

Americans Advise British To Modernize Methods If They Hope To Sell Products In U. S.

By SAM DAWSON

NEW YORK. — (AP) — The British dollar crisis could be solved if we would buy a lot more British goods. Then why don't we?

The simple fact is: You can't make an American buy a British product if he doesn't want to.

Very few persons buy a product in the spirit of doing good, or to use the international jargon—"helping to free world trade of its shackles." They buy because: They like the product, like the price, or need it and can't get it anywhere else.

There are things which could be done about these points by the top British officials on their way here now to discuss their lack of dollars. And there are things which could be done by the Washington officials who will confer with them.

Taking the last reason first, there are some products which the British effectively control for which there is a good market here: natural rubber, tin, cocoa, fine wool, and Scotch whiskey. The British would like to see our tariffs lowered on these, and all other of their products saleable here. Neither the American wool industry, nor the domestic liquor industry, nor any other American manufacturer who makes goods in competition with the British, is likely to champion the British idea.

As for tin, rubber, cocoa and wool, the British would like to have Washington committed to buy fixed quantities at fixed prices for several years. American consumers and taxpayers might be dubious about shackling themselves to such a deal. Americans Give Advice

Americans have been very vocal in recent months in their opinion of British products and prices. From highest official to lowliest backseat driver, they have told Britain what it should do.

First, it should learn more about American likes and dislikes, distributing, advertising

and selling methods. Just how the resulting competition in our domestic market would set with American businessmen has generally been ignored.

Second, British prices must come down. Many Americans contend that British machinery is out of date and factory methods hide-bound and inefficient. They think the output per man-hour is much too low in England. They contend that the British nationalization program is wasteful and uneconomic. And the three combine to make British prices too high.

And some Americans contend that the British must cheapen their money in terms of ours. This would make British goods lower priced for us to buy with our dollars. However, it would also make just that much higher the price Britons must pay for American goods they must buy. And, since in July they bought four times as much from the United States as they sold here, the British contend they could only lose in the deal.

Many Americans reply that sooner or later the British must improve their methods, lower their production costs and meet changing world trade conditions. These things—no matter how much we help them financially from time to time—are things, many say, which the British must do for themselves.

New Seeing Eye Dog May Replace Poisoned One

NEWBERG, Sept. 2.—(AP)—Blind John Pettigill, whose seeing eye dog was poisoned three weeks ago, was offered a new guide dog today.

The California philanthropic organization, Guide Dogs for the Blind Inc., offered Pettigill a



NO BOMBS TODAY—From the historic city of Munich, Germany, itself a symbol of prewar phony peace talk, comes the above picture with a "message" from the Communists. The Reds scrawled the words "No Atomic Bombs" on the wall—apity that of a cemetery—as a slogan of their unsuccessful campaign in recent German elections. On the right, little children play, unaware of the significance of the painted words. (Photo by NEA-Acme correspondent Gerhart P. Seinig.)

Wallgren Confirmation Plan Tied To Boeing-Bomber Move, Assertion

SEATTLE, Sept. 2.—(AP)—The Times said Thursday "an administration plan to force senate confirmation of Mon C. Wallgren as chairman of the National Security Resources board by tying the Boeing-bomber move into the NSRB issue became evident today."

The story came from the newspaper's Washington, D. C., correspondent. She reported several Washington angles that she said pointed in that direction.

The former Washington governor and senator's appointment to the high post was blocked previously when a senate committee refused by a one vote

new animal. The former Newberg restaurant owner will probably take the training course in November.

The dog poisoner, who has attacked several other animals besides Pettigill's, has not been discovered.

margin to send the confirmation issue to the floor. The appointment later was withdrawn by President Truman.

Wallgren said in a recent interview at Everett that if he had been confirmed for the board chairmanship the issue of removal of bomber production from Boeing's Seattle plant to the mid-west never would have been raised.

The Times correspondent reported:

"A high source disclosed that President Truman plans to re-nominate Wallgren for chairman as soon as congress goes home, probably around Oct. 1. Such an appointment would be an interim one, requiring senate confirmation when the solons convene again in January. There are, however, a goodly number of devices for stalling on confirmation."

