10 The News-Review, Roseburg, Ore .- Fri. Oct. 7. 1949



Current National Hat Week Rough On Males Who Refuse To Wear 'Em

NEW YORK-AP-This is a rough week for us men who don't wear hats.

By Saturday, if we make it that long, we'll probably feel un-American.

You see, the people who make and sell hats sold only about 72,000,000 hats last year for about \$250,000,000 and this year they would like to make and sell more. So-o-o-o-o This is national hat week.

FLOORING • Siding • Finish PAGE LUMBER & FUEL 64 E. 2nd Ave. S. Phone 242

Have Your Home Landscaped on F. H. A. Terms

Trees Topped or Removed Lawn Planted Pruning Shrubs Call us for information

L. H. McPherson Rt. 2, Box 153 Phone 715-J-1 An intensive campaign to elimi-nate the hatless man is being waged in some 500 cities by more than 9,000 hat retailers and 135 manufacturers. The industry calls this the greatest promotional cam-paign in its history. There are or will be more ads in the papers and more commer-

in the papers and more commer-cials on the air about men's hats than ever before. On television, they're sending fashion shows and one clinical program which takes a hat apart and shows how its made. Fashion shows with live models

Fashion shows with live models are planned by department stores in Chicago, Washington, Rich-mond and many other cities On the air, there is talk about the "importance of hats in the his-tory of freedom" (I. E., when Greek slaves became free they wore a felt hat as the symbol of their freedom). The mayor of Philadelphia, the "hat city of the east," is reported sending a super-deluxe model to President Truman. Danbury, Conn., the "hat capital of the country," has special plans, too. Hats Of Great Men Shown And in New York, up and down 20 blocks of Fifth avenue, the stores are showing hats worn by various great men in the past 200 years.

years. In one window, you can see an

in one window, you can see an orange straw top hat worn by the Marquis de Lafayette when he made his triumphat tour of the United States in 1825. A few doors down there are Daniel Webster's straw hat, Bill Cody's ten-gailon,

MORE

pairing

UNIFORM

MOISTURE

The News-Review Classified Ads bring best results. Phone 100.

War Casualty Acts Like Drunk, **Returns Favor With Oral Brickbat**

By HAL BOYLE

NEW YORK-CPI-It was after midnight when the fellow came in. He moved up to the bar with a loping stagger. "Gith me a beer," he said.

The bartender, who had measured his walk, said:

"Just ran out, bud; better try the next bar."

The newcomer said: "Buth lithen, mither, . ." And the bartender said sharp-

"Buth lithen mither. ." And the bartender said sharp ly: "You heard me! Beat it! We can't serve anybody's who had to much." The man started to object. Then he looked down the bar and saw a gentleman, by act of Con-gress, wearing the uniform of an army capitain. "Exthuth me, thir. ." he start-ed to say. Then he saw the cap-tain's bored look of distate. He reached for a pencil and serawled on a pad: "T was lieutenant in infantry. Shot through mouth—can't taik. Hit in rear end—that's why wig gle. Sorry. Not drunk. Only want drink one beer. Appreciate help straighten out." The capitain read the note and furbade a deen read. "T was lieutenant in infantry. The capitain read the note and durbad a deer. . and another beer. ... Mell, the man had a beer. ... and a beer. ... and another beer. "Is a fourth beer he wanted of offer. "I ended up myself with a platoon in the Pacific. ... I'd been when they offered me a battle-field commission. I..." "Thankths." said the stranger. "I appthrehtiate it. ... under-the reached for a pencil and serawled on a pad: "T was lieutenant in infantry. Shot through mouth—can't taik. Hit in rear end—that's why wig gle. Sorry. Not drunk. Only want drink one beer. Appreciate help the socket. "Well?" said the bartender. "T dorbit think you want to see The captain read the note and flushed a deep red. "Draw the guy a beer," he said the hartender, who read it and flushed. Then the barkeep said well?" said the bartender. "I don't think you want to see the bartender, who read it and flushed. Then the barkeep said "Yeth — yes air

Mayor Summons Police In Council Session Fuss

PASCO, Wash Oct. 7 — (P) — John Beck, mayor of this city, called on police Tuesday night to maintain order during a re-gularly scheduled council meet-ing.

Well, the man had a beer. .

ing. The "fuss" at the second night session where councilmen con-tinued to swing an axe on the mayor's proposed budget, devel-oped after a vote tentatively slashing about \$5000 from the parks, recreation and pool allo-cation proposed by Beck. Councilman A. T. Hostetter put the mayor on the way to the police station, downstairs, when he used a cuss word in a verbal dispute with a spectator at the meeting. When the police officer arrived the meeting had quieted down and he returned to the station.

SLABWOOD in 12-16 and 24 in, lengths

OLD GROWTH FIR DOUBLE LOADS WESTERN BATTERY

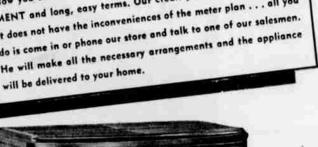
"Yeth — yes, sir — what'll you have?" "Juth a beer — remember" said the ex-licutenant. "The captain spread the rumpl-ed note on the table. It said: "Thank you—and go to hell!"

