



LATEST IN FEMININE WEAR is shown here by Mrs. Fred Lockwood, left, and Mrs. Mason McDermont, shown chatting in Mabel Lewis' after an afternoon of shopping. Lower photo shows Mrs. McDermont admiring one of the creations to be found in Mabel Lewis' millinery department. (Picture by Master Photo Studio).



FIRST AID KIT

A transparent plastic first aid kit manufactured in transparent, clear plastic and colors can be refilled with first aid supplies or reused for fishing flies, sewing items, jewelry, buttons, cosmetics, curlers, odds and ends.

FINER POINTS IN HOME WASHING are explained to Mrs. Norman Arby by E. M. "Shorty" Streight, appliance salesman for Modern Furniture company.—(Picture by Master Photo Studio)

Here's How To Condition Hair

Constant exposure to the sun, and repeated dousings in the surf can change the loveliest hair into an uncooperative tatch.

You can restore the luster and pliability of your hair with the application of a fine soothing hair conditioning oil followed by a gentle oil shampoo.

A pleasant and effective treatment is suggested by Mary Imogene Shepherd, noted cosmetician. Apply a lubricating conditioning oil, preferably heated, to the hair. Brush each strand thoroughly till the oil is absorbed by hair and scalp. Allow the oil to remain on for at least ten minutes.

Follow with a highly concentrated oil and soap shampoo, diluted at the rate of an ounce of shampoo to two ounces of water. Firmly work the mixture in, covering every portion of the hair and scalp. Rinse, and rinse vehemently, till the hair literally squeaks between the fingers. For naturally curly hair, or

New Knityarn Makes News

Here's knit news for Fall. A yarn of rayon fiber enters the picture, in a profusion of colors, each deeper than we've seen yet in any material. The new yarn sports a beautiful luster and wonderfully soft texture. Comes in twenty colors including white.

It launders like a dream, won't shrink or run. Best of all, you'll find it a tower of strength. We found it impossible to break with bare hands.

for accentuating a permanent wave, apply a steam towel after the shampoo to remove excess moisture. Set as usual, then dry. In time hair treated in this manner acquires a fresh glow. The oil retained after the shampoo furnishes the suppleness robbed by sun and sea.

Between shampoos brush your hair the required one hundred strokes per. This vigorous spanking distributes the oil evenly, brings out the slightest suggestion of a wave.



invitation to gracious dining...

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There's never a dull table in your home when you set it with this versatile, hand-crafted crystal designed for your home. IMPERIAL CANDLEWICK quietly assures your friends of your good taste on occasions calling for formality.

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Mabel Lewis
Cordially invites you
to attend a
Fall Fashion Show
Wednesday
September 21
8:00 p.m.
at
235 N. Jackson St.

*First showing immediately following the conclusion of the program at the corner of Jackson and Oak Streets.

"Something old and something new"
proudly presented
by

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