The resources board has as one of its functions the job of advising the president on strategic

Salem Decides To Go Back To Standard Time

SALEM, Sept. 2.—(AP)—Salem will swing back to standard time Sept. 11. The decision was announced here after a conference between Mayor Robert Elstrom and Alderman H. Gilie.

Most other towns, now on daylight time, are following the lead of Portland in waiting until Sept. 25 to change.

For unexpected company it is easy to evolve a fancy dessert with a package of white cake mix, store-bought ice cream and a sauce.

location of industries.

The correspondent noted that Senator Cain, Wallgren's Washington state Republican foe, might be on a delicate spot if the reappointment is made while the Boeing situation hangs in the balance.

It said: "In such an event, Cain would be placed in the embarrassing position of fighting against Seattle's interest if he attempted a second time to block Wallgren's confirmation by the Senate."

The correspondent also reported Jack Gorrie, the ex-governor's former assistant at Olympia, has been serving for some time as one of four special assistants to acting board Chairman John Steelman.

Readers Protest Suspension Plan Of Newspaper

BAKERSFIELD, Calif., Sept. 2.—(AP)—The Bakersfield Press has decided to stay in business after readers protested its previously announced plan to suspend publication.

The newspaper will operate on a five-day a week basis, says Managing Editor William J. Anderson. Publisher Hugh Sill earlier had said the paper was closing "because of financial losses."

Anderson said readers telephoned offering to pay two to four times the subscription rate, advertisers urged the paper's continuance, and employees offered to work two weeks without pay.

Sill said some properties had been liquidated to enable the paper to publish five days a week, eliminating Saturday and Monday editions. He would not allow employees to work for nothing, he said.

Some cuts were made in the staff of more than 100, said Anderson. The paper recently signed a contract with the Bakersfield guild after a strike which lasted from May 10 to May 28.

EASIER ON JAWS

NEW YORK, Sept. 2.—(AP)—Sir Tiruvalyangudi Vijayaraghavacharya.

That's the name of a 73-year-old Indian diplomat who arrived here yesterday en route to Toronto to attend a commonwealth relations conference there next week.

"In London," he said, "I was known as Sir 754. That was the number of my room in the Savoy hotel."



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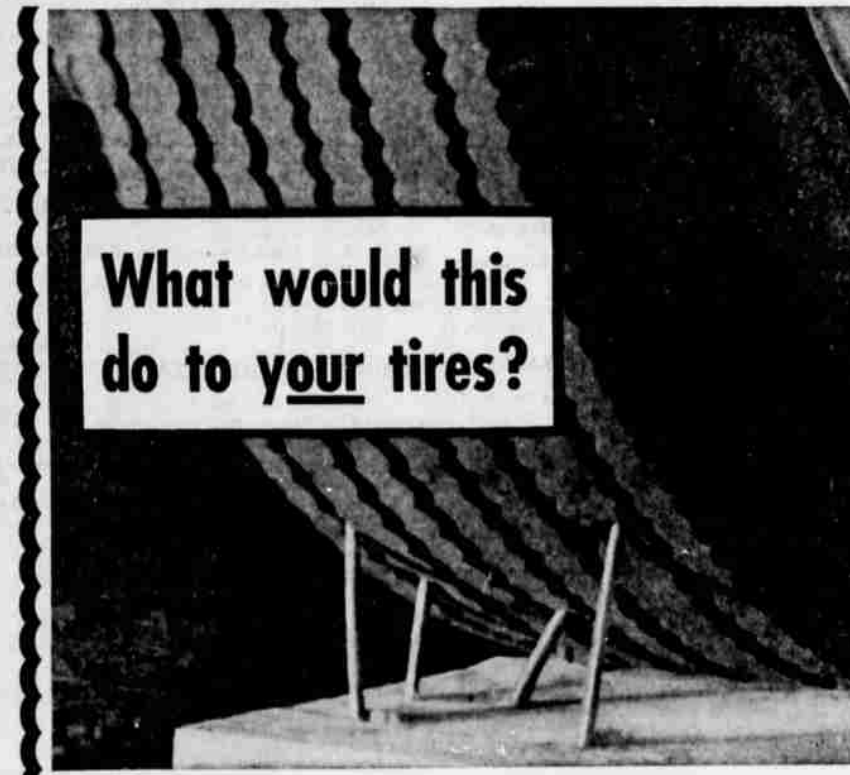
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