

# Ignoring Few Simple Rules Will Make Motorist Just A Statistic

By BRUCE BLOSSAT

The National Safety council reports traffic fatalities for the first six months of 1949 are the lowest in U. S. history for the number of miles traveled. But there is small solace in this fact. For the actual death toll was 13,810, less than 1 per cent below the 13,910 recorded in the same period a year ago. Projected annually, the figures mean that the equivalent of the population of Miami Beach, Fla., will be wiped out in 1949.

The Council has done a magnificent job, of course, in keeping Americans constantly alert to the danger of motor travel on increasingly burdened streets and highways.

There is something brutally grim about the Council's accuracy in forecasting highway fatalities on big holiday weekends. A typical announcement may there will be 290 traffic deaths

in the nation." Inexorably, death will occur in numbers close to the predicted figure. No matter how strong the appeals for careful driving, the fatalities will happen.

Death will come to drivers who have passed road tests and to drivers who haven't. It will strike everywhere, but most heavily in the country's big clusters of population like New York and Chicago.

It is abundantly evident now that mere warnings plus the simple road tests prescribed by most states will not halt the carnage on the highways. What, if anything, will check it? We suggest that motorists and all public and private agencies concerned with driving safely focus on three main points:

First, present-day driving has certain inevitably explosive factors—the speed and maneuverability of modern cars, the inadequacy of most thoroughfares on which they travel, and the consequent continuing menace that unavoidable errors of human judgment will turn any normal traffic stream into a shambles of death in an instant.

Second, if the driver wants the best chance of averting a possibly fatal crash, he must recognize the explosive situation by acting seriously and responsibly when he is behind the wheel. He can't ever relax fully. The moment he diverts his attention is the moment an accident is born.

Third, the driver must not at any time assume that his fellow motorists is attending to business—the same as he. Anyone who has piled the country's highways for long knows the only safe assumption is that the other driver will do the worst possible thing in a given case. He usually does.

These lessons might sound a little commonplace. But if they could be well learned by a majority of motorists we believe prospects are great that few drivers would wind up as added digits in the National Safety Council's grim statistics.

Tele-fun  
by Warren Goodrich



**IN REGATTA PARADE**—Paul Bunyans of Roseburg rode this loaded log truck (upper) in Cottage Grove's annual regatta parade Saturday morning. Part of the festivities included initiation (lower) of Col. Francis W. Mason, head of Oregon's Selective Service system, into the Bunyans. Paul Bunyans who represented Roseburg at Cottage Grove included J. B. Josse, L. B. Hicks, Don Gum, Frank Moon, Bill Tipton and Bud Tozier. They advertised the forthcoming horse racing and county fair here. (Pictures by L. B. Hicks.)



## LOCAL NEWS

**Will Receive Medical Attention**—Mrs. Lola Stanley of the Hotel Grand Cafe left Sunday for Portland to enter a clinic.

**Convalescing**—Perry Ashcraft of Ashcraft Jewelers is reported convalescing satisfactorily following recent major surgery performed at a Eugene hospital.

**Ladies Aid to Meet**—Eden Ladies Aid of Elgarose Lutheran church will meet Tuesday afternoon at the home of Mrs. J. N. Sands with Mrs. Zelma Sands, co-hostess.

**Sells Home Here**—Mrs. Lula Gorrell, formerly Douglas Lutheran school superintendent, has sold her home on South Jackson street to Mr. and Mrs. C. F. Reson, and has purchased a home at 760 Walnut avenue, on the River road area north of Eugene, where she will reside.

**Ladies Club to Meet**—The Calapoola Ladies club will meet at a noon potluck luncheon Wednesday, August 17, at the clubhouse.

**Visiting Sisters**—Miss Elizabeth Curry of San Francisco is in Roseburg visiting her sisters, Miss Isabelle, Miss Edith and Miss Lulu Curry, on S. Kane St.

**Returns Home**—Keith Crenshaw, son of Mr. and Mrs. George Crenshaw, has returned to his home on Starmer street in Roseburg, following a week at Glide visiting his cousins, Marilyn and Robbie Blakely.

