

Convenient
Parking at
Rear of Store

Montgomery Ward

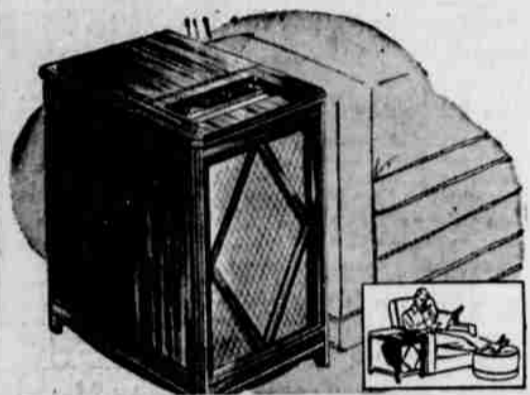
Roseburg, Oregon



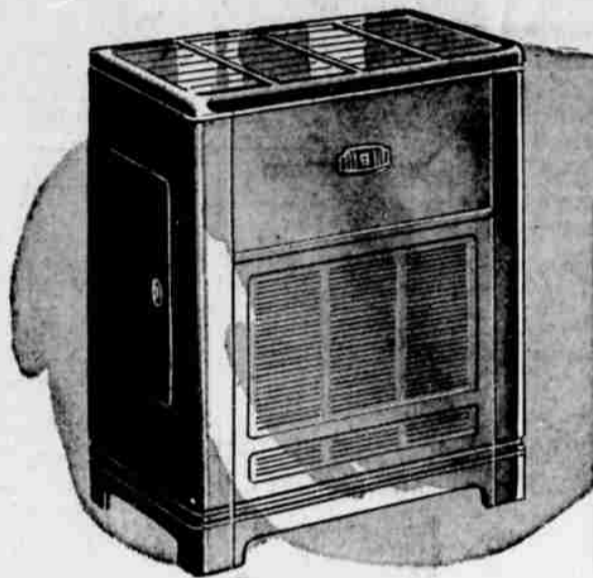
HURRY! ALL THE
EXCITING REDUCTIONS
IN THIS AD ARE FOR
THIS WEEK ONLY!

Home-Needs Sale! Prices Now Cut!

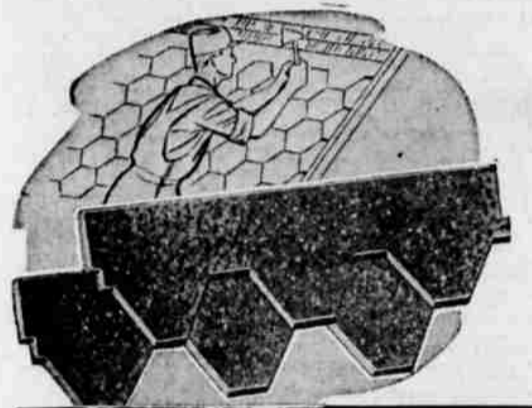
BUY YOUR NEEDS
NOW AND SAVE!
ASK ABOUT WARDS
MONTHLY CREDIT
TERMS!



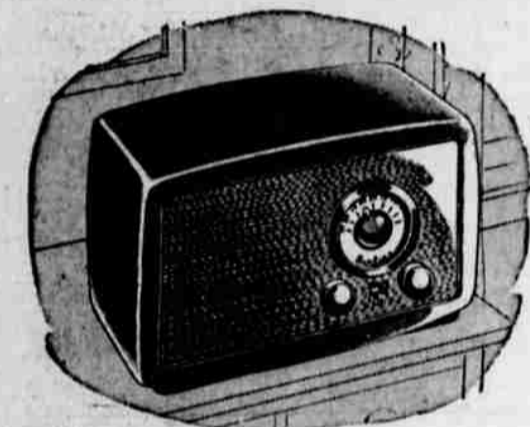
NEW AIRLINE FM-AM-PHONO CHAIRSIDE!
Enjoy the automatic record changer . . . tune both FM and AM as you sit in your easy chair! Rich mahogany veneers. Record space. 2 built-in antennas. **12495**
On Terms: 10% Down, Balance Monthly



