repeats the first grade, usually because he is "low in learning to read," says a Temple University professor.

In the Museum of Natural History in New York, and a facsimile thereof at McClure hall at the U. of Oregon. It's approximately 4 x 7 x 11, and weighs 16 tons. You can see a chip off, I mean a specimen, at the Evergreen observatory in Eugene where the Pruett's keep an eye on the stars, and in her spare time (?) Mrs. Pruett helps in answering hundreds of letters on her typewriter by her cactus-window.

By the way, in mentioning the October FIRST Meteor, I slipped on the date. Sent a special delivery next mail to correct it. October First, of course, is correct date.

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SAVE MONEY

Bear, Shot Four Times With .22 Gun, Routs Man

PORTLAND, Oct. 11.—(AP)—When William J. Hicks, 41, tells of his encounter with the bear, sweat breaks out on his brow, and he flops back weakly on his pillows.

Hicks, a logger near the Mt. Hood community of Zigzag, shot the bear, four times, last night because bruin had been prowling around his cabin.

He used only a .22 caliber rifle, though, and the bear, estimated to weigh 250 pounds, just kept on coming at Hicks.

"He didn't really rush me, but he made a slap at me. I tried to ward it off. I thought he was going to get me in the face," said Hicks wanly.

The slap cut open his right hand between thumb and forefinger. Hicks got out of there, cunning. His wife and brother brought him to a Portland hospital, Hicks said, finishing his story and collapsing back on the pillows with a shudder. "I'm sick."

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