



OH, LOOK AT ME NOW! That's the phrase Miss Dana Dee Rhoden is using, judging from her look of delight as she looks admiringly in the mirror at what Lowell's store is offering in their juvenile department. Her cotton peasant dress can be worn for play or dress, yet is thoroughly washable. Mary O'Briane waits her turn at the mirror to see her weskit dress of practical cotton. Ideal with or without the weskit, it offers striking contrast in this season's popular dark tones.—(Picture by Master Photo Studio).



CHARMING, CLEVER, CASUAL, BEST describe the above outfit from Lowell's, modeled here by Ulah Rhoden. The suit, a Betty Rose fashion in practical maroon gabardine, shows the pocket interest and slim lines as the basis for versatile use of accessories. Completing her ensemble, Mrs. Rhoden wears scarf, handbag, nylon gloves and hosiery woven in the new fall grey. All are inexpensive and smart—and found at Lowell's of Roseburg.—(Picture by Master Photo Studio).

**Gibson Girl Blouse
Waist Hints Given**

How to have your pleated shirt front and your tiny waist too may mean ripping out a pleated shirttail and remaking it into a fitted hip-band. If other women who want to look like a Gibson Girl in pleated shirts and slim skirts take this trouble, why can't you? If you make your own blouses, you can eliminate a bulky shirttail when you cut and sew. Simply halt those rows of crisp

pleats at the waistline and add a smoothly fitted hip-band to your blouse.

You can use the same technique on the shirttail of a blouse that you already have. Even the woman who can't sew can find somebody who can to rip the pleats out of a shirttail that adds bulk and remake it into a hip-band that fits as smoothly as her slip.

In Spain and Italy the profession of perfume and glovemaking were combined for centuries.

Fresh dill, chopped, is delicious in a white sauce to serve over fish that has been baked, broiled or steamed. If the fresh dill is not available, use the dried.

When you make popovers, slit each with a small sharp-pointed knife as soon as you remove them from the oven; the slit will allow the steam to escape and make the popover crisper.

There are many uses for waxed moisture resistant paper bags in the kitchen. Use them for picnic lunch sandwiches, for storing food in the refrigerator, and for kitchen waste.

Fall Features
from *Lowell's*



Coat

of many uses—versatile, practical coats for every occasion—available in sizes for every figure, styles for every taste and prices for every budget. Beautifully tailored in 100% wool, coat illustrated available in covert or tweed. Sweetheart neckline with matching detail on the pockets combined with a striking yoke detail—and buttons cleverly arranged will highlight and compliment any ensemble.

100% Wool
Coats from
\$19.50
(Teens)

Suit

classics to be admired from Lowell's. Soft classic lines offer changeability through the use of accessories—and suits at Lowell's are available in the desirable styles, fabrics and shades. Junior, misses and half-sizes to please the budget.



All suits
100% wool
from \$29.50.



Better Dresses
from \$6.50

Dress

for the occasion with a dress selected from the many new arrivals now at Lowell's. Styles for the petite to matronly figure, from sub-teens to half-sizes. Styles for the occasion, be it school, the job or evening—quality everyone will appreciate at prices anyone can afford.

Charm

is the word for girls and ladies with the smaller figure—when their wardrobe is from Lowell's sub-teen department. Everything for the petite figure—slips, bras, foundations, coats, dresses and skirts—so reasonably priced too! Sub-teen dresses from 3.50.



Fall

in love with dresses for the tiny tots and those not so tiny. Dresses for school, play or party priced from 1.98 up—sizes 1 to 3, 3 to 6x, 7 to 14. Also a complete department for all items worn by girls of all ages.



Fall Furniture

... for a more **LIVEABLE HOME**

The really LIVEABLE home is the keynote—gone are fragile furnishings, the spindly chairs, the delicate appointments. Sturdy, family-wise furniture that will wear and wear and yet retain its original good looks are featured. Shop Judd's this fall and all the time for LIVEABLE furniture.



Biltwell



Sofa beds—the dual purpose piece of furniture so popular with home-owners are featured at Judd's. Sofa beds alone are priced from 69.50... and you may buy a matching club chair or swing rocker later if you wish.

Whatever your wishes in a swing rocker we can please you... the price? 39.50 and up. Free delivery, of course.

Tastefully designed, built to last... let us place this virtue chrome dinette set in your home this week. Priced from 71.30.



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