**Grange to Meet**—Melrose Grange will meet at 8 o'clock Tuesday night, August 16, at the hall. Refreshments will be served by Mr. and Mrs. Louis Nichols and Arnold and Donald Patterson.

**Reported Improving**—Mrs. R. T. Green is reported convalescing satisfactorily at her home in Roseburg, following a major operation performed at Mercy hospital July 25.

**Dance To Be Held**—The Veterans of Foreign Wars auxiliary will sponsor a dance from 8 to 10 o'clock tonight, August 15, at the Veterans Hospital recreation hall. Women of Roseburg are asked to attend as hostesses.

**Visitors Leave**—Dr. and Mrs. R. E. James and small daughter, Julie, left Saturday for their home in San Mateo, Calif. Mrs. James, the former Ruth Hirt, and Julie have been spending a month in Roseburg visiting her parents, Mr. and Mrs. W. R. Hirt, 205 E. Roberts street. Dr. James recently arrived for his vacation and with Mrs. James spent a week in Canada and a week here. Julie remained here during their trip north.

**Back From Vacation**—Mr. and Mrs. Sidney C. Moon Jr., have returned to their home in Roseburg, following a two weeks' vacation trip to Hemet, Calif., to visit the former's mother, Mrs. Genevieve E. Moon. While in southern California, they visited with Mr. and Mrs. Sam Simpson Jr., in Rialto, and with Mrs. Moon's brother and sister-in-law, Mr. and Mrs. Donald Perry, and family, in Fresno. The Moons enjoyed several days stay at the beach at Oceanside, Calif., and also enjoyed a trip via United Airlines to Santa Catalina Island.

## City Hall Visit, Hike Slated For Day Camp

A visit to the city hall and an explanation of the various city departments will be given boys who attend the second Y. M. C. A. "Day Camp" tomorrow.

Marion Yoder, Y. M. C. A. general secretary, urged all interested boys between nine and 14 years old to take advantage of Tuesday's jaunt. He requested the boys to meet at the small park on the corner of Jackson and Lane streets at 9:30 a. m. He said they are to bring a lunch, as the group will again hike to Umpqua park after visiting the city hall.

Last Thursday, 18 boys participated in the first "Day Camp" to be given in Roseburg. Following a visit to the Umpqua dairy, they watched the ice making process at the Douglas Ice and Storage company. The youngsters ended the day at Umpqua park, listening to stories told by Dr. Morris Roach, playing softball and enjoying other activities.

**Back From California**—Mrs. Lawrence West and son, Larry, returned to their home in Roseburg Sunday morning, following two weeks vacationing with relatives and friends in Long Beach and Los Angeles.

**Executive Meeting**—The Business and Professional Women's club executive board will meet at 12 o'clock no-hostess luncheon Wednesday, August 17, at the Hotel Umpqua. All members of the club are invited to attend the weekly no-hostess meeting Tuesday, Aug. 16, at noon at the Hotel Umpqua.

**Seriously Injured**—Bonnie Reid, daughter of Mr. and Mrs. Russell Reid, 103 E. Roberts street, Roseburg, is reported to be in a serious condition in a Kansas hospital, where she was taken for medical attention after being thrown from a horse while vacationing. The Reids and another daughter and son are staying at the Raymond J. Waeltenburg home, route 1, Wallace, Kan. Mr. Reid and son and daughter plan to return here in a short time, while Mrs. Reid will remain at Wallace with Bonnie, who will be hospitalized for about six weeks.

**Return Home**—Mr. and Mrs. E. A. Pearson and daughter, Mary Lynne, have returned to their home, following a trip to Tuttle lake, where Mr. Pearson attended a meeting of General Petroleum distributors and officials. They returned home via Crater lake, and in Grants Pass, stopped to visit Mrs. Mel Ingram, who has been very ill for the last week. They were accompanied back to Roseburg by the Ingrams' son, Michael, who is visiting at the Pearson home during his mother's illness.

