

# School Opens!

# Sept. 6

## FREE CITY BUS SERVICE DOWNTOWN TOMORROW

That's Right, You Can Ride The City Busses FREE as Guests of the Roseburg Retail Trade Association Between 10:45 and 12:45 Tomorrow, Wednesday, August 17

The Roseburg Retail Trade Association has arranged for you and your family to ride the Roseburg Transit System busses downtown without charge. Free service, one way only, between 10:45 a.m. and 12:45 p.m. Simply catch your bus as you normally would to do your shopping downtown. You needn't pay fare to town if you ride the bus between 10:45 and 12:45. It's our way of helping you to take advantage of the back-to-school bargains listed on these and other pages of today's News-Review.

**Dress-s Ri-ight... DRESS!**

That's right! Dress right for scouting and dress right for school. This trim, tough Official moccasin with raw cord sole fills the bill for good looks and long wear and will always look right for the young man in school. These are constructed to take hard wear.

**6.95 & 7.95**

**Arbuckle's**  
Right on Jackson

**Official SCOUT SHOES**  
by Buster Brown

**STOP!**  
at Herman's for Your Back-to-School Clothing

Here Are a Few of the Bargains You Will Find

**Faded Blue Denims**

Sportshirts .....	3.95 and up	Slacks .....	7.50 up
Slacks .....	3.95 ea.	Shoes .....	8.95 up
Jackets .....	3.95 ea.	Slacks .....	7.95 up
Slacks .....	7.95 up	Shoes .....	8.95 up

**Herman's**  
"THERE IS NO SUBSTITUTE FOR QUALITY"

234 N. Jackson, Roseburg Phone 217

**DRIVE SCHOOL SLOWLY**

**LUNCH BOX**  
Sturdy metal box with snap fastener, includes pint vacuum bottle for liquids. Rust-resisting sanitary enamel finish.  
**2.95**

**Children's BLUE METAL LUNCH BOX**  
Includes HY-LO vacuum bottle for liquids. Catch fastener and carrying handle.  
Regular 2.95  
**1.89**

**ROLLER SKATES**  
Finest quality roller bearing skates of steel construction throughout. Adjustable toe clamps and padded leather ankle straps.  
**3.95**

**UMPQUA VALLEY HARDWARE**  
A Home-Owned and Operated Store  
202 N. Jackson Phone 73

**BACK-TO-SCHOOL SPECIAL**  
Pen and Pencil Sets

Be sure to get your pen and pencil sets today, or if you prefer buy each separately, just be sure and get one. Leading brands reduced to give you greater values at lower prices. In a variety of colors you have a wide selection to choose from.

**30% OFF**  
TUESDAY AND WEDNESDAY ONLY

**Roseburg JEWELERS**  
246 N. Jackson

Back-To-School **GIRLS' ANKLETS**

English Ribbed Mercerized Cotton

- Solid Colors
- All Sizes
- Reg. 49c to 65c

**19c**

**Miller's**  
Hosiery Counter—Main Floor

**BUY GOOD School Supplies**

**School Specials**  
**Mechanical Pencil FREE** with each **RING BINDER**

**Pencil, Pen, or Ballpoint Pen FREE** with each **ZIPPER BINDER**

**Phillips Office Supply**  
124 S. Jackson

Back to School **SWEATERS** Reduced

A "must" for every back-to-school gal—our smartly styled all wool cardigans. In vibrant shades of lemon yellow, kelly green, bittersweet red and practical slate gray. These sweaters are reduced low for a special savings for your back-to-school clothes. You will adore these sweaters that will keep you warm and comfy all winter. All sizes.

Reg. 3.95 . . . . . NOW **2.95**

**Excel dress shoppe**  
Phone 565-J  
124 N. Jackson

Back to School WITH A ZIPPER NOTEBOOK FROM GOETTEL'S

- 3 RINGER
- 2 INSIDE POCKETS
- ZIPPER ALL AROUND

Also with each Notebook one FREE package of Paper

**SPECIAL PRICE 1.98**

**Flexible Goose Neck DESK LAMP 2.69**

**GOETTEL'S**  
249 N. Jackson

**Mother!**  
Before You Buy School Shoes Read This!

Naturally, you want your child to have shoes that fit right, look right, wear right. So drop in to Wayne's today and see their shoes that they have on special . . . just the thing for back-to-school wear. In brown leather they have a complete size range.

**New low price . . . . . 3.99**

"Better Shoes For All The Family"  
**WAYNE'S**  
118 W. Cass  
Just Around The Corner From Douglas County Bank