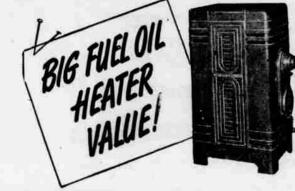


NO DOWN PAYMENT on DUO-THERM heaters

SEPARATOR Phone 658

Now you can buy the appliances you need for NO DOWN PAY-MENT and long, easy terms. Our credit plan is very simple and it does not have the inconveniences of the meter plan . . . all you do is come in or phone our store and talk to one of our salesmen. He will make all the necessary arrangements and the appliance





THRIFT MODEL

There's no muss, no fuss to your winter heating with this dependable Thrift model on the job. This low cost heater has many features that you will find only on higher priced heaters ...full 14-inch dual chamber burner for more heat... figerip control dial for ease in setting ... special waste stopper for operating economy and many other famous features.

NO DOWN PAYMENT

84%

HEPPLEWHITE

Here is a console model Duo-Therm in lustrous mahogany that reaptures the beauty of real wood finishes. Its superb perform-ance can bring a new high in heating comfort to your home. Radiant doors (both front and side) give instant spot heat when you want it. All the famous DuoTherm performance features are included and the Hepplewhite can be equipped with automatic controls at any time.

NO DOWN PAYMENT

134"





DUO-THERM gives you MORE

PORTLAND, Oct. 6 -(P)- The lumber industry has perked up favorably in the last few weeks according to trade reports from Washington and Oregon mill points. The West Coast Lumbermen's

The west Coast Lumbermen's association reported orders for Douglas fir in the last week of September t ot a l e d 108,547,000 board feet. This was compared with \$0,554,000 the same week a year ago. Orders have been run-ning 10 to 25 percent ahead of production for the last few week. The association said bath pro-The association said both pro

The association said both pro-duction and shipments were ahead of a year ago. Demand has affected prices-too. Quotations regained some of the cut of the summer's slump in the industry. Green two-by-fours were at \$49.552 a thousand feet compared with \$46.545 in mid-summer. Last year the item was priced at \$60.965. The biggest de-mand was in plywood. Producers said the consistent rise in buying has boosted production to about 40 million square feet a week. This wa sat or near record levels, spokesmen said. Filling of inventories by deal-ers and distributors was appar-ently the explanation, trade sources said. They believed the trade outlets had decided prices this summer were at bottom lev-els.

Will 'Rogers' polo helmet, Daniel Frohman's derby and high silk toppers worn by Jimmy Walker and John Barrymore. The hat research foundation, sponsors of the project, tried to get the historic campaign fedora worn by Franklin D. Roosevelt but the government won't let it out of Hyde park. The foundation did get Lincoln's stovepipe hat and a similar model By SAUL PETT

The foundation and get Lincoln's stovepipe hat and a similar model worn by a man who attended his funeral as well as an admiral's black silk beaver of 1770. And one leading hat manufac-turer said: "We expect to cover a

covered in years." It's going to be a rough week.

Lumber Industry Perks Up During Last Few Weeks



THOUSANDS SWITCH

to Salon Famous

NUTRI-TON

No wonder thousands of women and girls are switching to Nutri-Tonic, salon famous Permanent from Hollywood, now that you can get it for home use. Nutri-Tonic was formerly offered only to beauty shops . . . used for millions of the loveliest permanents ... made countless friends. Nutri-Tonic gives stronger, longer lasting, natural-looking waves. Kinder to hair ... leaves it exquisitely soft - so easy to care for!

ONLY NUTRI-TONIC GIVES YOU ALL THESE ADVANTAGES

- · Waves safely in little as 10 minutes.
- · Homogenized with Cholesterol, refinement of lanolin,

25

PLUSTAN

PERMANEN

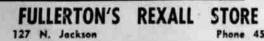
- 2 sizes of professional plastic curlers. (Deluxe Set)
- · Soft naturalness plus durability of curl.
- · 4-ounce bottle of Waving Lotion.
- · Simplest directions-by Ivan of Hollywood.



REFILI Complete except for \$125

ecia NEW 1 OU HAIR DO BOOK

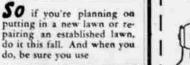
BY IVAN OF HOLLYWOOD ONIY-505 when mailed with special alfan











DAYS

BUY WHERE YOU SHARE IN THE EARNINGS

Douglas County

FARM BUREAU

COOPERATIVE EXCHANGE

ROSEBURG, OREGON Phone 98

Located-W. Washington St.

and S. P. R. R. Tracks



×

LIBERAL

×

features for LESS money

You get more heat from every drop of oil because DUO-THERM'S fuel-miser burner floats a mushroom type flame right into the heat chamber. The flame hugs the chamber walls . . . transfers more heat quickly into your home. It's a big money-saving feature that only DUO-THERM has.

The Beautiful Hepplewhite

FUEL OIL HEATER

You tend the fire by turning a dial ... no work ... no dirt ... no hauling ashes or tracking dirt through the house. DUO-THERM saves you work.

You save up to 25% on fuel bills with DUO-THERM'S Power-Air Blower, Proved in actual tests in a cold northern climate. Keeps heat on the move . . . saves as much as one gallon in four and at the same time eliminates the problem of hot ceilings and cold floors. The Power-Air Blower can be installed in any DUO-THERM heater for a slight additional charge.

Here is an ideal heater for smaller space heating require-ments. Both radiates and cir-culates heat at the same time. Duo-Therm walnut brown ish. Compact, efficient and low

The DUO-THERM

Radiant Circulator

No Down Payment 59⁹⁵



The Sportsman





Trailer model DUO-THERM heaters are priced at \$69.95 with tank.

FREE

×

