



OUT OUR WAY

By J. R. Williams

**Transamerica Denied Dismissal Of Charges**

SAN FRANCISCO, Aug. 18.—(AP)—Rudolph M. Evans, Federal Reserve board member, has denied Transamerica corporation's motion for dismissal of monopolistic tendency charges brought against it by the board.

Evans has conducted the board's hearing into the charges brought under the Clayton act. The board alleges that Transamerica's commercial banking activities may be tending toward a monopoly in five western states. Testimony was heard in Washington and San Francisco and arguments on the dismissal motion were heard early this month. Evans directed that the hearings be resumed here on Sept. 19. At that time the defense will start presentation of its case.

White fir lumber is being produced at the rate of 500,000,000 board feet every year. And there is already a tendency for Great Britain to become the chief, or sole, producer of jet engines. Britain has proved it self pre-eminent in the field of light engineering, and nearly all the Western European nations are buying or planning to buy Britain's jet engines. The British might establish jet engine factories in other countries, such as Belgium or France, but they would maintain ownership. The Netherlands is thinking of going in for mass production of radio and radar equipment. And so forth.

**Economic Phase Of Atlantic Pact Regarded By ECA Officials Fully As Important As Its Military Aims**

By CLARKE BEACH

WASHINGTON.—The Atlantic pact has more than a military meaning to some highly placed Economic Cooperation Administration (ECA) officials. They regard it as good economic medicine for western Europe—in fact, as one of the most far reaching steps yet taken toward economic cooperation and development.

Customs walls and other trade barriers have long been the chief obstacles to the expansion and modernization of European industry. The barriers were erected largely for purposes of military security, to build up home industries so that each nation would be self sufficient in time of war.

But now with the era of collective security, in which each country agrees that its sole hope of safety lies in defending all of Western Europe, old inhibitions are being removed. The movement hasn't gotten far yet, but the general principle has been accepted, and the ECA men have seen many signs of progress. Their idea is for Europe to arrange a new division of labor, each nation specializing in the work it can do cheapest and best, relinquishing industries which have proved uneconomic. There has been a tendency to try to develop solely for strategic reasons such enterprises as steel plants and oil refineries in countries which are not naturally adapted for them. One plan which is percolating in the minds of the Western European planners is that France might become the chief manufacturer of the jeep, large numbers of which are needed in military operations. It can be cheaply and efficiently manufactured only on a mass production basis.

Another reason for Europe's economic backwardness has been the lack of initiative on the part of "protected" industries. Since customs barriers prevented foreign competition, the home industries have had no incentive to seek ways to reduce the cost of production. Faced with competition, however, industries seek to reduce costs by improving labor management methods, modernizing plants and plant management techniques and searching for better and cheaper materials.

Europeans have been impressed with America's large area of free trade—commerce without hindrance of customs walls among almost 150,000,000 persons. And it was primarily the search for military security, a union against England, that forced the somewhat hostile 13 colonies to merge their economic interests.

"I believe that Western Europe is now taking the path of the American colonies," said one important ECA man. "You can get more real unity through military security than through any other method."

ard of living in the United States. Turning out products on an assembly line basis has made high quality and low cost possible.

But to have mass production you must have mass markets. In Europe the markets up to now have been largely domestic—the buyers have been chiefly those persons living within the same customs walls as the industries. As customs barriers fall mass markets would develop.

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**Outlawing Of Liquor Ads Asked By WCTU Head**

PHILADELPHIA, Aug. 18.—(AP)—The president of the women's Christian Temperance union Monday called on Congress to ban advertising of alcoholic beverages.

Mrs. D. Leigh Colvin of Evanston, Ill., here for the organization's 75th convention opening today, said:

"The increasingly all-time high in alcoholism and excessive drinking in the United States can be cut only by congressional action outlawing alcoholic beverage advertising."

Mrs. Colvin added that excessive drinking can be "reduced to a minimum only by the return to prohibition."

She said the WCTU is actively supporting the bills in Congress

**Vacationists In Oregon On Increase, Figures Reveal**

SALEM, Aug. 18.—(AP)—Vacationists and sight-seeing travelers are getting a round a little more this year than last. The State Highway commission's travel information department has these figures to show: Crater Lake national park reports a 3 percent increase in the number of visitors for the travel year going back to last October 1. Last month the increase was 10 percent over July, 1948, and

last June was up 12.7 percent. Oregon Caves reports a 21.9 percent increase last month over the same month a year ago. Bonneville dam had a 13 percent increase in July.

Traffic on the Astoria-Megler Ferry was up 11 percent last month over July, 1948. Leading in the number of out-of-state licenses observed in Oregon this year are California, Washington and Illinois.

(called taverns) and other alcoholic beverage selling places are open in the United States.

"3—Drink has created more than 4,000,000 alcoholics and chronic drinkers.

"4—Arrests for drunkenness and drunken driving have reached one for every 38 persons.

"5—One out of every 4.6 admissions to the psychopathic wards of general hospitals of the country is an alcoholic."

Remember... a big Cannon Bath Towel for only 10¢ with only 10 coupons from "that wonderful" Wadhams Coffee

"Remember—get me a 2-oz. can of 'that wonderful' WADHAMS COFFEE. Then I'll get TWO CANNON BATH TOWEL coupons instead of one!"

Here's your chance to get a big, "thirsty" Cannon Bath Towel for only 10¢ and 10 Wadhams Coffee coupons. There's a coupon with every pound of "that wonderful" Wadhams Coffee. These big, quality green, yellow or peach towels measure 20 by 40 inches. Start saving for your towels now. And start enjoying the full-bodied, rich flavor of Wadhams Coffee. Ask your grocer for "that wonderful" Wadhams today.

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Freshly Baked Everyday Here in Roseburg

Buy It... Try It Tomorrow

**Patterson's**

**BOY DIES IN IRON LUNG**

SPOKANE, Aug. 18.—(AP)—A four-year-old boy died in an iron lung at a Spokane hospital Tuesday, the fourth polio death of the year in Spokane.

The boy, Andrew Sather of Spokane, was stricken by the disease a week ago at Yellowstone National park. Other victims of polio here were Marybelle Reed, 12, Los Angeles; Richard L. Finkbeiner, 17, Deer Park, and Billy Offerdahl, 11, Chewelah.

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That stunning new front end—those graceful, tapering fenders—those bigger interiors and high-visibility windows add up to a car you'd expect to wear a pretty fancy price tag.

But come in and see for yourself how right we were when we said this new beauty was priced right down your alley.

Come try the comfort-patterned seats,

handle this easily managed wheel, lift the hood and see the bonnet-filling valve-in-head straight-eight power plant you command, measure the shorter bumper-to-bumper length.

Then do a little hard-boiled matching-up of price tags.

In particular—compare this beauty with the sixes—and ask yourself why you should pay for straight-eight power and not get it.

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- Model 46-S 6-passenger Sedan . . . \$2155.00
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