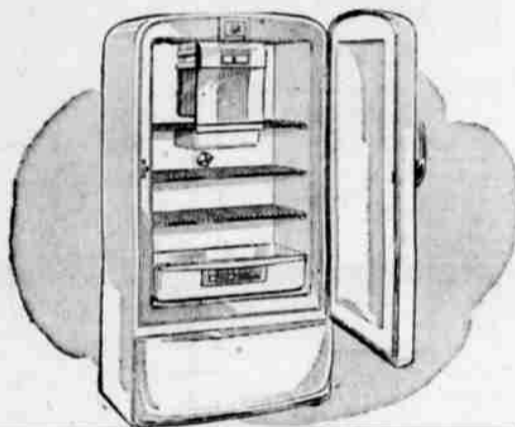
REG. 87.95 M-W OIL HEATER NOW CUT-PRICED FOR THIS SALE!
On Terms: 10% Down, Balance Monthly **7988**
Actual laboratory tests showed that M-W surpassed 4 other popular heaters . . . giving 22.6% more heat for each gallon of fuel used! M-W's new unit comfortably heats 4 to 5 rooms. Built-in draft regulator. Save now!
● 5 to 6 Room Model, Reg. 104.95 now cut to 97.88



REG. 6.50 HEXAGON SHINGLES REDUCED
Re-roof now at big saving! Ceramic-surfaced asphalt . . . resist fire, drying out, cracking, peeling, hardening! *Covers 100 sq. feet! Ask about Wards Expert Installation now. **585** Sq.*



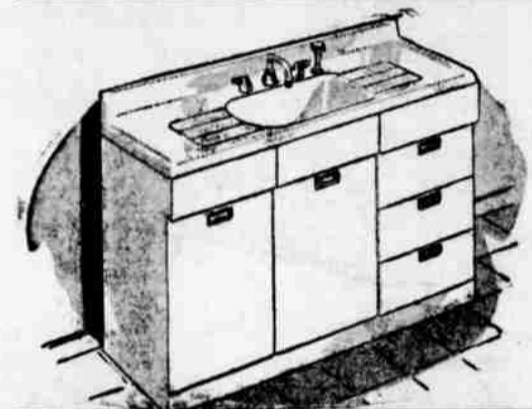
REDUCED! MODERN TABLE RADIO!
Airline's glamorous table radio in smart brown plastic! Compact yet clear-tone! Excellent reception! Airplane dial, gold colored grille! **2095**
In Ivory 21.95



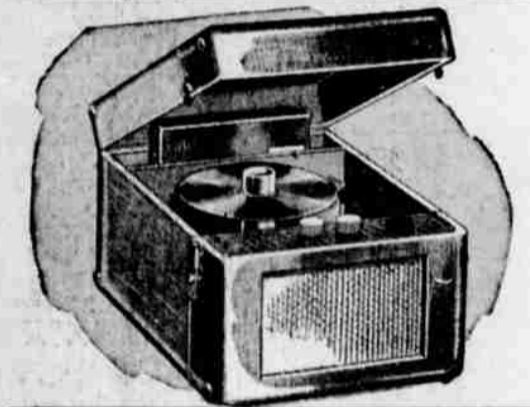
BIG NEW 8.8 CU. FT. M-W LOW-PRICED!
Plenty of conveniences at this extra low price! Freezer holds 28 lbs. frozen food and ice; full-width tray for fresh foods; special tray for meat. **20788**
On Terms: 10% Down, 24 Months to Pay



REG. 334.95 M-W HOME FREEZER
Greater capacity at a lower price! 12.5 cu. ft. holds 435 lbs. Separate compartment for fast freezing! **30988**
● 7.2 cu. ft. Reg. 224.95 . . . 209.88
On Terms: 10% Down, Balance Monthly



COMPARE AT \$160—STEEL SINK, 54-IN.
New features! Giant storage space! Baked enamel finish! Porcelain-enamelled top! Rounded corners! Toe-knee space! Wire shelves! With fittings! **11340**
On Terms: 10% Down, Balance Monthly