**Arrive Here Saturday**—Mr. and Mrs. Orrin Reeder and daughter, Miss Nancy, of Ponca City, Okla., arrived in Roseburg Saturday to visit Mrs. Reeder's brother-in-law and sister, Mr. and Mrs. Fred A. Knight, 310 West First street. They expect to be joined here today by Mr. and Mrs. Rollo Sussex of Kansas City and their son and daughter-in-law, Dr. and Mrs. James Sussex of Vallejo, Calif. Mrs. Rollo Sussex is also a sister of Mrs. Knight. She and Mrs. Reeder are aunt of Mrs. Fredrick J. Porter. Mr. and Mrs. Reeder and Nancy and Mr. and Mrs. Rollo Sussex have been spending most of their vacation visiting in California.

## Births at Mercy Hospital

**SUGDEN**—To Mr. and Mrs. Merton L. Sugden, 1235 North Jackson street, Roseburg, Aug. 14, a son, David Lee; weight seven pounds four ounces.

**HOYEZ**—To Mr. and Mrs. Loyd Theodore Hoyez, box 175, Winston, Aug. 13, a son, James Kenneth; weight seven pounds seven ounces.

**BENOIT**—To Mr. and Mrs. Fred Charles Benoit, box 178, Winston, Aug. 13, a son, William Elmer; weight six pounds twelve ounces.

**ELLINGSON**—To Mr. and Mrs. Thor Emmett Ellingson, 422 W. Mosher street, Aug. 12, a daughter, Dorothy Ann; weight seven pounds fifteen ounces.

## ON WARFARE CRUISE

Harley R. Means, fireman, USN, son of Mr. and Mrs. Harley R. Means of Yoncalla, is scheduled to participate in a series of anti-submarine warfare cruises as a member of the escort carrier USS Badoeng Strait.

While fir trees grow to a height of 140 feet and a diameter of 36 inches or more.



Hugh Brundage, "Queen for a Day" announcer (week-days, 11:30-12 a. m.), has a nick-name for the audio-meter which measures the audience applause which daily determines the "Queen" winner. Hugh, who watches the needle on the meter for emcee Jack Bailey, calls it the "settle-steady," because they read the meter figures only when the instrument needle settles.

When we get a phone call from a frantic mother informing us that little Ludvig is missing... he was hanging by his toes from the front porch rail just a minute ago... but now he's disappeared... well, we're real sorry to hear that... But—if you would get an item of this nature on the air: First, call the local police department and give your information to them. If they can't find Ludvig... then they'll give KRNR a call. Okay? Okay.

"How It Lies," "I Don't See You in My Eyes Anymore," "Huckle-buck," "For You," and "Baby Face," title tonight's musical selections on the "Sammy Kaye Showroom" at 7:15. At 7:30, there's "The Cisco Kid" of course, and at 8... when a man has \$10,000 coming to him and can't be found, it's a case for George Valentine. George runs into a weird scheme of murder and mystery during tonight's "Let George Do It" dramatization of "The Problem of Joe Martin." "George" leads Bob "George" Bailey, Mrs. Bailey, and Frances "Brooksie" Robinson, have returned from vacation, part of which was spent sailing during yachting week in Santa Barbara. Entered in the Lehman Dinghy Class, their boat took third in the series.

**KRNR** The Voice of The **MBS**  
Roseburg News-Review **1490**  
On Your Dial

**REMAINING HOURS TODAY**

4:00—Walter Trohan	6:30—Musical Interlude
4:15—Frank Hemingway	6:40—Local News
4:30—Marvin Miller	6:45—Southland Singing
4:45—Tops and Tunes	6:50—News
5:00—Children's Story Hour	7:00—Dick Kaye
5:15—Music	7:15—Sammy Kaye Showroom
5:30—Champion	7:30—Cisco Kid
5:45—Curley Bradley	8:00—Let George Do It
6:00—Sewing Machine Center	8:20—You Name It
6:15—Mutual Newsreel	8:45—Bob Eberle Show
6:30—Sports Page	8:50—Johnny Desmond
	9:15—Hi Neighbor
	9:30—Scandinavian Melody Time
	9:45—Walter Trohan
	10:00—Mysterious Traveler
	10:30—Dance Orchestra
	11:00—Case in Music
	11:30—Sign Off

## Camas Valley

By MRS. JAMES COMBS  
Mr. and Mrs. Dennis Ryan and daughter, Rita, of Sunnyside, Wash., are visiting friends and relatives in the valley. Their older daughter, Deniece, came here earlier.

