

After school starts, occasions for parties are frequent. Delight your youngsters and their guests with sound movies, which you can rent from CLARK'S STUDIO. They have a com-plete line of movie equipment for rental, both 8 mm. and 16 mm. projectors and films with sound. Some of the features include Deama Durbin, Ted Lewis, and the great comic. W. C. Fields. Or take your choice from the revolv-ing library—Clark's Studio books a group of features for a brief term and then exchanges them for another group. You can rent news highlights or comedies or travelogues for any type of party you may wish to give. Looking

Santa says it's not a bit too early to start your Christmas shopping. In fact, if you want any of that lovely Bambu din-nerware from LESTER'S GIFT-SHOP, you'd better order it now, Les hasn'

highinghts or comedies or travelogues for any type of party you may wish to give. Looking for genuine 8 mm. color film? Clark's are offering a special price of \$3.10 while the supply lasts. Here's your chance to take those color movies you've been longing for.



A deceitful peace does more harm than an open war-and costs more, too.

Has the doctor order-Has the doctor order-ed you to stop using salt in your food? Then you can obey his instructions and still not have to bake your own bread. CLEO'S QUALITY BAKERY will bake salt-free bread on special order for you folks who are on diets. They have a wide choice of delicious breads every day of the week—old-fashioned milk loaf, sliced white or 100°, wheat date-nut cinnamon, and cheese

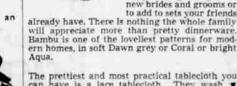
4



or 100% wheat date-nut, cinnamon, and cheese bread. Our special favorite is Cleo's potato bread, which has a fine grain and moist texture that tops all others. It stays fresh, too. Folks who love salt-rising bread can get it at Cleo's who love sait-rising bread can get if at Cleo's on Tuesdays every week, or Russian Ryc with or without caraway seeds on Wednesdays, or sourdough French bread and rolls on Thurs-days. Mondays and Fridays, you can get American Ryc, with or without caraway seed. When you're downtown shopping, stop in at Cleo's for a loaf or two of your favorite bread, fresh from Cleo's oven every day.

Have you been shopping for Mary Lee's school clothes until you're exhausted? Just sit your weary self on a stool at the ICE CREAMERY weary self on a stool at the ICE CREAMERY and relax. The girls there will take your order and serve you in double-quick time. Featured this week are the chicken salad sandwiches and ham or cheese (American or Swiss) sandwiches, toasted or grilled. Something good to go with your sandwich? Ah one of those double malteds. They are still featured at 25c, which is the price of a plain malt anywhere else. The Ice Creamery is so conveniently located right down town, handy to all the stores.

A.



9

The prettiest and most practical tablecloth you can have is a lace tablecloth. They wash **x** well and don't have to be ironed. JOSSE'S have gorgeous lace tablecloths by Fieldcrest, in sizes from 54" to 72" x 90", or you can order extra large 90" x 108" sizes. You have your choice of ivory or white lace, in "Water Lily" or "Tableau" or "Buckingham"—a floral pattern with delicate filet. "Sheffield" is a most unusual and antique design, showing a Colonial gentieman and lady on the corners and shepherd boys and their flock along the borders. These lovely cloths are 100% mercerized cotton, for long wear and perfect laundering. for long wear and perfect laundering.

And speaking of laundering, you'll remember right away that you wanted to get a laundry cart. Here they are, in the Housewares depart-ment at

UMPQUA VALLEY HARDWARE. You can get them with or without wheels, or with just two wheels in-stead of four.

The frame is enameled steel enameled steel, reinforced with chains. The heavy canvas bag is re-movable for

Creamery is so conveniently located right down town, handy to all the stores. Be patient, and you will have patient children, it says here. Just the coat for the high-teen group is this plaid shortle at EXCEL DRESS SHOPPE.

## 30.75 Down

0

Has all these features, too · Clog-proof pump Top loading, ne stooping a

Flow. Leveling knobs for unaven 51 239.75 24.75 Down

This Frigidaire Electric Clothes Dryer means no more clothes lines for you no more carrying of heavy clothes! Drying time in any weather is only 15-25 minutes - and clothes come out fluff-dry, sweet-smelling. Now! Sit down, relax while is r. 30 inch open-end roll takes sheets easily. Prestoe-ic foot control leaves both hands free. Heat regu

Ask for a demonstration of these FRIGIDAIRE Appliances NOW!



## 120 W. Oak

Usable flat top



Automatic Washer

THE ALL-PORCELAIN

asher and you'll see See a demonstration of the Frigidaire very quickly that there's nothing else like it! It gets clothes snowy clean, sunny bright and sweet-smelling—yet all you do is put in clothes and soap, set the dial and forget it. Never again will you have to handle hot, steamy clothes, lift baskets of water-heavy wash. In fact, your hands need never be in water! And while the Frigidaire Automatic Washer makes light work of heavy blankets and sheets, it's gentle with delicate lingeria.

