Productivity Should Be Based On Single Accepted Data Standard By BRUCE BIOSSAT In this age you can find statistics to back up almost any point

of view you care to take. And that's a sad comment on a way of life that must be nourished on sound factual information if it is to flower.



CONVENIENT PARKING REAR OF STORE

Montgomery Ward

Roseburg, Oregon

 These are just a few of many special values in this sale. Bought in big quantity for 623 Ward stores . . . to



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Higher Education Schools' Opening **Dates Are Listed**

3788

Thur., Aug. 25, 1949-The News-Review, Roseburg, Ore. 13

for new students; Sept. 20, ad-ty inement for new students; Sept. 21-24. freshman week and reg-istration. The University of Oregon Med-icai and Dental schools, also in Portland, will start a little later. Registration at the Dental school terms ending Dec. 23.





III IX "IT'S A CINCH TO MAKE" ADD WATER . MIX . AND BAKE