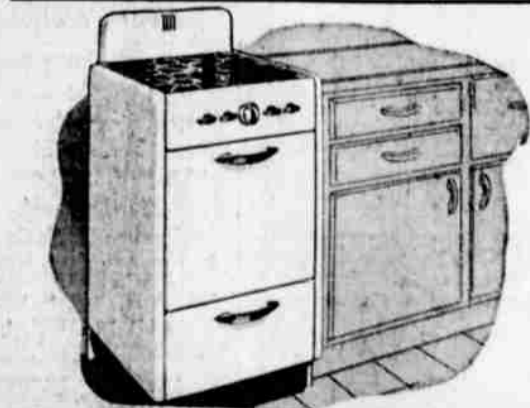
REG. 39.95 NEW "45" PORTABLE PHONO!
Extra-compact! Plays 10 new 45 rpm records! Brilliant, natural tone. Super-fast record changer takes only 1 1/2 seconds! Smart 2 tone case. Save now! **3788**
On Terms: 10% Down, Balance Monthly



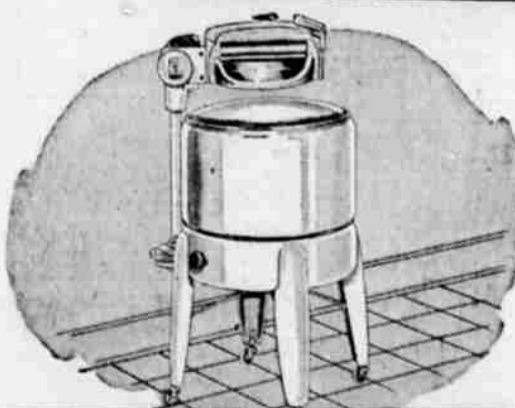
SALE! REG. 151.14 BATHROOM SET CUT-PRICED! 3 PIECES, FITTINGS
On Terms: 10% Down, Balance Monthly **14365**
Modernize now for dollars less! Heavy cast-iron tub, lavatory covered with sparkling porcelain enamel . . . resist stain and acid . . . so easy to keep clean! Tub is built low . . . easy to step in and out! Stain-proof vitreous-china closet; seat. Fittings chrome-plated!



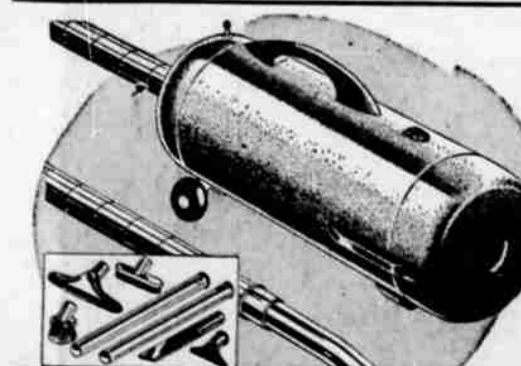
PRICED LOW!—SUPER HOUSE PAINT
Save money, time, work! "Super" lasts for years! Self-cleaning, it looks better longer. Free-flowing, it's easy to apply. For any surface. Asstd. colors. ● Single Gal. . . 4.35 Gal. in 5's **425**



REG. 87.95 M-W GAS RANGETTE CUT!
Ideal for small apartments! Only 20" wide, yet has 4 self-lighting burners, insulated oven with heat control and broiler. Hurry to save! **7988**
On Terms: 10% Down, Balance Monthly



REG. 79.95 M-W WASHER REDUCED!
Fast non-tangling washing action cleanses thoroughly, yet gentle on fabrics. Lovell wringer, 6-lb. cap. ● With automatic drain pump **6688**
Use Wards Convenient Monthly Payment Plan



REG. 44.95 M-W TANK CLEANER CUT!
New M-W model! Powerful suction removes dirt from rugs and upholstery. 7 popular cleaning tools included. Toe-control switch. See new M-W! **3988**
Use Wards Convenient Monthly Payment Plan



REG. 1.79 ROCK WOOL, BIG 40-LB. BAG
Insulate now at great saving! Save up to 30% on fuel bills every year! Stay 8' - 15' cooler in summer! Fire-proof; verminproof! Ask about Wards Expert Installation now. **1.69**

USE WARDS CONVENIENT MONTHLY PAYMENT PLAN CASH-IN ON THESE EXTRA REDUCTIONS