Helen, Jean and Nick Costello of Vancouver, Wash., were visitors at the Wayne Martindale home.

Saturday was open house at Mr. Heilmann's new cold storage locker rooms. All customers were given a five percent discount on groceries and a free chance for a year's rent on a locker. Joe Burk was the winner in a contest Sunday afternoon.

Mr. and Mrs. Philip Standley have received a cablegram from their daughter, Mrs. Verne Whittle in Nagoya, Japan, that the latter has a new infant son.

Mr. and Mrs. Wayne Metzger's daughter and son-in-law are visiting here from Kansas City. Mr. Tom Counts and daughter, Judy, and Mrs. Hunter have been visiting at Seaside, Astoria, Portland and Eugene.

Mrs. Jannet McCann of Brockway spent Sunday visiting at the homes of Gerald and John Looney.

Mr. and Mrs. Donald Libby and sons, of Empire, spent the weekend with Mr. and Mrs. W. S. Martindale. The boys, Robbie and Donnie, will stay a week at the home of their grandparents.

Mr. and Mrs. James Combs and their daughter, Sharon; Mrs. A. J. Combs, and Robert Martindale visited Saturday and Sunday at Arago and North Bend.

The regular business meeting of the Grange was held on Tuesday evening.

There will be a pie social at the school house on Thursday evening, Aug. 25. The proceeds will go to the home economics and lecturer's committee of the Grange.

The number of World War II veterans training on-the-job under the G. I. Bill and Public Law 16 dropped to 403,135 on June 1—a 45 percent decrease from the 720,510 peak reached in January, 1947.

**COMING WEDNESDAY**

**DESERT FURY!**

Handicap SCOTT and the RAINES  
**The WALKING HILLS**

**NEWS REVIEW ADVERTISING IS SEEN, READ and REMEMBERED!**

**CO-FEATURE**  
ACTION and ROMANCE...  
**DYNAMITE**  
with WILLIAM GARGAN

**NOW PLAYING**

**Test It**  
Musical  
**DISASTER**  
Richard Denning • Trudy Marshall

**Star Theatre** PHONE 187

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when you need it  
at LOW COST!

**UNIVERSAL PUMPS and Water Systems** give dependable performance to dairymen—farmers, housewives, vegetable growers and industrial plants... You get all the water you can use with plenty of pressure. Only one moving part assures faultless operation at the minimum of cost.

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Umpqua Jockey Club

# HORSE RACING

**GRAND PREVIEW TUESDAY NIGHT**  
**AUGUST 16TH—7:30 P. M.**

at the County Fairgrounds

**No Admission Charge Tuesday Night**

You're invited to the grand preview of the coming racing season Tuesday night. Practice races will be run.

**FREE ADMISSION**

Racing and Pari-Mutuel Wagering  
Starts Wednesday, August 17  
7 Races Nightly—Post Time: 7:30 p. m.  
Admission—50c per person

Presented by  
**Umpqua Jockey Club**  
Under auspices of Douglas County Sheriff's Posse

**BIG DANCE**  
AT  
**WINSTON**  
Friday, August 19  
Music By  
Sam and His Niteriders  
Howard's Hardware

**Dexterous Daphne**

and now we present a little bundle of loveliness who will tell you about the most popular eating spot in Roseburg, the RAINBOW CAFE.

**QUALITY FOODS WELL SERVED**  
**RAINBOW CAFE**  
120 SOUTH STEPHENS—ROSEBURG, OREGON